



SENTURUS

Using New Cognos KPI Capability & Relative Time Structures

Live demo and how-to of the best new features in Cognos

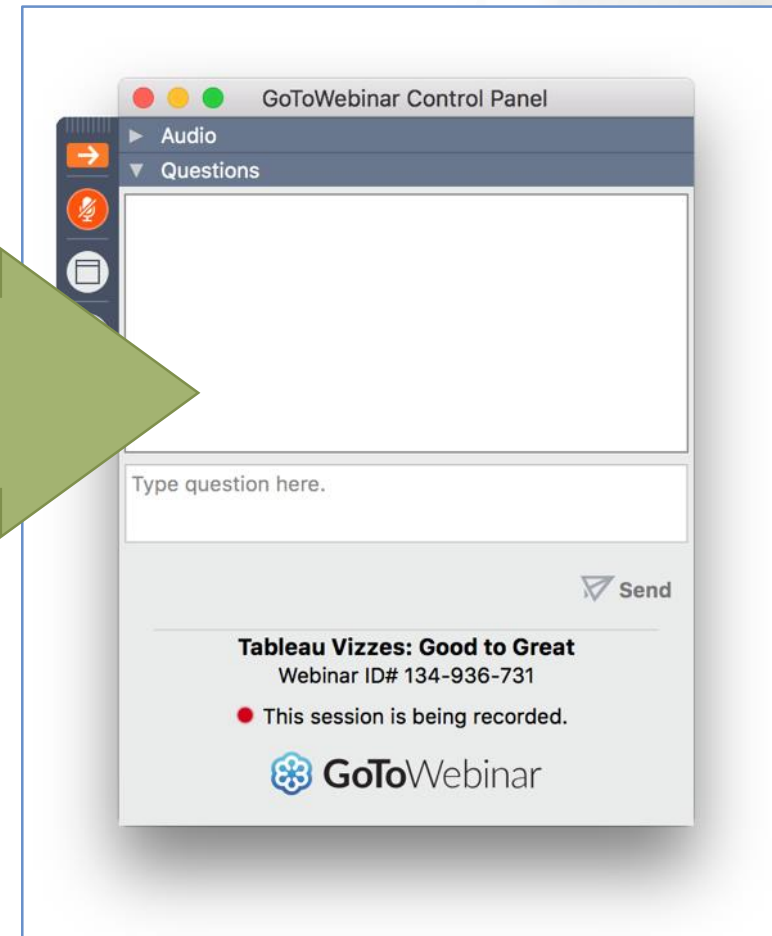


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SHEDDING LIGHT ON CLOUD BI OPTIONS
Amazon. IBM Cognos Cloud. Microsoft Power BI Service. Tableau Online.
Azure.



BUSINESS
STRATEGY



IBM COGNOS REPORTING TOOLS: FEATURE SET COMPARISON
Visual Reference Guide



FEATURES



A COMPARISON OF POWER BI, TABLEAU & COGNOS
Differentiators Demo'd



FEATURES



Agenda

Introductions

Cognos 11.1 R4 new KPI widget and relative time modeling

Senturus overview

Additional resources

Q&A

Introductions



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Poll

Which version of Cognos are you using?

- 8.x
- 10.x
- 11.0.x
- 11.1.x

Today's presentation

Review new KPI visualization

Cognos 11.1 relative time feature implementation

Cognos Analytics KPI

- KPI visualization now available in Cognos Analytics 11.1 R4
- Allows quick visual of a measure as compared to a target or other measure
- Combined with the 11.1 relative time feature, allows quick building of KPI comparison visuals

Cognos relative time

- Available in since Cognos 11.1
- Allows easy building of relative time measures e.g. current month vs. current month last year, MTD, YTD, QTD, YoY
- Only available in data modules NOT Framework Manager
- For relational data sources
- Out of the box, date always relative to current date (*we will show how you can change this behavior*)

Need help with Cognos?

Quick start upgrade

Installation and configuration of development environment + full documentation

<https://senturus.com/ibm-cognos-upgrade-services/>

Full upgrade implementation

Full-service implementation across all appropriate environments

<https://senturus.com/ibm-cognos-upgrade-services/>

Business intelligence experts on demand

Access to an entire team of BI experts to fill in as needed

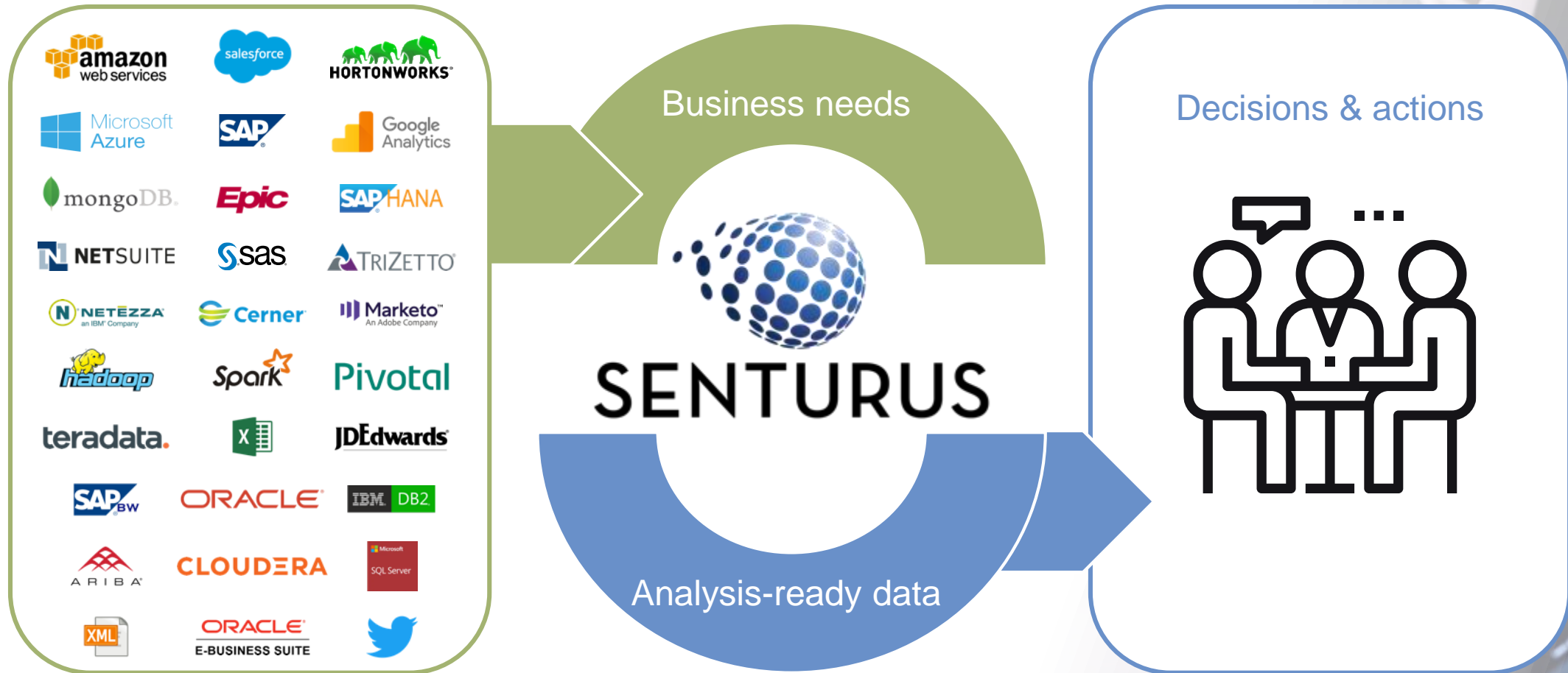
<https://senturus.com/business-intelligence-staffing-and-support/>

The authority in Business Intelligence

Exclusively focused on BI,
Senturus is unrivaled in its
expertise across the BI stack



Bridging the data & decisioning gap



Full spectrum of BI services

- Dashboards, reporting and visualizations
- Data preparation and modern data warehousing
- Hybrid BI environments (migrations, security, etc.)
- Software to enable bimodal BI and platform migrations
- BI support retainer (expertise on demand)
- Training and mentoring

A long, strong history of success

- 19+ years
- 1300+ clients
- 2500+ projects



Expand your knowledge

Find more resources
on the Senturus website:
senturus.com/senturus-resources



Upcoming events

How to Share Power BI Datasets: Dataflows and Certified Datasets

Demo and discussion of how to extend enterprise sharing in Power BI Desktop

Thursday, Feb. 6, 2020, 11am PT/2pm ET

Complete BI training offerings



Power BI



Tailored group sessions



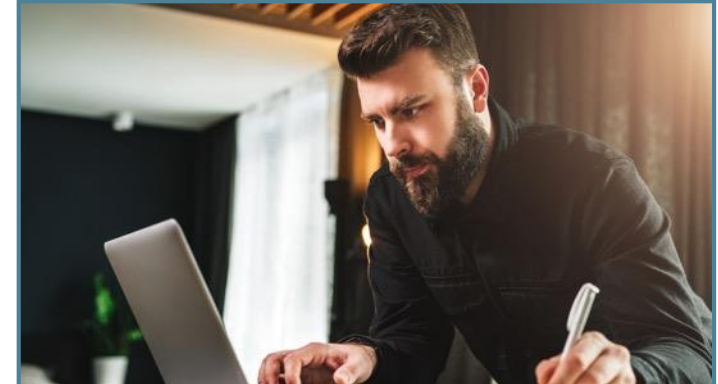
Mentoring



Instructor-led online courses



Self-paced learning



Additional resources from Senturus

Unbiased product reviews



Technical tips



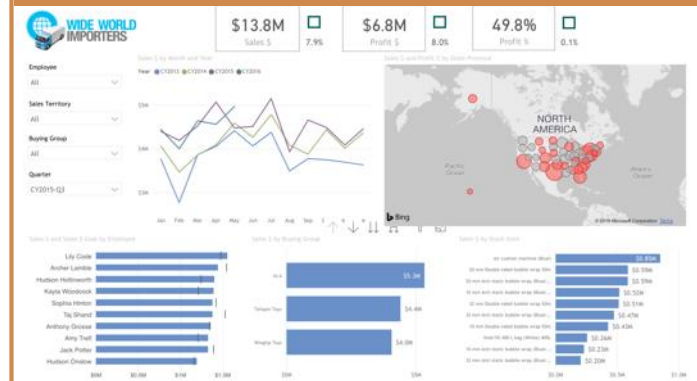
Insider viewpoints



More on this subject



Product demos



Upcoming events

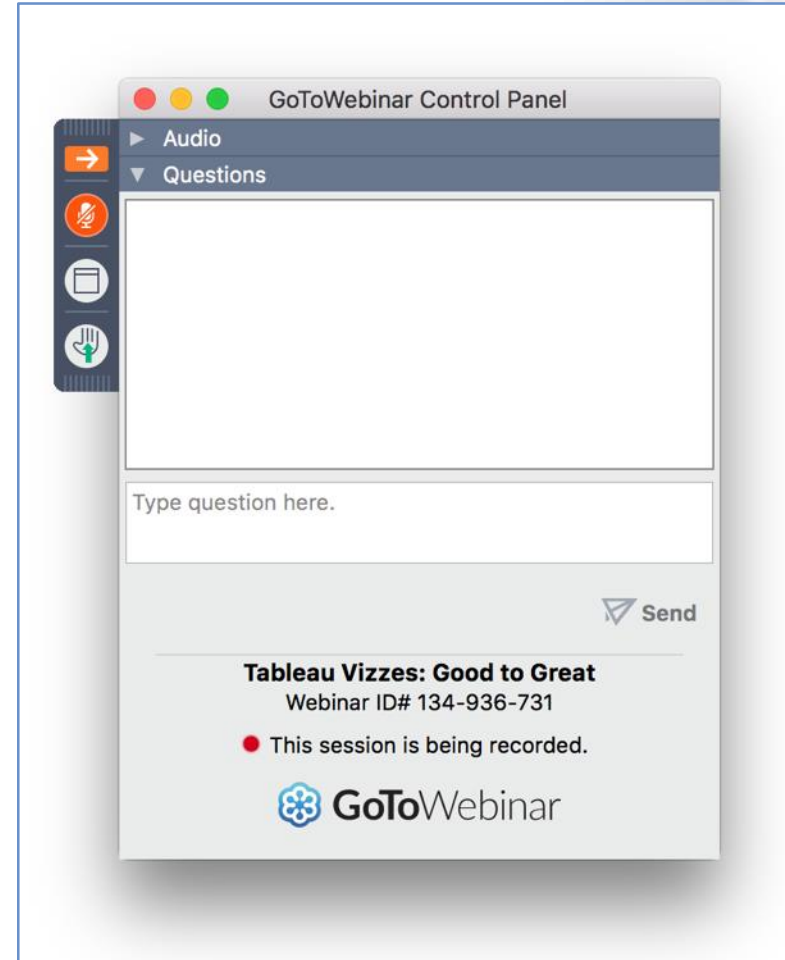


Q & A

If your question or issue is broader than what we are able to answer today, contact us at

info@senturus.com

and we will set up a free consultation.



Thank You



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