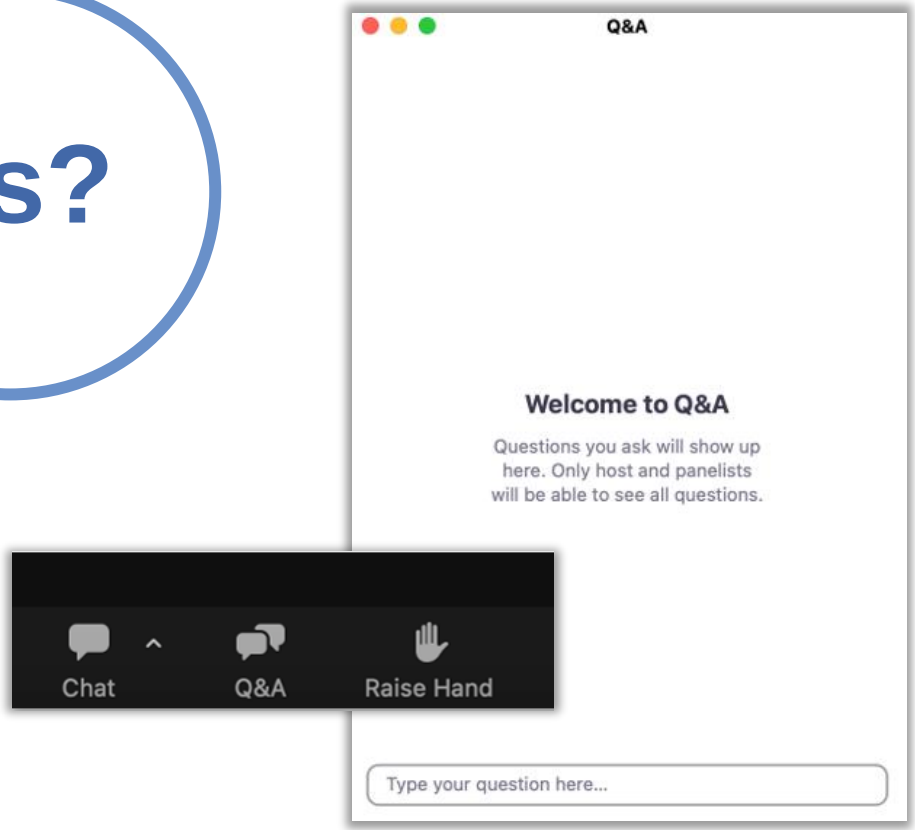
Drag-n-Drop Cognos Data into Power BI or Tableau

Questions?

Click Q&A at the bottom of your screen.



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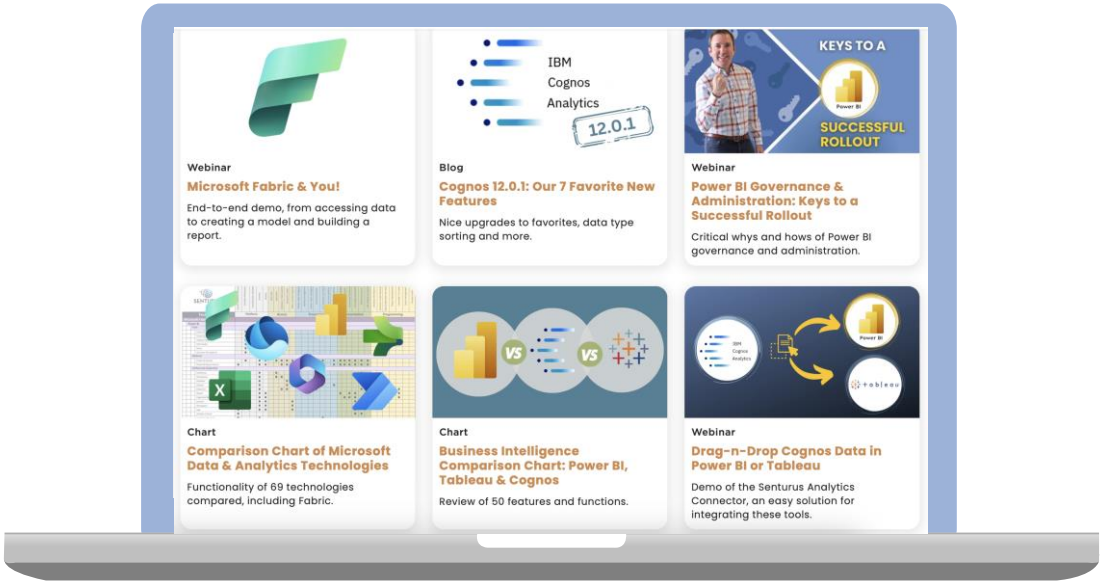

Visit the **Knowledge Center** on **Senturus.com** to download this presentation.

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Agenda

- Introductions
- Overview of the Senturus Analytics Connector
- Demo
- Frequently asked questions
- Senturus overview and additional resources
- Q&A

Introductions

ARTURO AYALA III
Lead Software Developer
Senturus, Inc.

STEVE REED-PITTMAN
Director of Enterprise Architecture & Engineering
Senturus, Inc.

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Poll 1

Which BI platform is your organization currently using? (Select all that apply)

- Cognos
- Power BI
- Tableau
- Other

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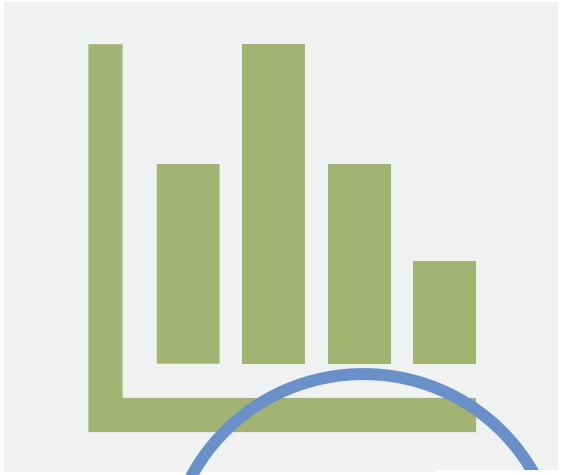

Poll 2

What are your future plans with Cognos?

- We plan to keep Cognos long term
- We plan to keep Cognos in the short term, long term is TBD
- We have plans to migrate off Cognos in the future
- We are currently in the process of migrating off Cognos

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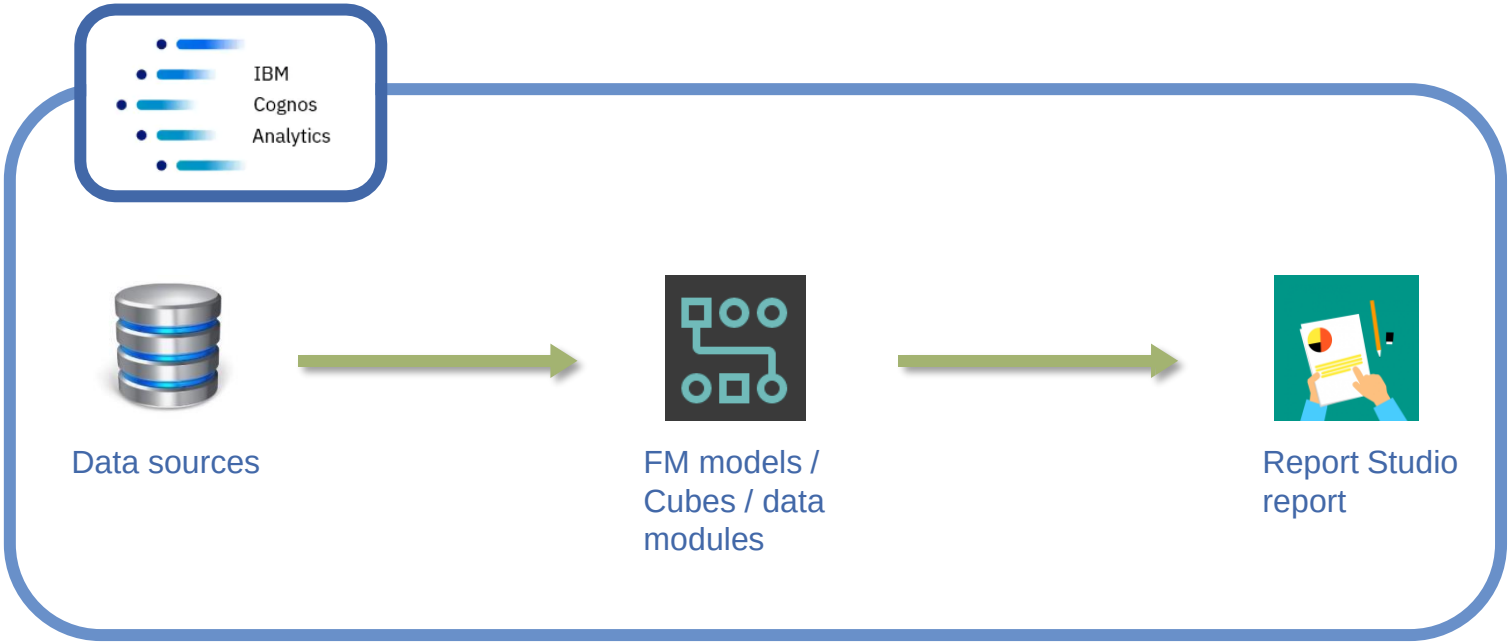
Typical Cognos implementation



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“We want reporting in Tableau/Power BI”

EXECUTIVE DRIVEN

Minimize costs and maximize existing licensing

DEPARTMENT DRIVEN

Specific skillsets within a department

MERGER AND ACQUISITIONS

Consolidate different companies/tech

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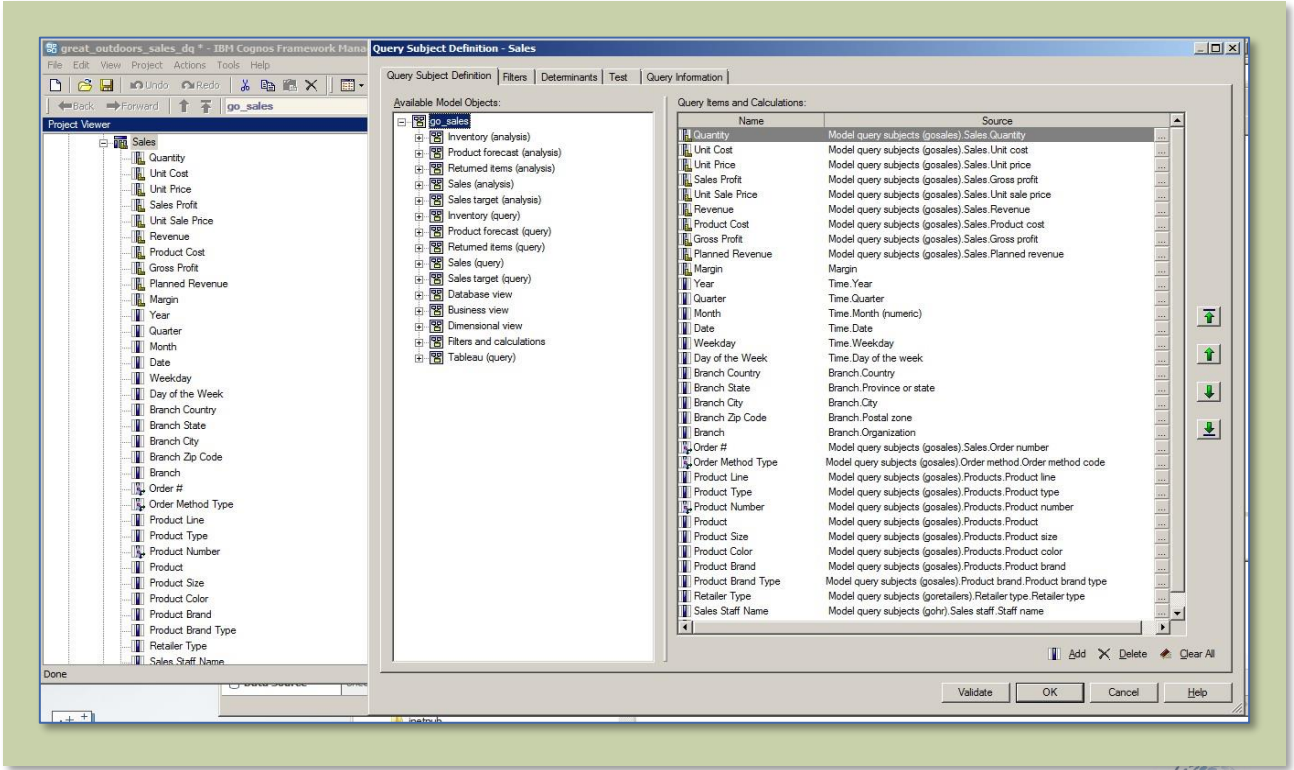
Huge value in existing BI models...



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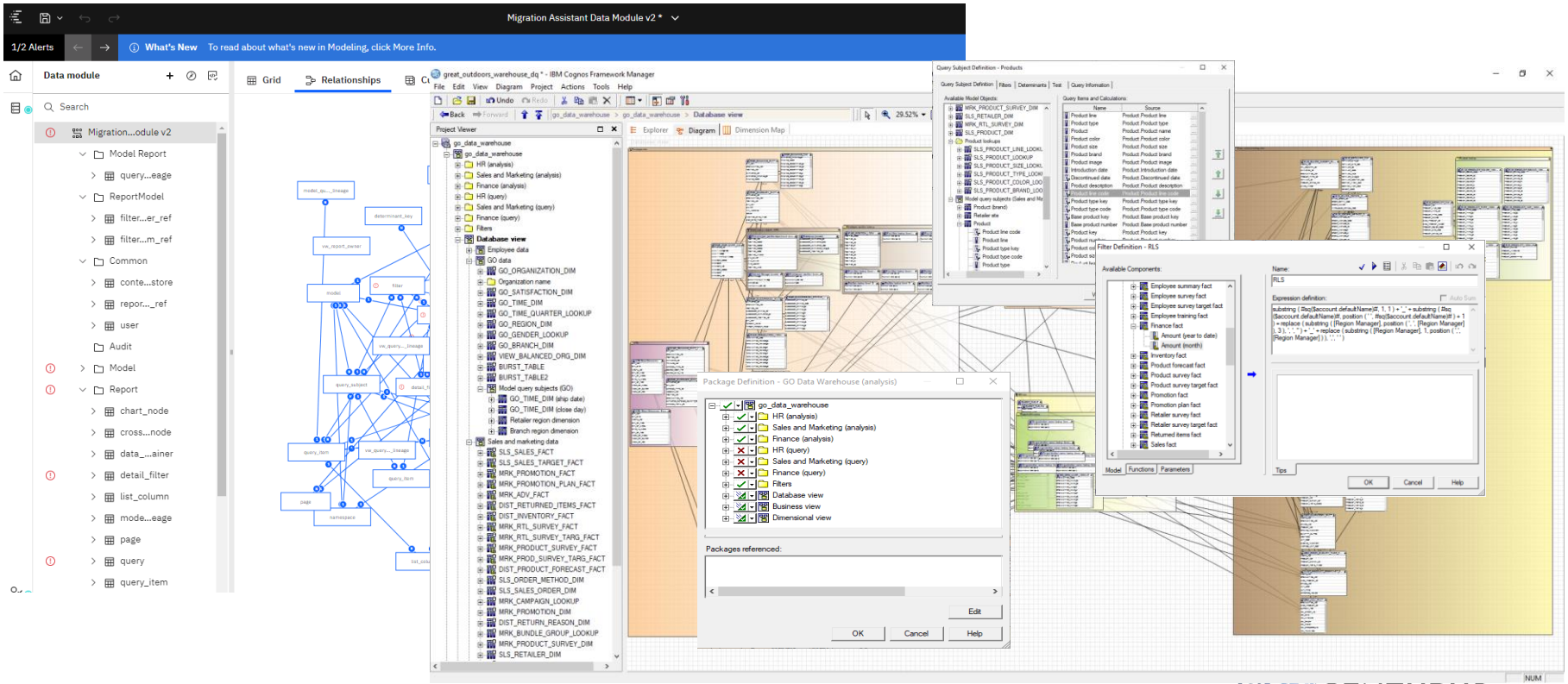
...which hide complex business logic



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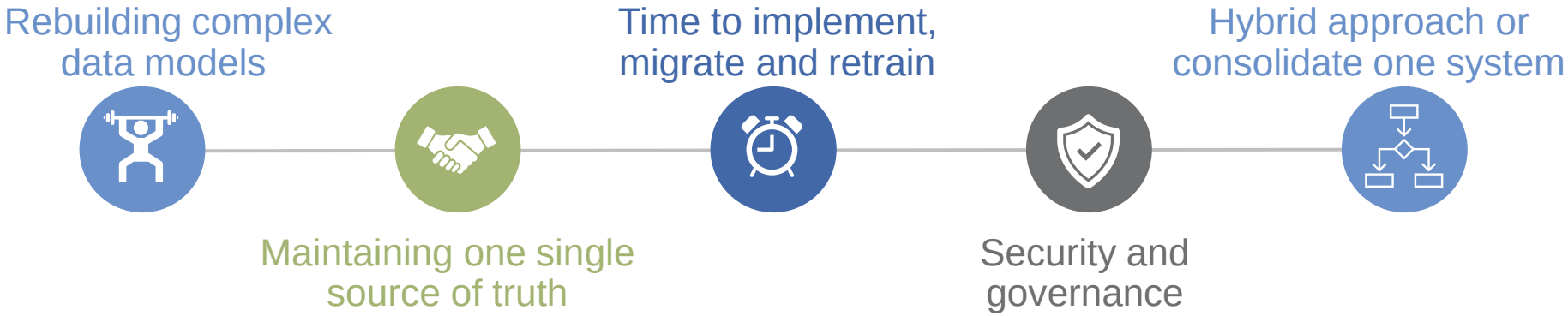
Challenges

Rebuilding complex data models

Maintaining one single source of truth

Time to implement, migrate and retrain



Security and governance

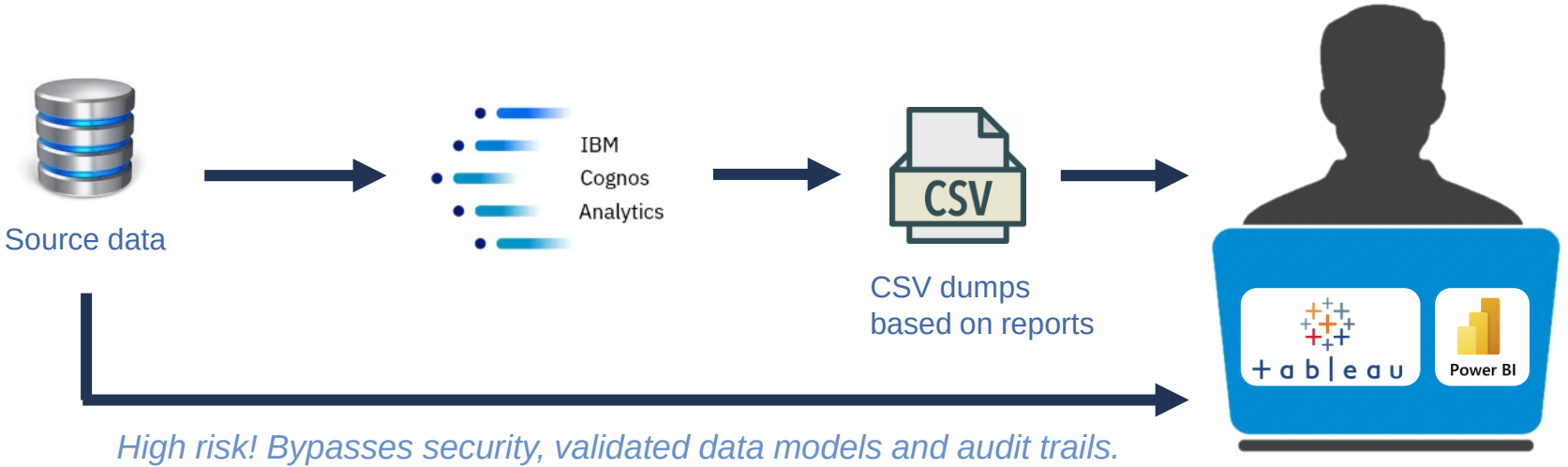
Hybrid approach or consolidate one system

Senturus Analytics Connector

- Bridge back to existing, curated, trusted Cognos data models
- Install, configure and start reporting quickly
- Security and audit trails continue to be enforced by Cognos
- Power BI and Tableau support while keeping Cognos

Overview of the

Power BI and Tableau users circumvent existing models



High risk! Bypasses security, validated data models and audit trails.

Why you shouldn’t (re)-create metadata

Compromises data integrity

Compromises data security

Time consuming

Creates data silos

The solution? Senturus Analytics Connector!

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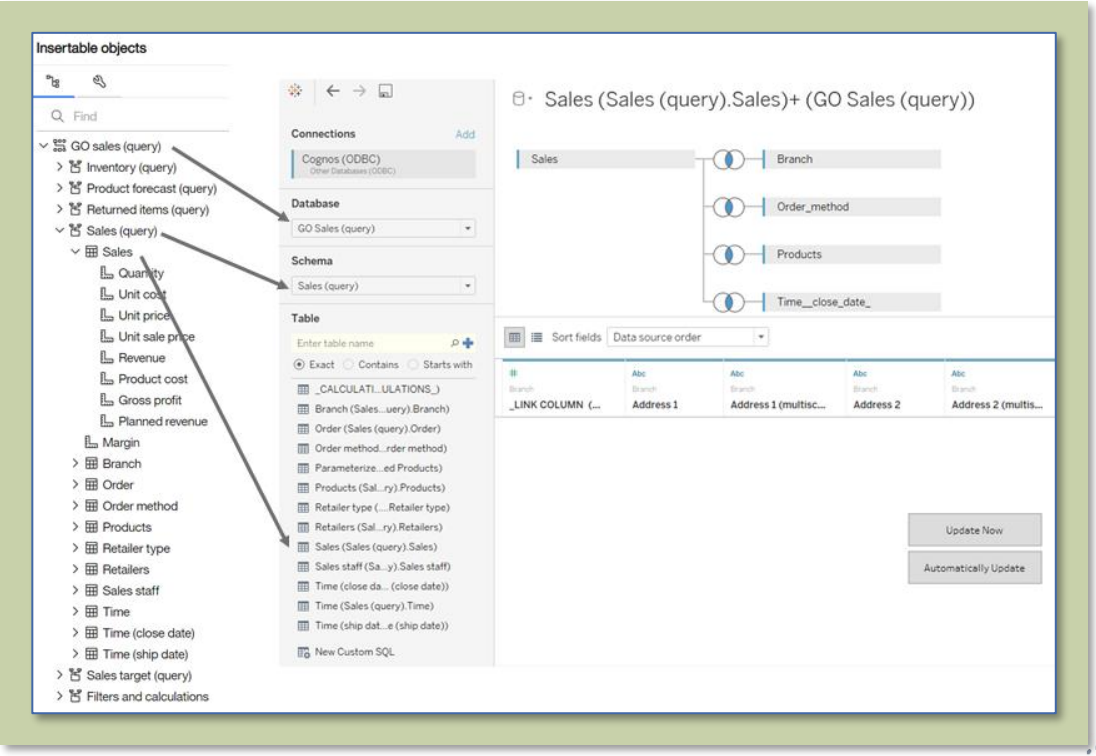
Instant access to quality datasets with integrity, security and agility



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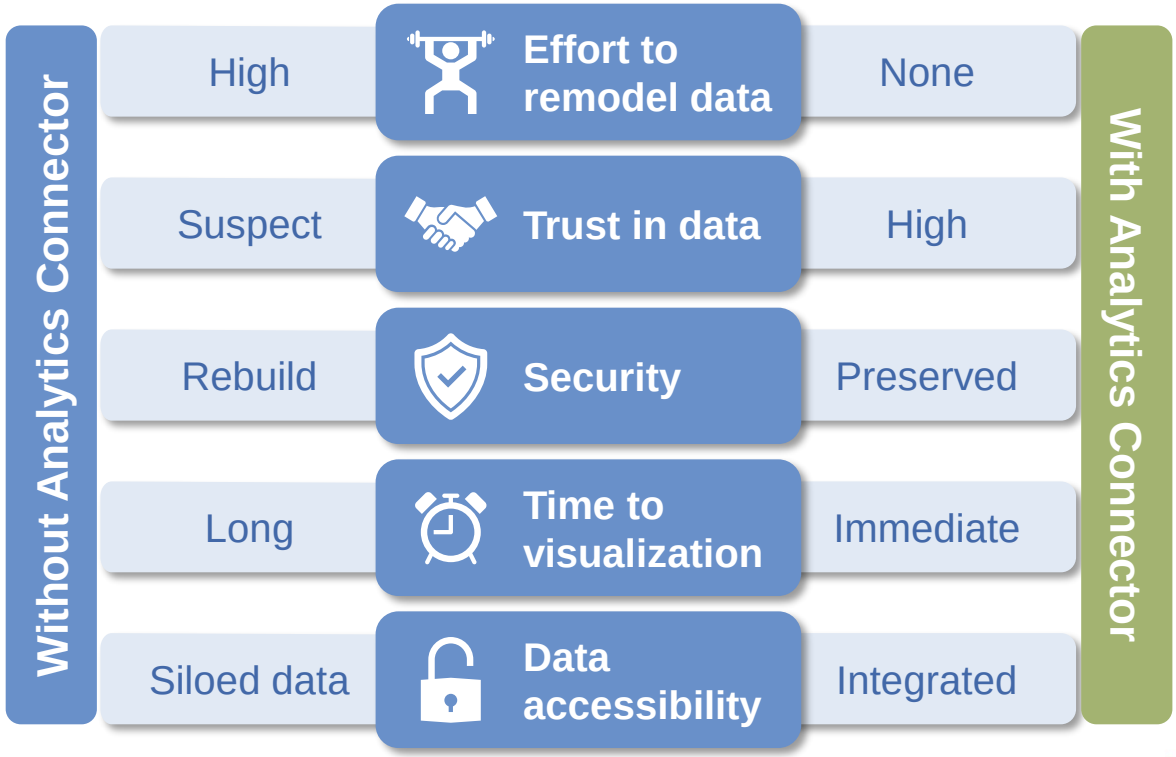
With vs. without the Senturus ANALYTICS CONNECTOR

Without Analytics Connector		With Analytics Connector
High	**Effort to remodel data**	None
Suspect	**Trust in data**	High
Rebuild	**Security**	Preserved
Long	**Time to visualization**	Immediate
Siloed data	**Data accessibility**	Integrated



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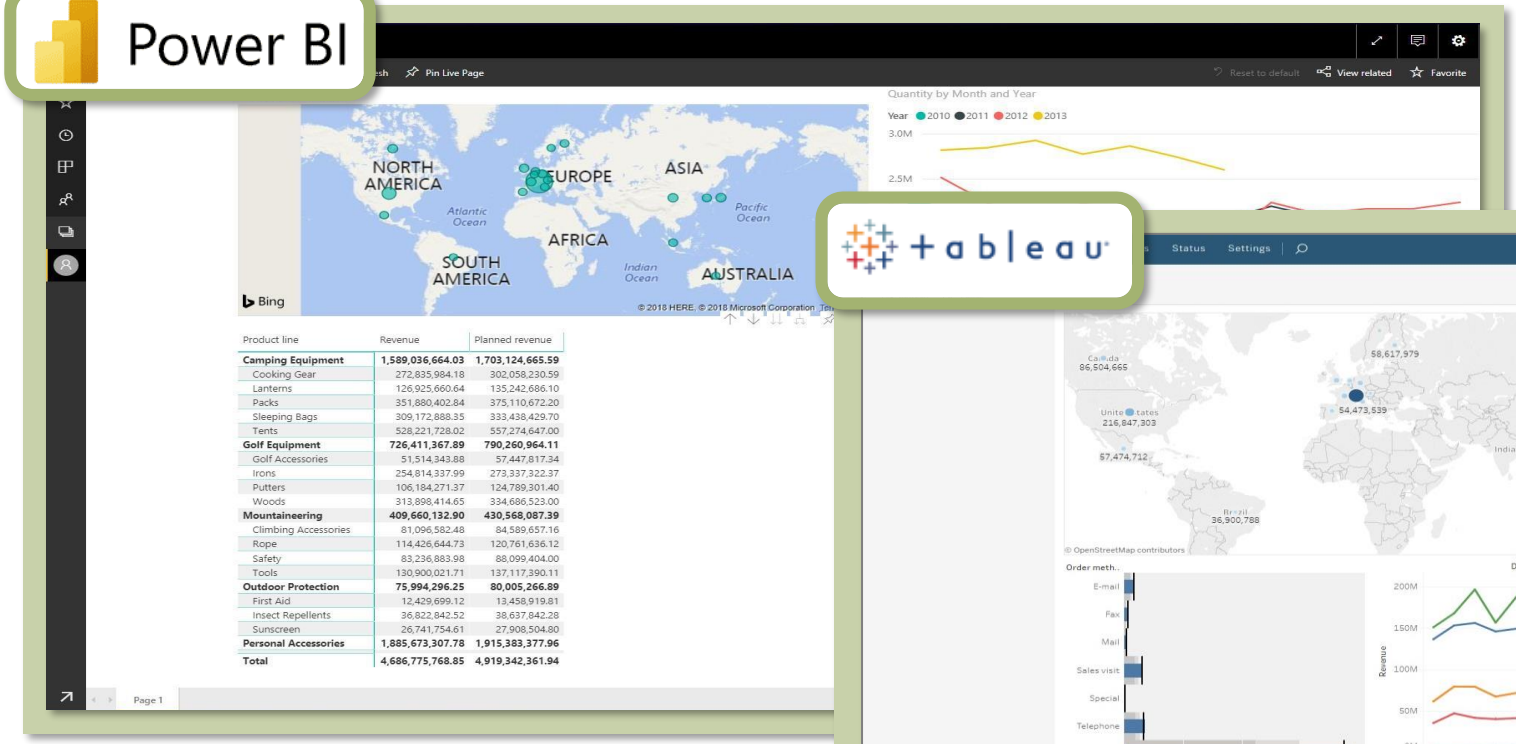
Publish and deploy

Power BI



Product line	Revenue	Planned revenue
Camping Equipment	**1,589,036,664.03**	**1,703,124,665.59**
Cooking Gear	272,835,984.18	302,058,230.59
Lanterns	126,925,660.64	135,242,686.10
Packs	351,880,402.84	375,110,672.20
Sleeping Bags	309,172,888.35	333,438,429.70
Tents	528,221,728.02	557,274,647.00
Golf Equipment	**726,411,367.89**	**790,260,964.11**
Golf Accessories	51,514,343.88	57,447,817.34
Irons	254,814,337.99	273,337,322.37
Putters	106,184,271.37	124,789,301.40
Woods	313,898,414.65	334,686,523.00
Mountaineering	**409,660,132.90**	**430,568,087.39**
Climbing Accessories	81,096,582.48	84,589,657.16
Rope	114,426,644.73	120,761,636.12
Safety	83,236,883.98	88,099,404.00
Tools	130,900,021.71	137,117,390.11
Outdoor Protection	**75,994,296.25**	**80,005,266.89**
First Aid	12,429,699.12	13,458,919.81
Insect Repellents	36,822,842.52	38,637,842.28
Sunscreen	26,741,754.61	27,908,504.80
Personal Accessories	**1,885,673,307.78**	**1,915,383,377.96**
Total	**4,686,775,768.85**	**4,919,342,361.94**

+ableau

Demo

ROI: Senturus Analytics Connector

Save huge amounts of time (and money)

Reduce data security risk

Maximize your Cognos investment

Accurate and aligned business metrics

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Test drive the Senturus Analytics Connector

- Free 30-day trial
- Includes customer support
- Request yours today!

Senturus.com/products/analytics-connector/

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Events and resources

senturus.com/resources

JULY 31

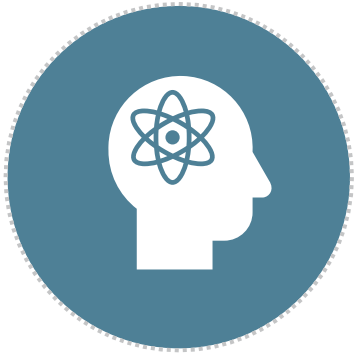
Q&A: Data Blending Using Analyze in Excel & Composite Models

AUGUST 15

Leading with AI & Fabric: How Master Data Management Ensures Success

ON DEMAND

Cognos to Power BI: Accelerating Timelines & Business Value



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Blogs, webinars and resources

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Additional resources

INSIDER VIEWPOINTS

UNBIASED REVIEWS

TECHNICAL TIPS

PRODUCT DEMOS

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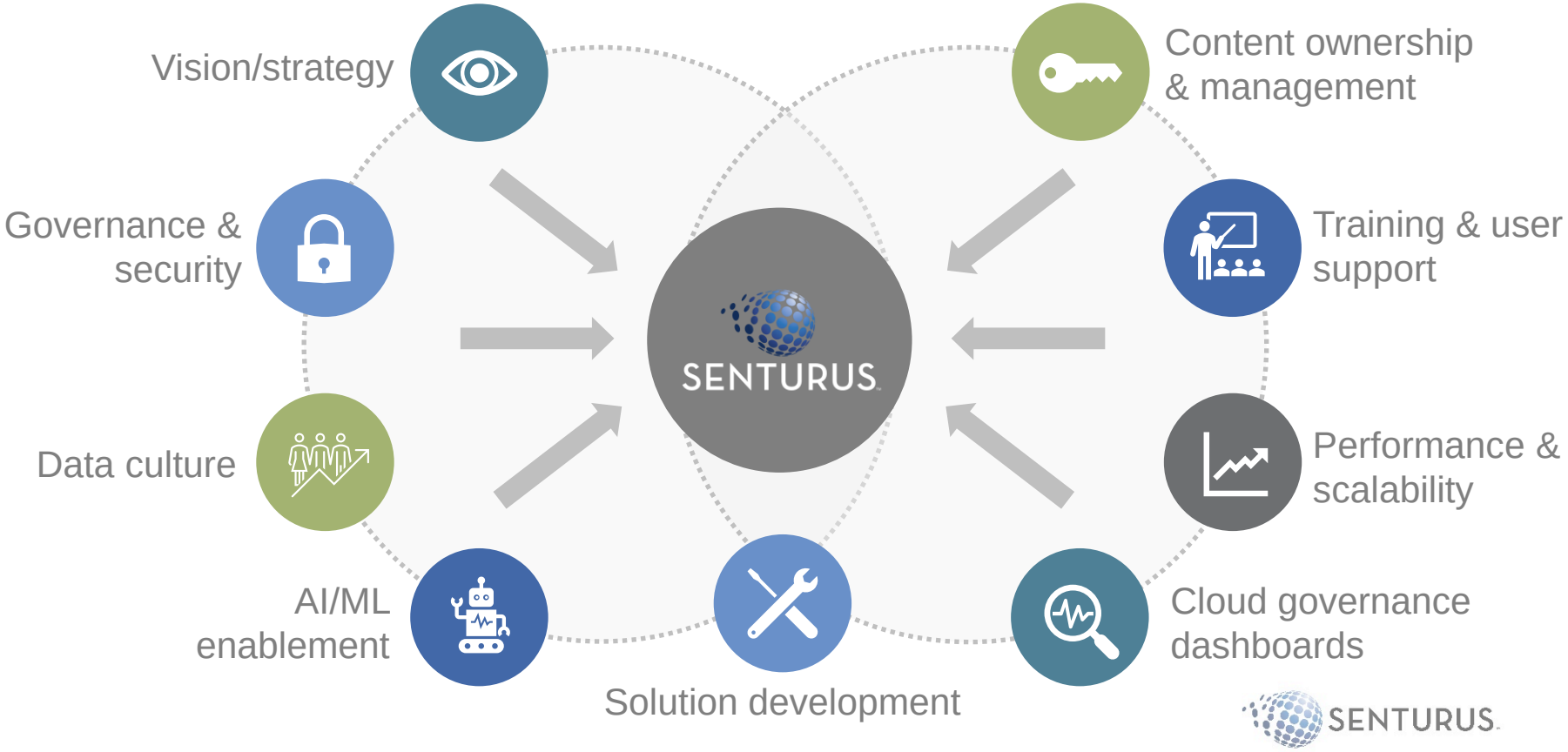
Modern BI: accelerated & accessible



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History of success

- 23 years
- 1400+ clients
- 3000+ projects

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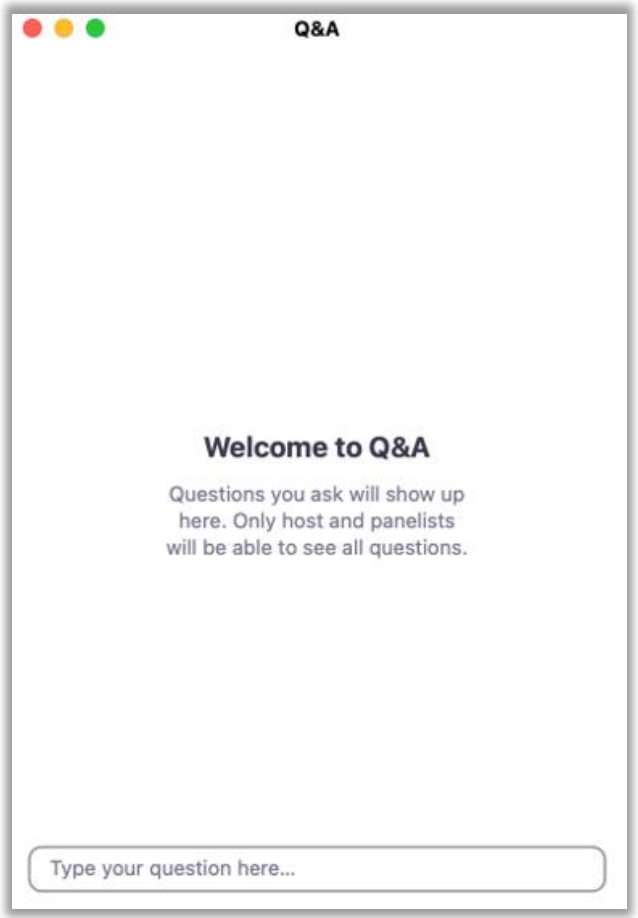
Q&A

If your question or issue is broader than what we can answer today, contact us at: **info@senturus.com** for a free consultation.



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Thank You!

Let’s keep in touch

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