

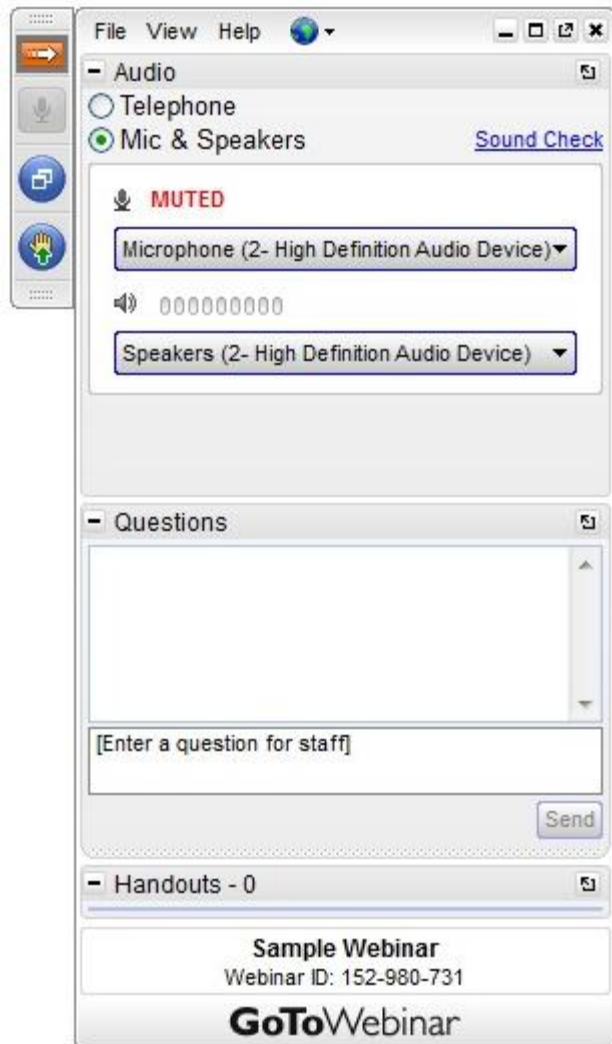


IBM COGNOS ANALYTICS RELEASE 7+ AUTHORIZING IMPROVEMENTS

Technical Demos of New and Reintroduced Features



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Presentation Slide Deck

www.senturus.com/resources/

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HOME FOCUS EXPERIENCE

RESOURCE LIBRARY

Welcome to our extensive, free library of past webinars, demos, whitepapers, presentations and helpful hints. Use the topic boxes to the right to filter through and easily locate content. We are constantly adding new materials, so please check back often to see our latest content. Enjoy!

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
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RESOURCE TITLE	TYPE	GO
IBM COGNOS ANALYTICS RELEASE 7+ AUTHORIZING IMPROVEMENTS Technical Demos of New and Reintroduced Features	 TIPS & TRICKS	→
EMBEDDING TABLEAU IN SALESFORCE DASHBOARDS A How-To Primer with Demos	 TIPS & TRICKS	→

Agenda

- Introductions
- IBM Cognos Analytics v11 Rapid Releases
 - Where do things stand today?
 - Why was R7 such a big deal?
- IBM Cognos Analytics v11 Demos
 - Exploring data - deep dive into synchronized drill-down
 - Tips and tricks for increased productivity
 - Combining reports using report reference objects
- Q&A and Senturus Overview
- IBM Cognos Analytics v11 Demos
 - Creating a briefing book report with bookmarks
- Additional Resources
- Q&A and Wrap-up

INTRODUCING...TODAY'S PRESENTERS



Albert Valdez

Vice-President of Learning Solutions
Senturus, Inc.

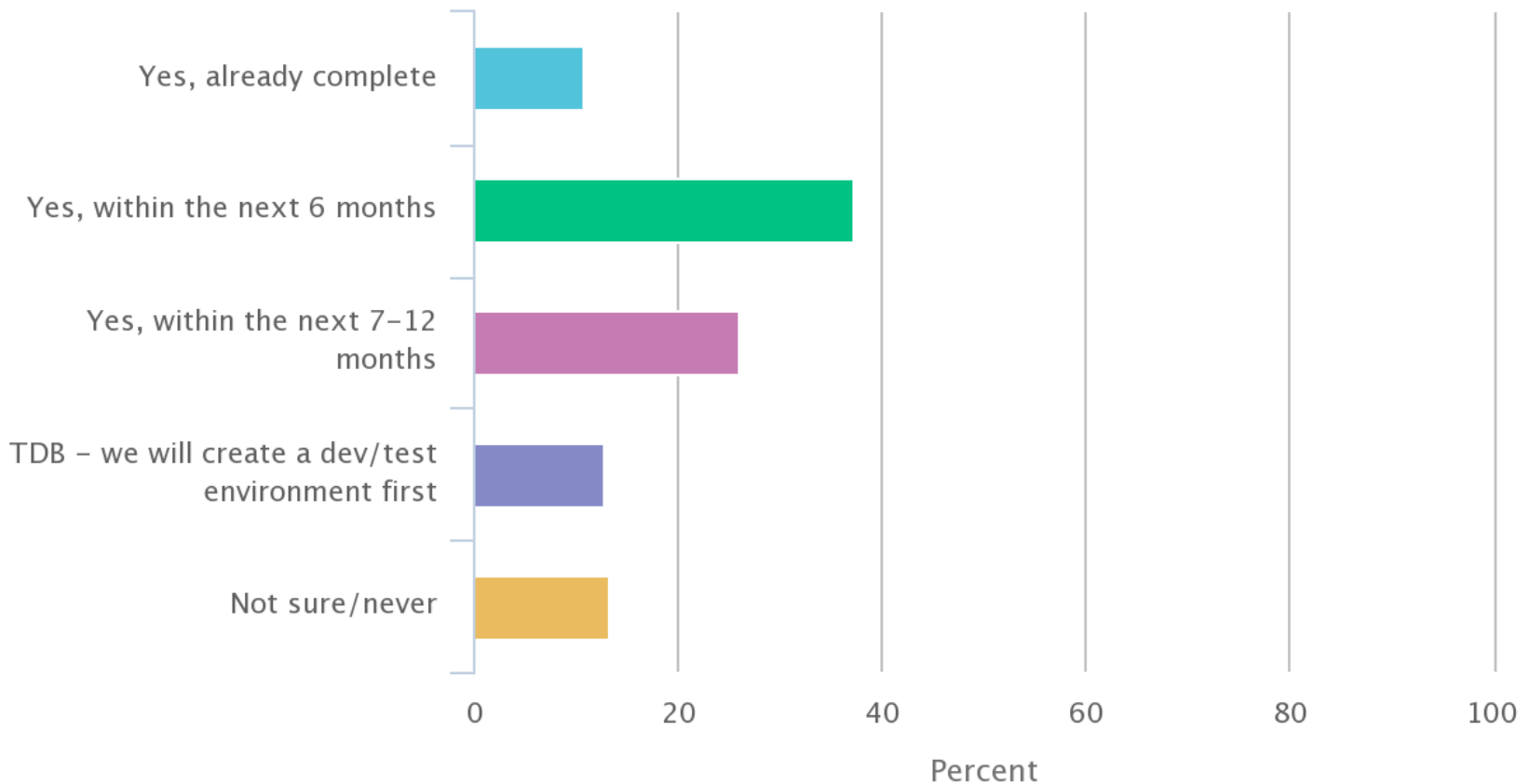


Greg Herrera

President and Co-Founder
Senturus, Inc.

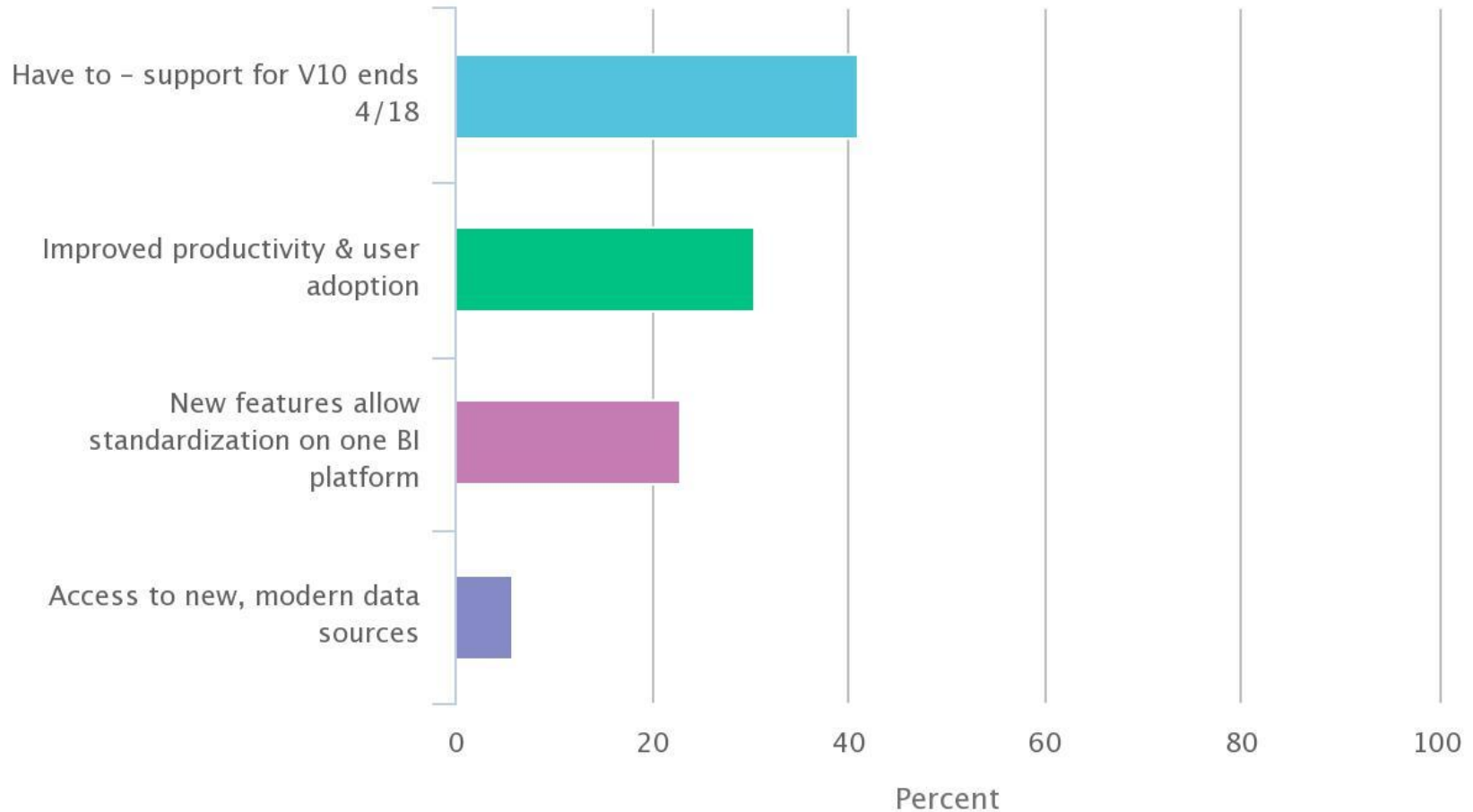
Poll from June 8, 2017 Results

Are you planning on upgrading/migrating to IBM Cognos Analytics version 11?



Poll from June 8, 2017 Results

What do you see as the #1 value in upgrading?



Today's Poll

Which IBM Cognos Analytics release were/are you waiting on to go forward with an upgrade or first-time purchase?

- R5
- R6
- R7
- R8
- R9+



IBM COGNOS ANALYTICS RAPID RELEASES

HIGHLIGHTS OF EACH RELEASE (TO-DATE)

The IBM Cognos Analytics Rapid Releases - History

R4 – September 2016

- Dashboard conditional highlighting
- Refresh timer for widgets
- Portal theming and extensibility
- Storytelling

R6 – March 2017

- OLAP support in dashboards
- Dashboard widget connectivity
- Mapping enhancements
- Storytelling enhancements
- Shortcuts and report views

R8 – November 2017

- Default Run As
- Ambiguous connections for dashboards and modules
- Image library in reporting
- Lat/long support in reports
- Kiosk mode in storytelling

R3 – July 2016

- Dashboard calculations and filters
- Multiple packages in reporting
- Interactivity in modeling UI

R5 – November 2016

- FM packages in dashboards
- Mapping and new visualizations
- Infographics and nav model
- Embed and share content
- Portal customizations

R7 – August 2017

- New UI for Portal, Dashboard and Modules
- Filter enhancements in dashboards and reporting
- Additional visualizations
- New logging framework

R9 – December 2017

- Latitude/longitude support in dashboards
- Full-screen mode in dashboards
- Reporting enhancements:
- Support for function tree in data modules
- Improved integration with Planning Analytics – subset support
- Better 3rd party integration – support for Microsoft Office 11.0.0

The IBM Cognos Analytics Rapid Releases - Future

- March 2018: R10
 - Expected to have significant enhancements
- June 2018: R11
 - Expected to also have major enhancements
- What's the Bottom Line?
 - Upgrades can be installed “on top of” existing environments
 - Minimally disruptive, HOWEVER
 - Watch out for UI changes and other impacts to existing users
 - Coordinate your training plan on a consistent release
 - Run a Sandbox on new release to be sure prior to switching over



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DEMO #1: SYNCHRONIZED OLAP BEHAVIOR IS BACK BY DEFAULT

GET UNDER THE HOOD OF V11



DEMO #2: AUTHORIZING PRODUCTIVITY HINTS

**EXPLORE DATA, SAVE TIME AND COMBINE
REPORTS**



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WHO WE ARE

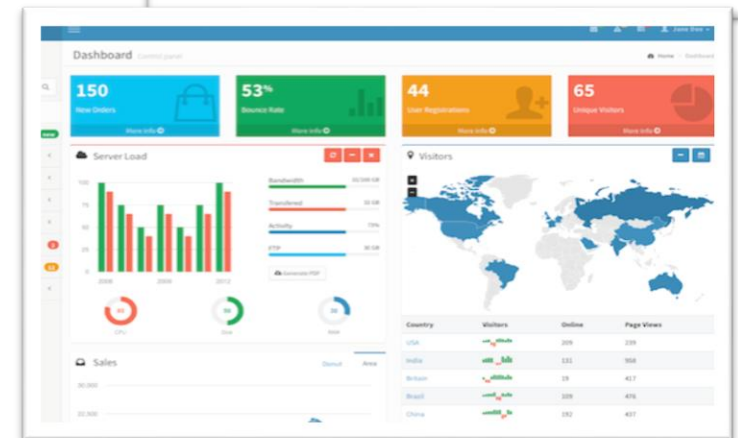
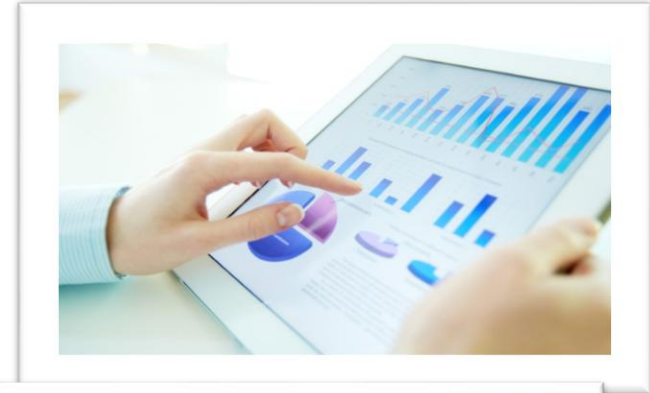
Business Analytics Consultants

Bridging the Gap Between Data & Decision Making



Business Analytics Architects

- Dashboards, Reporting & Visualizations
- Data Preparation & Modern Data Warehousing
- Self-Service Business Analytics
- Big Data & Advanced Analytics
- Planning & Forecasting Systems
- Proprietary Analytics Connector Software



1000+ Clients, 2000+ Projects, 17+ Years



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Semiconductor

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Ambitions realized™





DEMO #3: BRIEFING BOOK REPORTS WITH ENHANCED NAVIGATION

**USING TABLE OF CONTENTS AND
BOOKMARKS**

The IBM Cognos Author - The Path Forward

- Keep Building Skills
 - Continue to invest in training - Cognos 10 skills and content (Report Studio and Workspace Advanced) will not become obsolete
- Check Out What's New
 - V11 New Features training
 - Experienced Authors? - Take a day to transition
 - Senturus Resources
 - YouTube
- Plan to Take Advantage of New Features
 - Data modules and dashboarding
 - Want a quick overview of the entire new environment?
 - Take a full day, get hands-on including light authoring
 - Short on time? Take a ½ day to get a feel for what's new

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Overview of IBM Cognos Analytics Training

Senturus Classes

Suggested Attendees by Role

Tools Used

Optional - OLAP Only

Consumers

Data Modules,
Dashboarding

IBM Cognos Analytics Overview and New
Features Jumpstart (1/2 day)

IBM Cognos Self-Service Analytics
with Dashboards and Data Modules
(1 day)

Business Authors/Analysts

Reporting

IBM Cognos Analytics Overview and
Self-Service Authoring (1 day)

IBM Cognos Analytics OLAP Data
Exploration (1 day)

New Professional Authors

Reporting

Professional Authoring with IBM
Cognos Analytics (2 - 10 days total)

Existing Professional Authors

Reporting

Professional Authoring with IBM
Cognos Analytics (2 - 10 days total)

Computer-Based Training for Large Groups

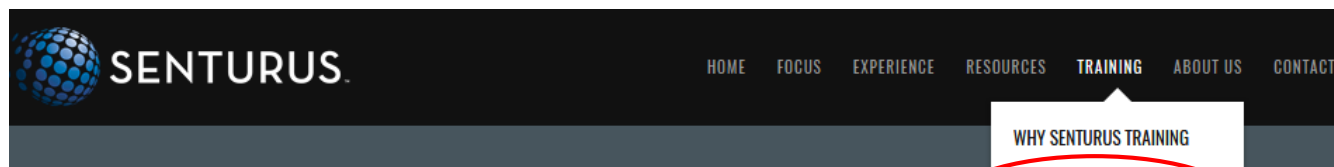
- Senturus computer based training (CBT) for companies that have more than 100 employees requiring training on the same business analytics topic
- Current CBT course offerings (if don't see a topic you need, let us know and we can develop the course)
 - [IBM COGNOS ANALYTICS OVERVIEW AND NEW FEATURES \(JUMPSTART\)](#)
 - [IBM COGNOS SELF-SERVICE ANALYTICS WITH DASHBOARDS AND DATA MODULES \(JUMPSTART\)](#)
 - [IBM COGNOS ANALYTICS \(V11\) NEW FEATURES FOR EXPERIENCES AUTHORS \(JUMPSTART\)](#)
- The Jumpstart series courses are designed to be light and provide a basic proficiency with the relevant tools (not mastery)



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ADDITIONAL RESOURCES

Cognos Training Options - All Classes updated to 11.0.7 (Release 7)



WHY SENTURUS TRAINING

COURSE SCHEDULE

CUSTOM TRAINING

UPCOMING COURSES

SEARCH TRAINING

Enter search term...

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Date

Platform

Tool

Title

⬆

PLATFORM	VERSION	TOOL	TITLE	DATE	GO
IBM COGNOS	11.0.7	COGNOS ANALYTICS	PROFESSIONAL REPORT AUTHORIZING IN V11	JAN 22 - JAN 23	➔
IBM PLANNING ANALYTICS	10.2.2	COGNOS TM1	DEVELOPING TM1 CUBES FOR COGNOS BI	JAN 24 - JAN 25	➔
TABLEAU	10	DESKTOP	INTERMEDIATE DATA VISUALIZATION AND DASHBOARDING	JAN 24	➔
TABLEAU	10	DESKTOP	ADVANCED DATA VISUALIZATION AND DASHBOARDING	JAN 25 - JAN 26	➔
IBM COGNOS	11.0.7	COGNOS ANALYTICS	ADVANCED REPORT AUTHORIZING IN V11	JAN 29 - JAN 30	➔
IBM COGNOS	11.0.7	FRAMEWORK MANAGER	METADATA MODELING BEST PRACTICES	JAN 30 - FEB 01	➔
IBM COGNOS	11.0.7	COGNOS ANALYTICS	SELF-SERVICE DATA MODULES AND DASHBOARDING IN V11	JAN 31	➔
TABLEAU	10	DESKTOP	INTERMEDIATE DATA VISUALIZATION AND DASHBOARDING	FEB 12	➔
TABLEAU	10	DESKTOP	ADVANCED DATA VISUALIZATION AND	FEB 12 - FEB 13	➔

PUBLIC VIRTUAL CLASSROOM

These live, online training courses are taught by real-life subject matter experts and include hands-on exercises and time for Q&A.

We now offer Cognos Analytics courses to reflect valuable new features through Release 5 and Tableau updated for 10.

Q1 dates open, seats filling quickly!

Upgrade Assistance - Two Options

Our dedicated integration and upgrade staff provides expertise and guidance to smoothly migrate your system to a stable platform with minimal impact on end users

- Quick Start
 - Installation and configuration of development environment plus full documentation
- Full Upgrade Implementation
 - Full-service implementation across all appropriate environments

<http://www.senturus.com/ibm-cognos-upgrade-services/>

Contact us at: info@senturus.com or 888 601 6010 ext. 85

Upcoming Events www.senturus.com/events



ADVANCED ANALYTICS IN TABLEAU: USE THE FORCE!

BUILT-IN FUNCTIONS AND 3RD PARTY TOOLS FOR DEEPER DATA INSIGHTS

Thursday, February 08, 2018 - 11am PT (2pm ET) - 60 minutes



INSTALLING COGNOS ANALYTICS V11

UPDATED TIPS FOR THE LATEST RELEASE

Thursday, February 15, 2018 - 11am PT (2pm ET) - 60 minutes



THINK COCKTAILS WITH SENTURUS AT IBM THINK 2018

MEET US AT RI RA

Tuesday, March 20, 2018 - 6:30 pm – 9:30 pm - 3 Hours



TABLEAU LIKE A PRO IN HALF A DAY

HANDS-ON WORKSHOP IN SAN FRANCISCO

Wednesday, February 28, 2018 - 8:30am – 12:30pm - 4 hours

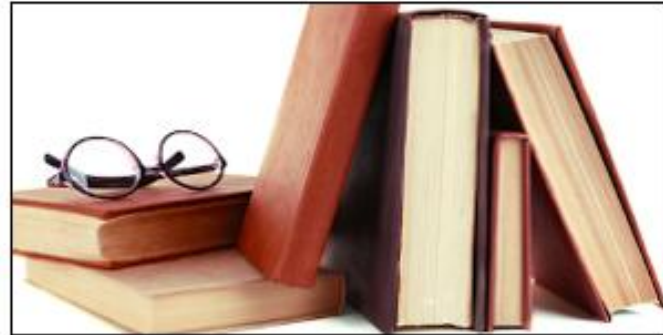
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BLOG

A great place to find out what's top of mind at Senturus.



RESOURCE LIBRARY

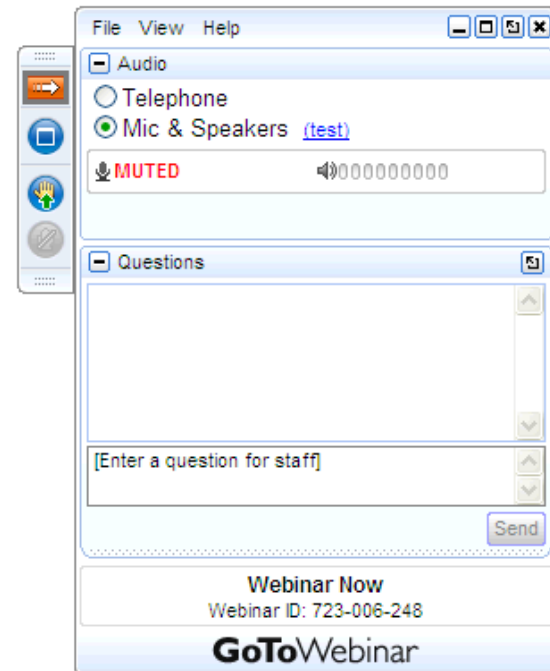
An extensive, free library of past webinars, demos, whitepapers, presentations, helpful hints and more.

Q&A and Wrap-up

If your question or issue is broader than what can be answered today, contact us at

info@senturus.com

and we will set up a free consultation.



Thank You!

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info@senturus.com
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