

# Uncomplicating complex data aggregations in Tableau

Leveraging table and level of detail calculations

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### Agenda

Introductions Complex aggregations

Senturus overview

Additional resources

Q&A



# **Complex Aggregations**

- What is aggregation?
- Default aggregation
- Level of Detail calculations
- Table calculations
- Demos



#### Introductions



#### **September Clementin**

Consultant and Trainer

Senturus, Inc.



**Michael Weinhauer** 

Director of Training and Content

Senturus, Inc.



### Poll

Which Tableau complex aggregations do you regularly use? (select all that apply)

- Table calcs
- LOD
- RegEx
- Insane nested if-then-else statements
- I do it in the SQL

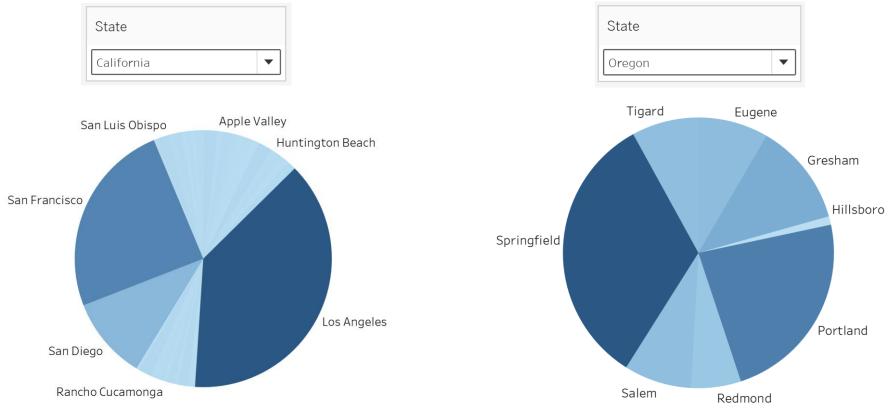


# Tableau complex aggregations



# Aggregation

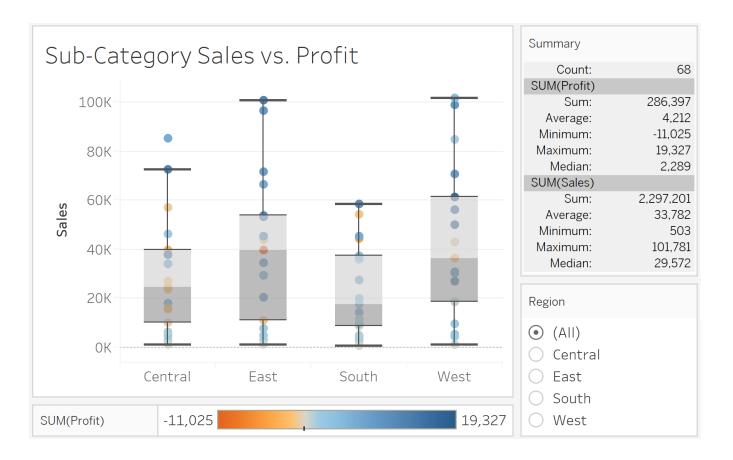
#### Aggregation is the process of combining data into groups.





# Types of aggregation

- Count
- Sum
- Average
- Median
- Minimum
- Maximum
- Percentile
- Standard deviation





# **Default aggregation**

Aggregation occurs by default at the lowest level of detail present in a table for individual transactions.

Sales aggregated at the Order ID level

State	Order ID	Sales	Count
District of	CA-2016-124450	2,670	3
Columbia	CA-2017-140564	34	1
	CA-2017-157266	83	4
	US-2018-158512	78	2
Grand Total		2,865	10

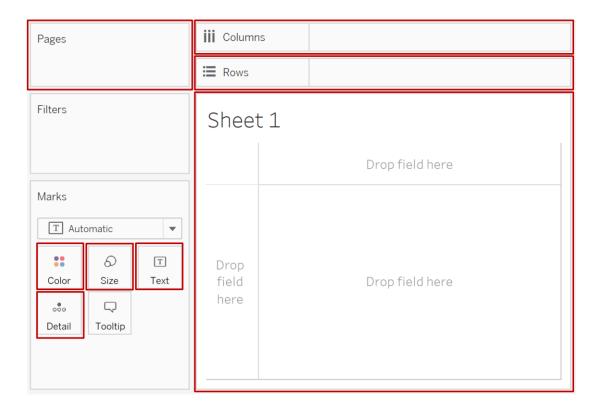
Sales aggregated at the Row ID level

Order ID	Row ID	Sales	Count
CA-2016-124450	1021	23	1
	1022	1,268	1
	1023	1,380	1
CA-2017-140564	4597	34	1
CA-2017-157266	1639	19	1
	1640	10	1
	1641	13	1
	1642	41	1
US-2018-158512	1846	40	1
	1847	38	1
		2,865	10
	CA-2016-124450 CA-2017-140564 CA-2017-157266	CA-2016-124450       1021         1022       1023         CA-2017-140564       4597         CA-2017-157266       1639         ICA-2017-157266       1640         ICA-2017-157266       1641         ICA-2017-157266       1642         ICA-2017-157266       1642         ICA-2017-157266       18466	CA-2016-12445010212310221,26810231,380CA-2017-140564459734CA-2017-1572661639191640100164113164241US-2018-158512184640184738



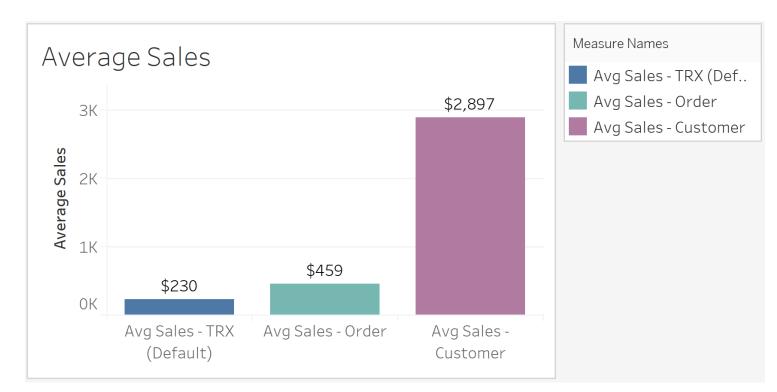
# **Default aggregation**

Measures are aggregated based on the dimensions that are present in the table (columns, rows, pages, and Marks card).



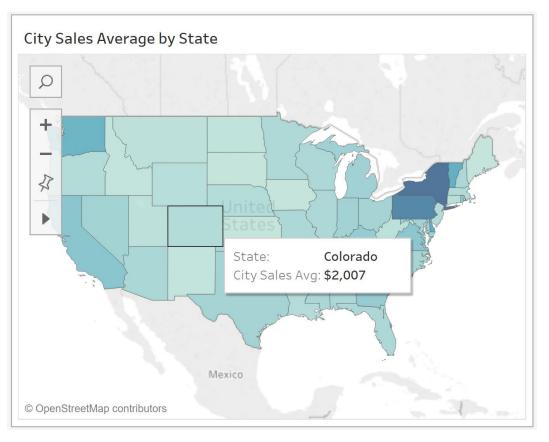


Level of Detail (LOD) calculations create the ability to override default aggregation.





- LOD calculations use the following three keywords:
  - INCLUDE
    - AVG ({ INCLUDE [City] : SUM([Sales]) })
  - EXCLUDE
    - AVG ({ EXCLUDE [City] : SUM([Sales]) })
  - FIXED
    - AVG ({ FIXED [City] : SUM([Sales]) })





INCLUDE expressions are often used to aggregate data at a level less granular than the transaction level.





• EXCLUDE expressions are often used to omit dimensions in the view when aggregating data.





FIXED expressions explicitly define the dimensions to be used when aggregating data.

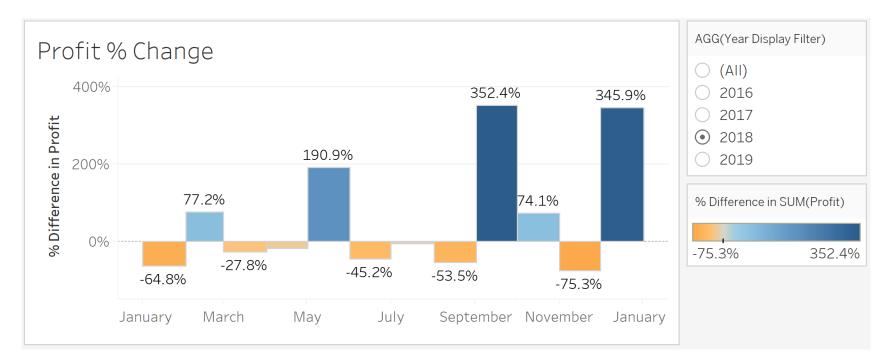
otal Company Sales vs. Profit					YEAR(Order D
ales: \$2,297,201 rofit: \$286,397 Phones	Machines	Binders	Access	orios	<ul> <li>2016</li> <li>2017</li> <li>2018</li> </ul>
Lifetime	Lifetime	Lifetime         Lifetime         Lifetime           Sales: \$189,239         Sales: \$203,413         Sal           Profit: \$3,385         Profit: \$30,222         \$10			0 2019
Sales: \$330,007 Profit: \$44,516 <u>2016</u>	Profit: \$3,385			es: 57,380 fit:	SUM(Profit)
Sales: \$77,391 Profit: \$11,808	Sales: \$62,023 Profit: \$369	Sales: \$43,488 Profit: \$4,740	\$41,93 2016	7	(\$3,124)
		ττοπα φ ( <i>γ</i> , το	Sales: \$25,01	4	(\$3,124)
	Storage				
	Lifetime	Bookcases Lifetime	Pap Lifet	er time	
Chairs	Sales: \$223,844 Profit: \$21,279	Sales:	Sale		
<u>Lifetime</u>	2016	\$114,880 Profit:	\$78 Prof	,	
Sales: \$328,449 Profit: \$26,590 2016	Sales: \$50,329 Profit: \$4,166	(\$3,473)		,054	
2010 Sales: \$77,242 Profit: \$6,955	<b>Tables</b> <u>Lifetime</u> Sales: \$206,966	Supplies Lifetime Sales: \$46,674	Copiers Lifetime Sales: \$149,528	Art	
	Profit: (\$17,725) <u>2016</u> Sales: \$46,088	Furnishings Lifetime Sales: \$91,705	\$143,320		



511.80

#### **Table calculations**

Table calculations are computed locally <u>after</u> aggregated results are returned.

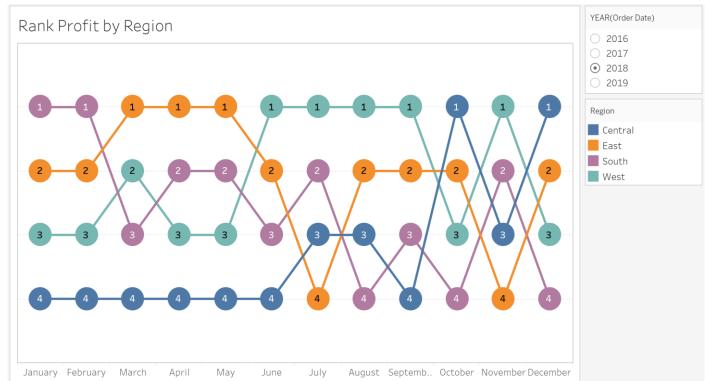




### **Table calculations**

#### Table calculations allow for second pass aggregation

- Rank
- Running Total
- Percent of Total
- Percent Difference
- Moving Average
- Compound Growth
- Percentile





### **Table calculations**

Table calculations can return values based on row position.

Index

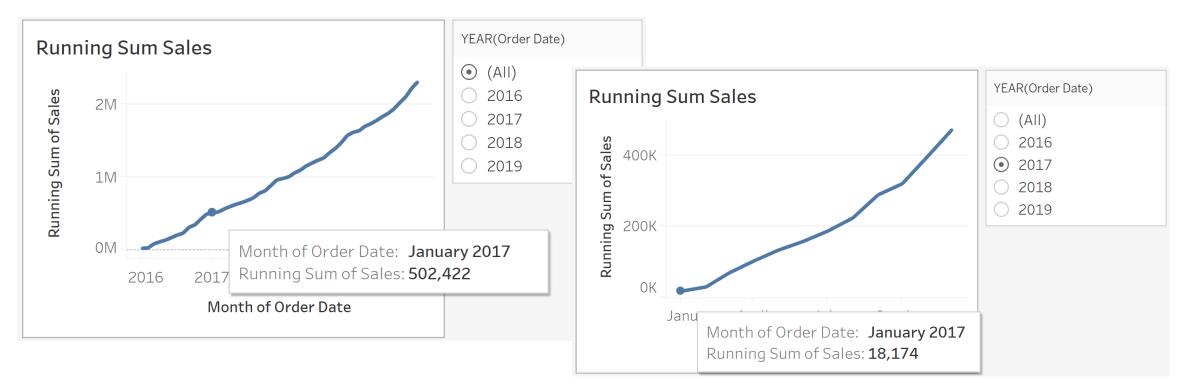
- First
- Last
- Lookup
- Previous Value

Quarter of Order Date	Index	First	Last	Sales	Lookup Prior	Previous Value
2017 Q1	1	0	7	93,237		93,237
2017 Q2	2	-1	6	136,082	93,237	93,237
2017 Q3	3	-2	5	143,787	136,082	93,237
2017 Q4	4	-3	4	236,099	143,787	93,237
2018 Q1	5	-4	3	123,145	236,099	93,237
2018 Q2	6	-5	2	133,764	123,145	93,237
2018 Q3	7	-6	1	196,252	133,764	93,237
2018 Q4	8	-7	0	280,054	196,252	93,237



### **Table calculation filters**

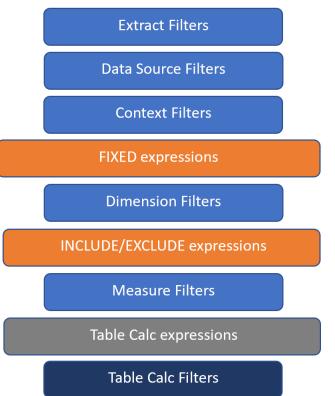
Table calculations can be leveraged to filter a view without filtering underlying data.





### **Order of operations**

# Table calculation filters occur after all other filters and expressions.





### New Tableau class

- Tableau Complex Aggregations
- Instructor-led, online training
- Deep dive master class
- Explore 25+ advanced real-world applications
- May 7
- https://senturus.com/training/course-schedule/complex-aggregations/

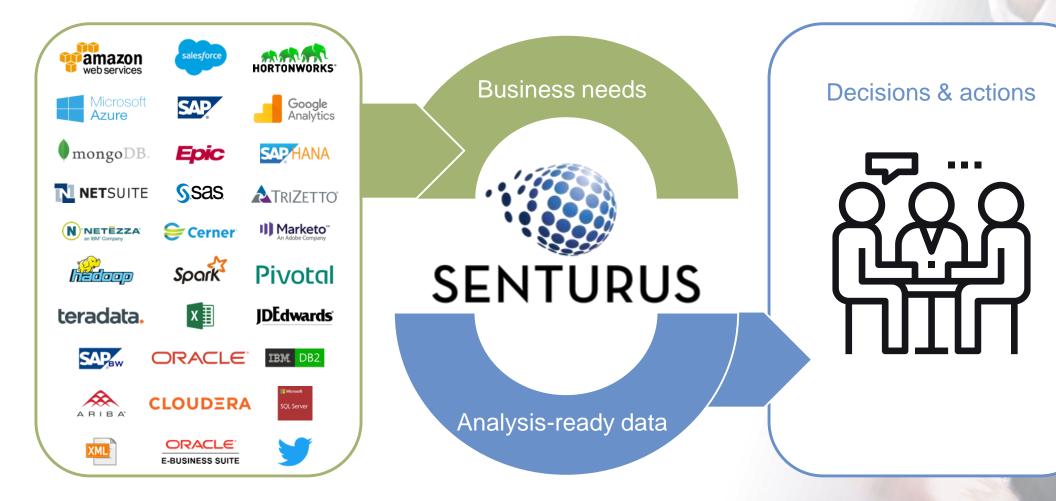


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# **Upcoming events**

#### What's New in Cognos 11.1.6

Live Q&A with IBM offering manager Thursday, Apr. 16, 2020, 11am PT/2pm ET

#### **Tableau Prep: A Visualization's BFF**

Overview of self-service data prep for Tableau Thursday, Apr. 23, 2020, 11am PT/2pm ET



# **Complete BI training offerings**





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#### **Additional resources from Senturus**





#### Insider viewpoints



#### More on this subject



#### Product demos



#### Upcoming events



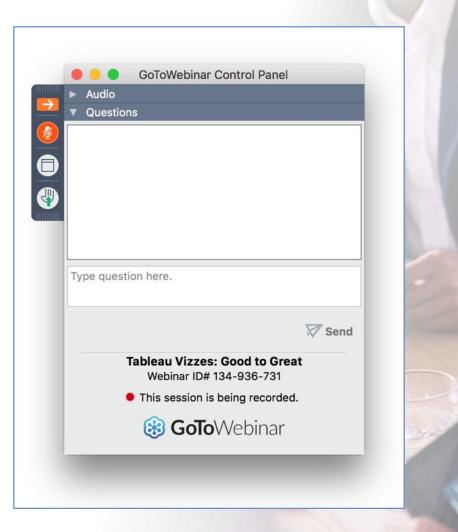


## Q & A

If your question or issue is broader than what we are able to answer today, contact us at

info@senturus.com

and we will set up a free consultation.





#### **Thank You**



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