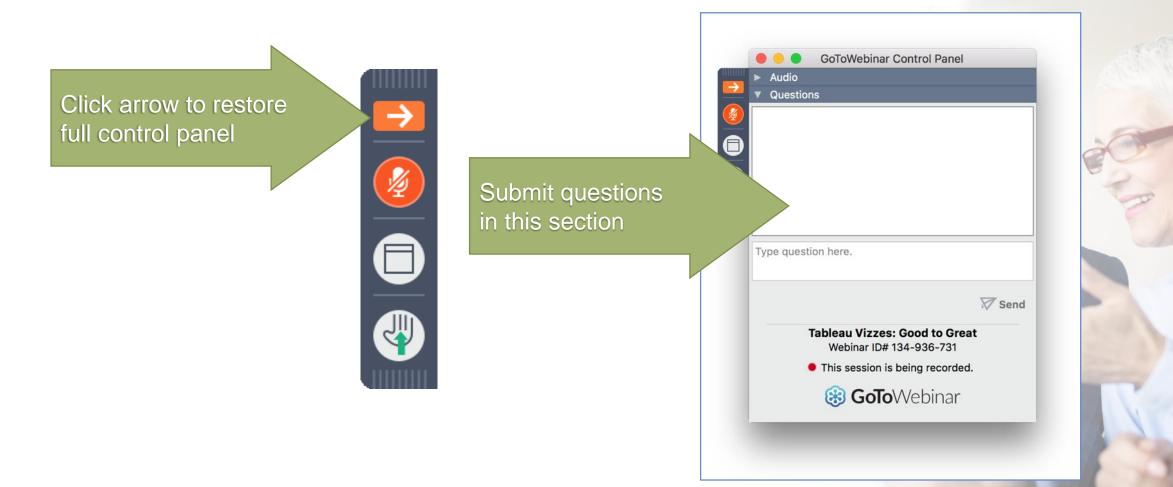


What's New in Cognos 11.2.1

GoToWebinar control panel





To obtain this presentation

Visit the Knowledge Center on the Senturus website to download this presentation and explore other assets:

senturus.com/resources

Topics Analytics Connector **Cross Vendor Comparisons** Dashboards Reporting & Visualizations Data & Cloud Architecture Webina Webinar Webinar Data Prep & Modelina 6 Ways to Publish & **How to Successfully Creating a Power Bl** Deployments & Performance Share Tableau **Implement Self-Service Report Your Boss Can** Optimization Dashboards Analytics Navigate IBM Analytics & Cognos How-to demo and discussion of Agile, governed self-service BI How to design a user-friendly nav Microsoft Azure & Power Bl pros, cons and considerations with a focus on Cognos analytics experience Security, governance & administration Snowflake Tableau n python Webinar Webinar Webinar **Power BI Report Builder & Using Python with Power** Streamline Cognos **Paginated Reports** BI **Migrations and** Consolidations Creating pixel-perfect reports for Learn the basics, including the software and plotting libraries printing and PDF Automatically decode Cognos content and reduce migration time by 90%



Agenda

Introductions

What's new in Cognos 11.2.1

Additional resources and Senturus overview

Q&A



Introductions



Rachel Su

Cognos Analytics Product Management Leader IBM



Michael Weinhauer

Director Senturus, Inc.



Poll #1

What version of Cognos are you using?

- Before Cognos 10
- Cognos 10
- Cognos 11.0.x
- Cognos 11.1.x
- Cognos 11.2.0



Poll #2

What are your biggest challenges with Cognos? (Select all that apply)

- Enabling/adoption of self service
- Performance/report sprawl/general clean up
- Data migrations to the cloud
- Running hybrid environments
- Licensing right-sizing/licensing matching current use



Cognos Analytics 11.2.1 New Features

11.2.0 Re-Cap

- **UX** Revamp
- AI Assistant and Forecasting support for OLAP cubes \bullet

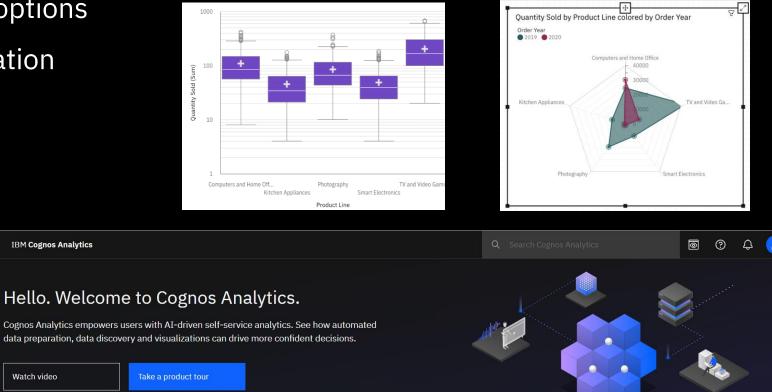
Watch video

- New dashboard visualizations: Boxplot and Radar
- More homepage customization options
- **Improved Watson Studio integration** ullet
- Introducing Watson Moments \circ
- S3 for TLS certificates
- Faster loading of dashboards



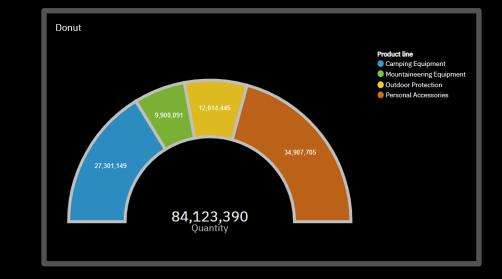
Watson insights

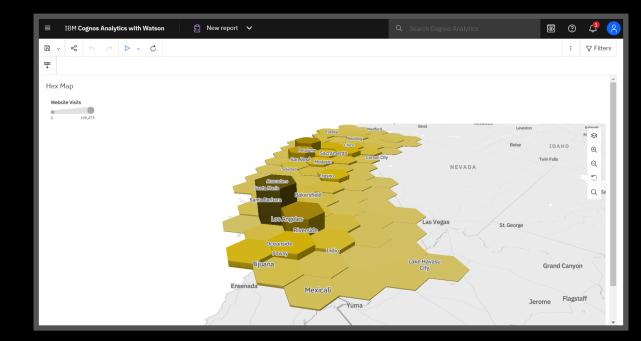
Watson can detect semantic and data driven relationships based on the data that you are investigating. You can use this extra data to help gain perspective and insight into the data that you're exploring.



11.2.1

- IBM Cognos Analytics with Watson
- On-demand cloud reduced to 2 lower-cost tiers
- New Mobile only license for \$5
- 3D maps and hex bin grouping
- Dremio and IBM Cloud SQL Query as a supported data source
- Tabbed report performance improvements
- New donut visualization





IBM Cognos Analytics with Watson

Overview: With 11.2.1, we are adding the "With Watson" to the product name.

Goal: The goal is to (1) elevate the Cognos brand; (2) emphasize the direction for Cognos: AI and Cloud.

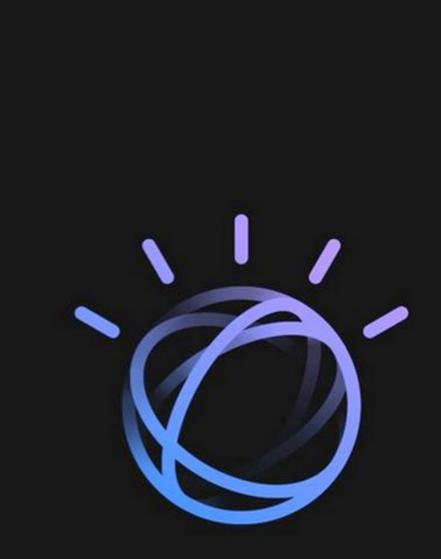
Main Themes:

[Better Together], [AI vision for BI]

[Welcome Cognos Analytics to the Watson family]

Highlighting Better Together with Watson Studio, Watson Machine Learning, Watson Knowledge Catalog, Watson Assistant, Cloud Pak for Data, and other integrations and AI capabilities, including Watson Moments.

Our vision: how AI will make the traditional BI tasks easier



More affordable than ever

On-demand cloud is being reduced to 2 lower-cost tiers:

- **Standard** (authoring and consuming dashboards) \$10 / month
- **Premium** (with support for reporting, exploration, etc) \$40 / month

Our lowest tier ever: Analytics for Mobile Users

- \$5 / month, access Cognos exclusively using the Cognos Analytics Mobile app
- For On-premise and Cloud Hosted
- All other tiers also include mobile entitlement

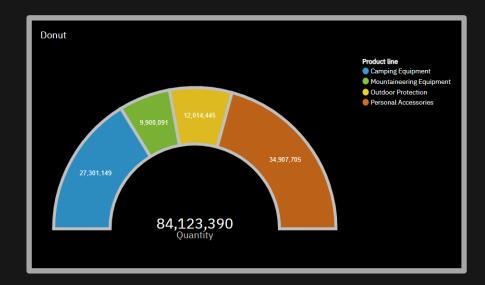
Reporting Enhancements

- Performance improvement for tabbed reports
- Consumers can easily copy values from an HTML report output
- Windows app for consuming Active Reports
- Visualization improvements
- 3D mapping and HexBin grouping
- Search&Select prompt for data module
- Batch report performance details

Donut visualization

Donut example with

- Altered hole radius
- Changed start and end angle
- Value label format and positions set
- Border and padding options changed



Donut hole radius	0.6
Pie start angle	-90
Pie end angle	90
Pie border width	5px
Pie border color	Silver
Sort order	None
> COLOR PALETTE	
✓ ANNOTATIONS	
Show value labels	
Display %	
Label location	Inside
Item label format	Value
Item labels font	8pt Arial
Item label color	White
Label shadow	
Show inner label	
Inner label value font	Bold 18pt Arial
Inner label value color	White
Inner label title	
Inner label title font	Bold 12pt Arial
Inner label title color	Silver

Visualization Improvements

Symbol options for legends

Circle

Donut

Donut plus

Diamond

Line

Line dashed

Rectangle vertical

Square

Square hatched

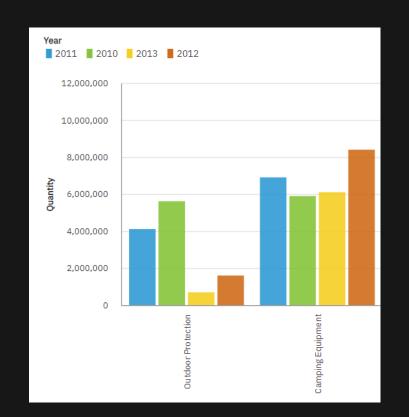
Star

Triangle down

Triangle left

Triangle right

Triangle up



Show legend	
Show legend divider	
Legend background color	
Legend size	
Legend position	Default
Legend font	
Legend font color	
Legend title visible	
Legend title font	
Legend title font color	
Default swatch symbol shape	_
	Diamond
	Line
	Line dashed
	Plus
	Rectangle horizontal
	Rectangle vertical

Visualization Improvements

X Axis label orientation

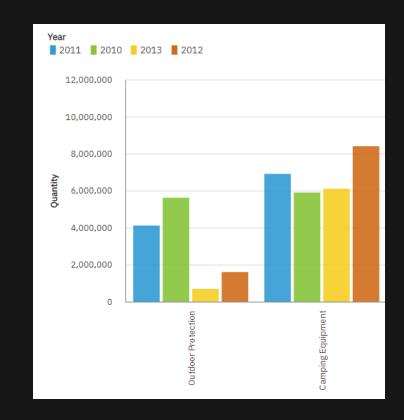
Automatic

Horizontal

Vertical

Rotate

Stagger



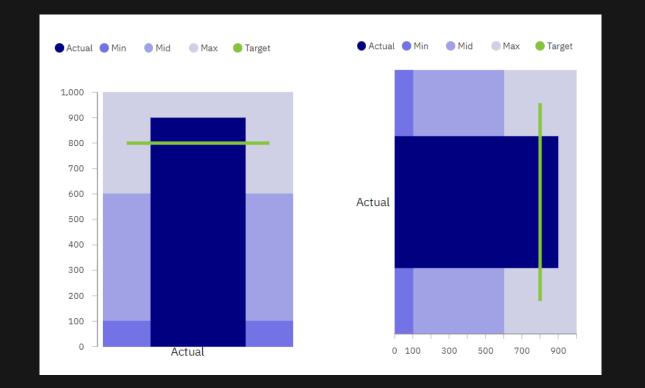
\sim ITEM AXIS	
Show item axis title	
Item axis title	
Item axis title font	
Item axis title color	
Show item axis labels	
Item axis label font	
Item axis label color	
Item axis label orientation	Vertical ^
Show item axis ticks	Automatic
Rotate angle	
Item axis tick color	Horizontal
Show item axis grid lines	Vertical
Item axis grid line color	Rotate
Show item axis line	notate
Item axis line color	Stagger

Visualization Improvements

Bullet visualization orientation

Horizontal

Vertical



~ AXES	
Value axis show zero origin	
Value axis maximum value	
Value axis minimum value	
Value axis tick interval	
Value axis logarithmic scaling	
Show value axis ticks	
Show value axis labels	
Value axis label font	
Value axis label color	
Show value axis line	
Transpose	

Performance improvements for tabbed reports

New properties allowing tabs to render individually.

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	Insertable objects	× E & ~ ū /* ~ Ta	<u>&</u>			
	R.	🖿 Page-1-Small List	Preview:			
		🖿 Page-2-Crosstab				
	Page	🖿 Page-3-List				
		BM Cognos Analytics with Watson] ★ tab_perf1 - NO 🛛 ∨	Q Search Cognos Analytics	: @ ?	4
		🖸 🖸 Edit 🖺 🗸 % 😙 🔿 🕨 🗸	$\leftarrow \rightarrow Report$:	; ⊉ Properties
		Insertable objects	[] [⁴] ~ 🥑		Report	
			Description:	Sources:	∽ STYLE	•
				🗄 GO Sales (query) *	Report styles reference	_
					Language	English
					Name	tab_perf
				* Indicates the default source	Report styles version	11.6
			Parameters:		Page break for interactive HTML	
					View pages as tabs	Top left
					Optimized tab rendering	Yes ^
					Paginate saved HTML output Use 1.x CSV export	Deiautt
			1		Group repeating cells - export to Exce	No
					PDF page setup	Yes
					Conditional layouts	
					Enable on-demand toolbar	Auto

Report performance details

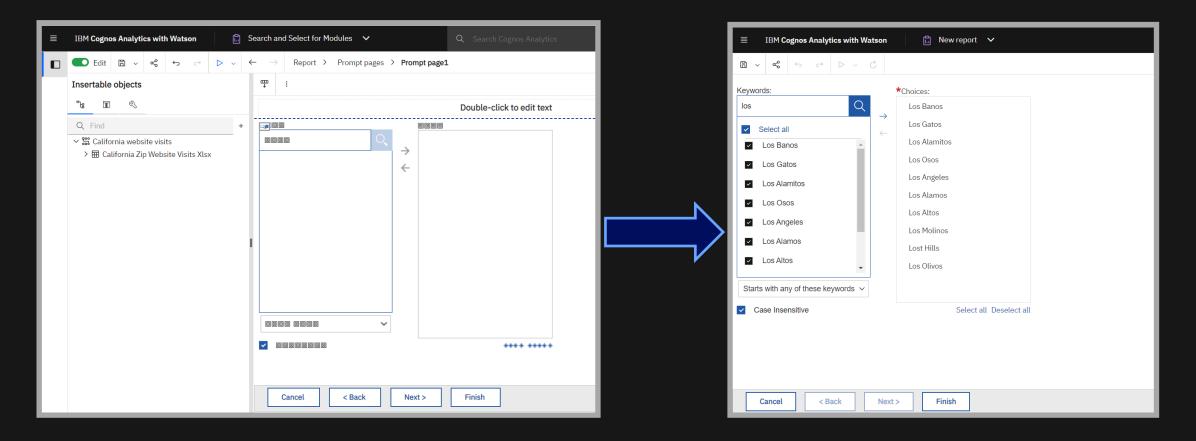
Report performance details can be enabled when running reports in background in all supported formats.

Using IPPA in IBM Cognos Analytics 11.2

Note: The most important item is you need to define DISP.zipi.IPAEnabled=true in the classic admin advanced settings.

Other enhancements

Search & Select prompt is available when using data modules as the source.



Other enhancements

Copy values on HTML report outputs

	Edit	Ē) ~	ç	ç	ightarrow		~	Ç	
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Ρ	Сору	e co	ode		Prod	uct line	è			
993	1			Campi	ing Equ	Jipmer	nt			
992	2			Mount	aineer	ing Eq	uipme	nt		
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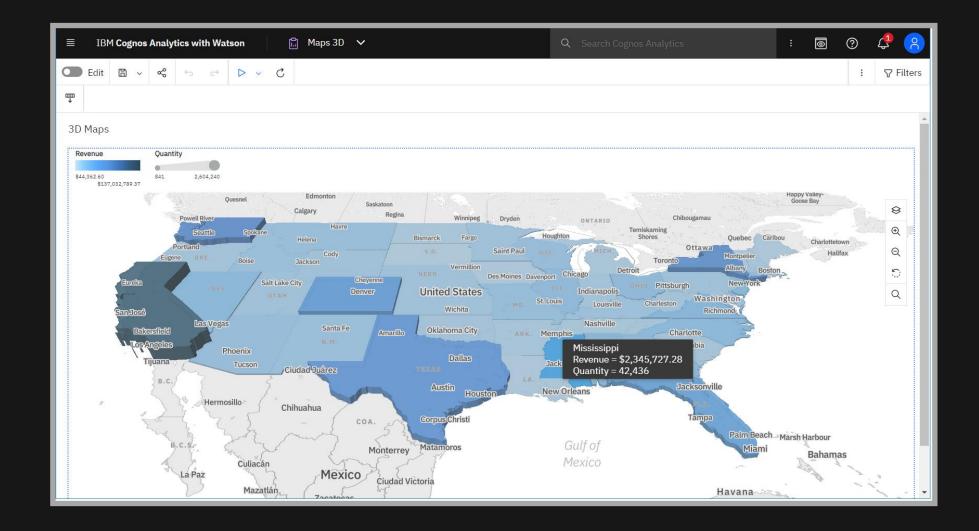
Mapping

Hex bin grouping for point location and Latitude and Longitude location provide information to better visualize high density data sets

\equiv IBM Cognos Analytics with Watson \square New report \checkmark	Q Search Cognos Analytics	o (? 🤌 🤗
		: \[\] Filters
Hex Map		<u>^</u>
Website Visits		
Eureka Medfor Reddling	d Bend Lewiston	n Kalienall M 😣
Chilco Pataluma Screemento	Boise	IDAHO 🕘
San Jos Modesto Soltand	City NEVADA	Twin Falls
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S Los Angeles		
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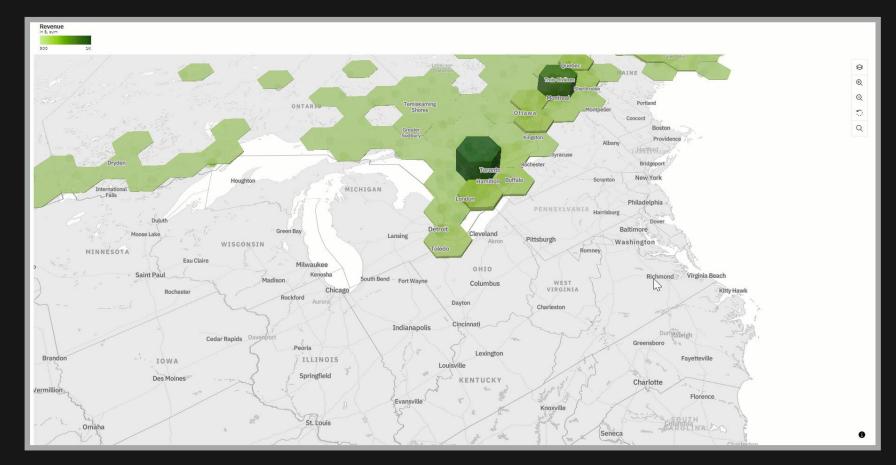
Mapping

3D map view location information to better visualize high density data sets



Mapping

3D map views and hex bin grouping for point location information to better visualize high density data sets



Other Enhancements

- Event Studio support for Chrome browser
- Content navigation appears in the switcher
- More state persistence in Content Navigation, so everything always looks like how you last left it
- Compliance with IBM Accessibility 7.2 standards
- Filters are persisted as a part of saved searches
- Easier rename, just a simple context-menu action
- Improved UI to select WKC catalogs on schema import in the Watson Knowledge Catalog connection.
- Added TLS 1.3 support . Deprecation of TLS 1.1 and TLS 1.2.

Data access

Adding Dremio as a supported data source so you can run accelerated data lake queries on NoSQL & Hadoop sources, local and distributed filesystems, and databases like:

Azure Data Lake Store	Elasticsearch	Postgres
Amazon S3	Amazon Elasticsearch	MySQL
Amazon Glue	Service	Oracle
Google Cloud Storage	Hive	Microsoft SQL Server
HDFS	HBase	IBM DB2 (Not
NAS	MongoDB	Supported)
MapR-FS		Amazon Redshift
Local filesystems		Teradata (Beta)



Data access

Adding IBM Cloud SQL Query as a supported data source so you can query files located in IBM Cloud Object Storage locations.

Get help expanding self-service user adoption and reducing admin & cost

- Optimize data models and governance to support self-service
- Improve performance
- Efficiently clean up Cognos content with our proprietary report utility
- Run Cognos in concert with another BI platform
- Right-size Cognos licensing
- Upgrade to Cognos 11

https://senturus.com/technologies/ibm-cognos-consulting/modernizing-cognos/



Additional resources





Product demos





Insider viewpoints



Upcoming events





Upcoming event

Easily Connect Power BI & Tableau to Cognos Data

Senturus Analytics Connector demo

Thursday, Nov 4, 2021, 11am PT/2pm ET



Your path to modern BI

Accelerating self-service analytics for the enterprise



Bridging the gap



Business needs SENTURUS Analysis-ready data

Decisions and actions





Full spectrum of BI services

- Data preparation and modern data warehousing
- Dashboards, reporting and visualizations in Power BI, Cognos and Tableau
- Hybrid BI environments (migrations, security, etc.)
- Software to accelerate bimodal BI and migrations
- BI services and support retainer (expertise on demand)
- Training and mentoring



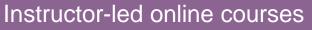
Complete BI training













Mentoring



Self-paced learning



A long, strong history of success

20+ years 1350+ clients

3000+ projects







We're hiring talented and experienced professionals

- Senior Cognos BI Architect/Project Manager
- Modern Analytics Solution Architect
- Senior Microsoft BI Architect
- ETL Developer
- And more

See job descriptions: <u>https://senturus.com/company/business-analytics-careers/</u>

Send your resume to jobs@senturus.com

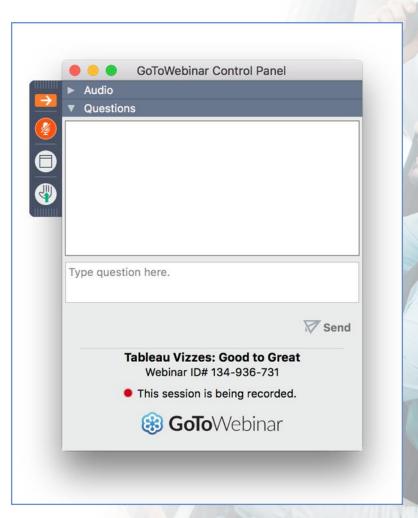


Q & A

If your question or issue is broader than what we are able to answer today, contact us at:

info@senturus.com

and we will set up a free consultation.





Thank You



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