



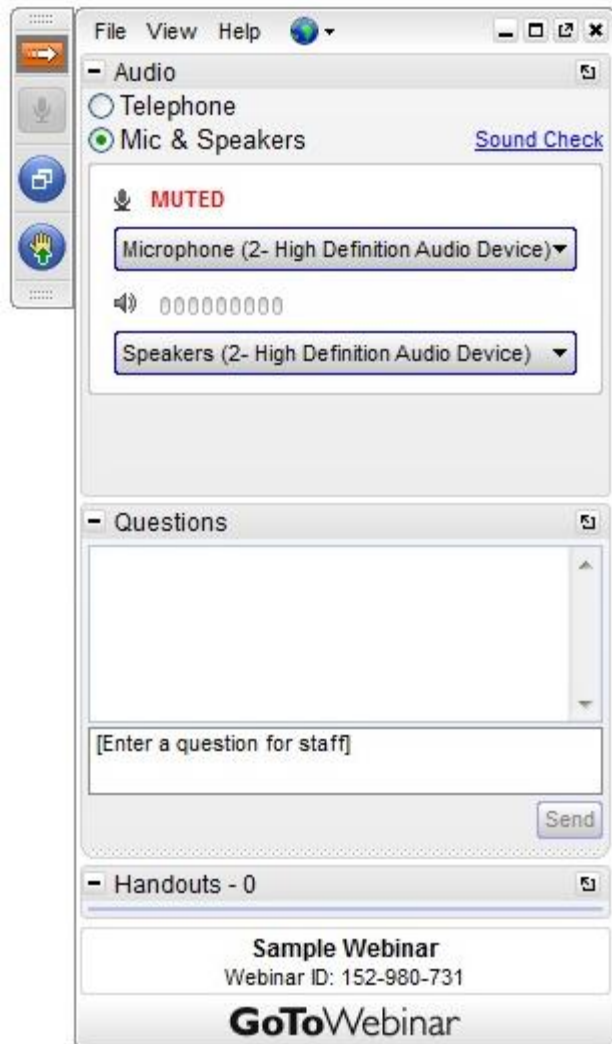
SENTURUS

NEW REPORTING EXPERIENCE IN IBM COGNOS ANALYTICS

Demos of Our Favorite New Features



GoToWebinar Control Panel



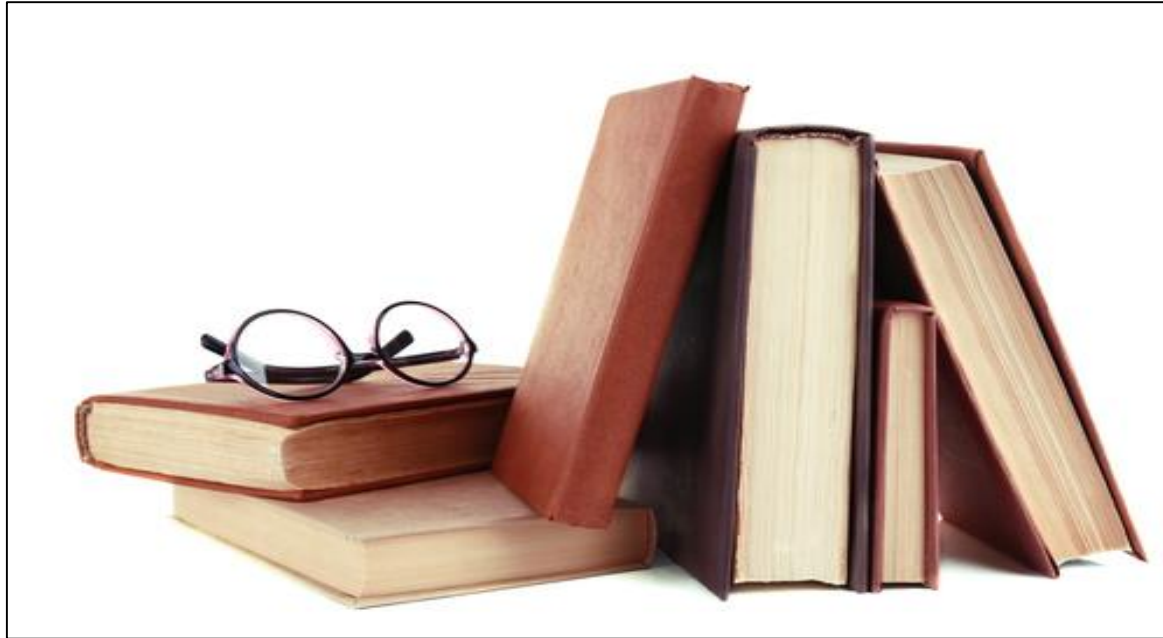
Click arrow to restore full control panel



Submit questions here

Presentation Slide Deck

<http://www.senturus.com/resources/>



RESOURCE LIBRARY

An extensive, free library of past webinars, demonstrations, whitepapers, presentations, helpful hints, and more.

Agenda

- Introductions
- IBM Cognos Authoring
 - A Brief History and Look Ahead
- IBM Cognos Analytics v11 Demo
 - Favorite New Features
- Q&A and Senturus Overview
- IBM Cognos Analytics v11 Demo
 - Using Templates to Create Basic Reports
 - Exploring Data - deep dive into synchronized drill-down (*gotcha!*)
- Additional Resources
- Q&A and Wrap-up

INTRODUCING...TODAY'S PRESENTERS



Albert Valdez

Vice-President of Learning Solutions
Senturus, Inc.

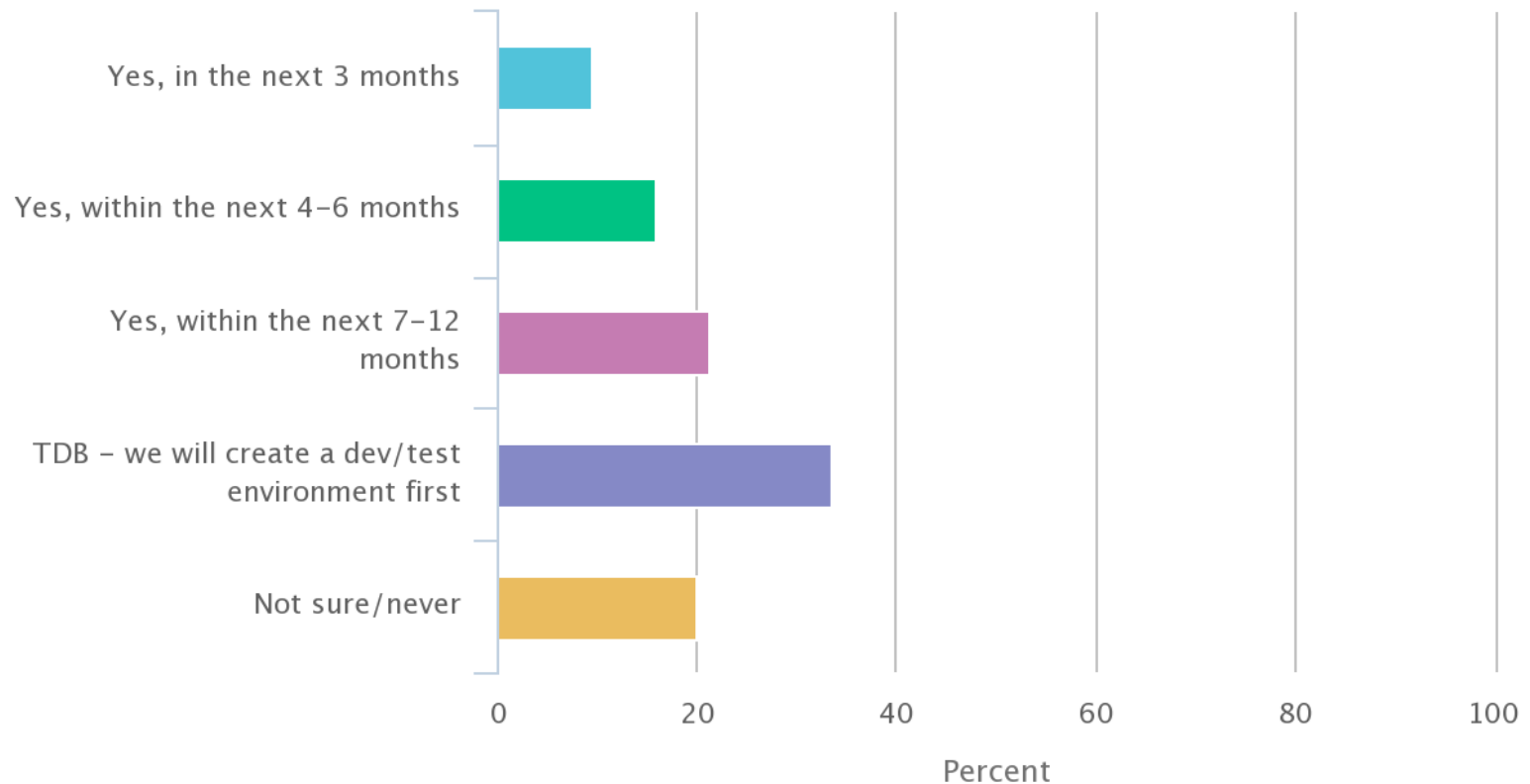


Greg Herrera

President and Co-Founder
Senturus, Inc.

Poll from May 26, 2016 Results

Are you planning on upgrading/migrating Cognos Analytics version 11?



Poll #1

Are you planning on upgrading/migrating to IBM Cognos Analytics version 11?

- Yes, already complete
- Yes, within the next 6 months
- Yes, within the next 7-12 months
- TDB - we will create a dev/test environment first
- Not sure/never

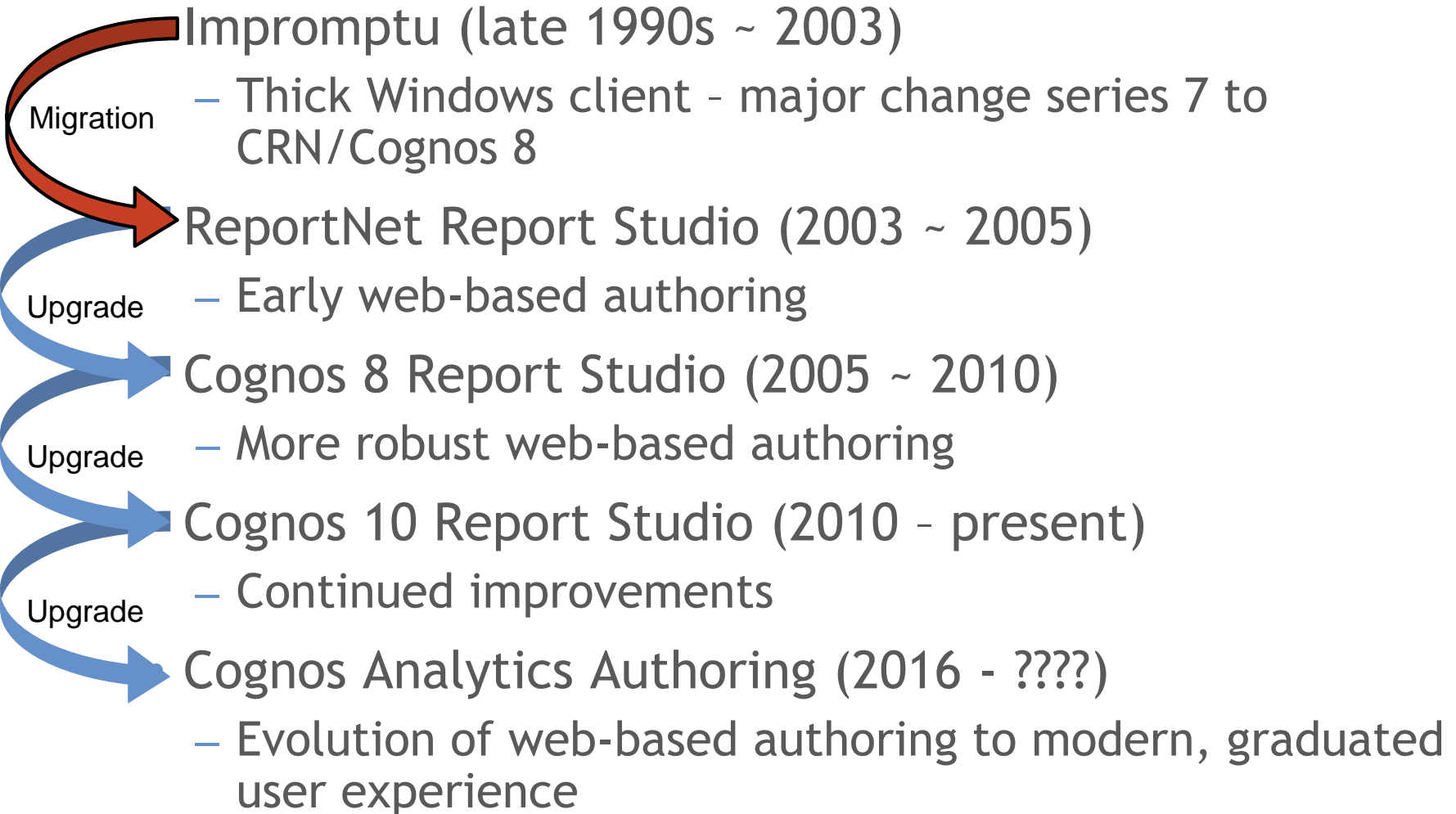


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REPORT AUTHORIZING WITH IBM COGNOS

A BRIEF HISTORY

The IBM Cognos Author - Always Evolving



The IBM Cognos Author - The Fear



What to Expect

- Are my existing reporting skills going to become obsolete?
- What's going to happen to existing reports?

How to Proceed

- Keep calm and author on!
- Continue learning!
- Come see what's new!
- TAKE YOUR TIME!



The IBM Cognos Author - The Realities



Existing Authors

- Report Studio and Workspace Advanced Skills are 100% still relevant
- Start to think about a truly “singular” authoring experience
 - No more Studios
 - No more choosing EITHER pro authoring OR ad-hoc/data exploration



Migrating to Cognos Analytics

- Still same basic architecture (more in future events)
- Report specifications support fully in-line upgrades (from Report Studio and Workspace Advanced)
- Other areas - maybe not so painless, [stay informed](#)



DEMO #1: OUR FAVORITE NEW FEATURES IN COGNOS ANALYTICS

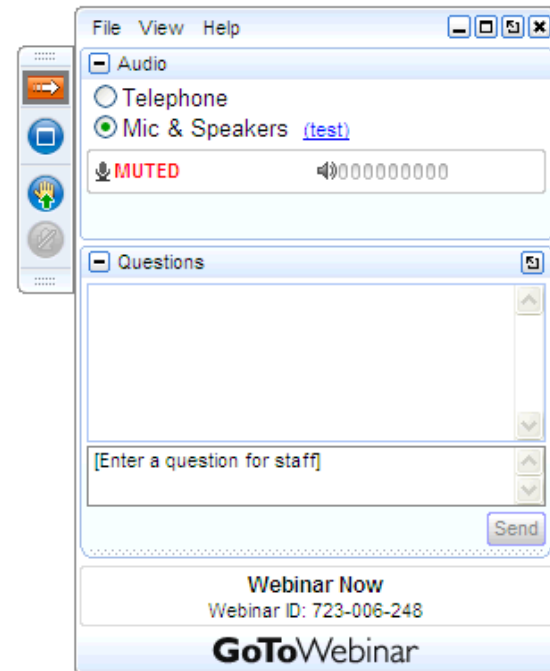
GET UNDER THE HOOD OF V11

Q&A #1

If your question or issue is broader than what can be answered today, contact us at

info@senturus.com

and we will set up a free consultation.





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WHO WE ARE

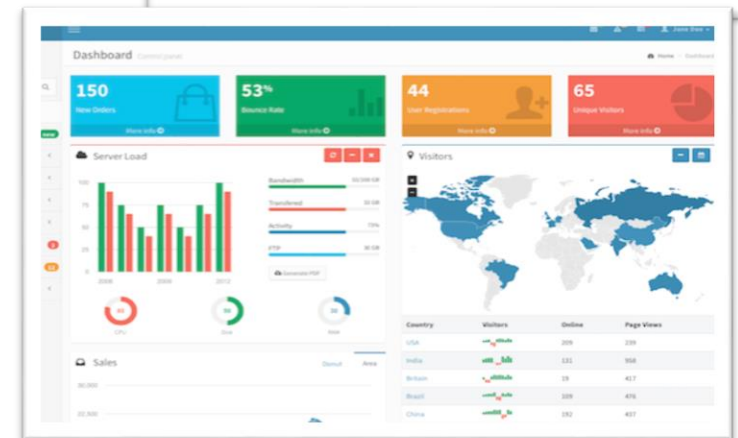
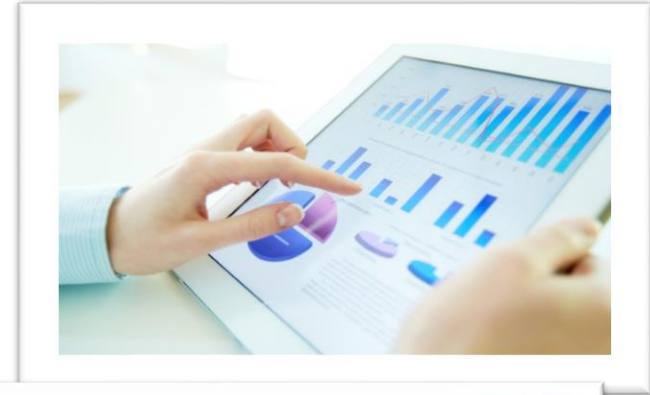
Business Analytics Consultants

Bridging the Gap Between Data & Decision Making



Business Analytics Architects

- Dashboards, Reporting & Visualizations
- Data Preparation & Modern Data Warehousing
- Self-Service Business Analytics
- Big Data & Advanced Analytics
- Planning & Forecasting Systems
- Proprietary Analytics Connector Software



1000+ Clients, 2000+ Projects, 16+ Years



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CALIFORNIA CHAMPAGNE



lisi AEROSPACE



MEYER®



BIO-RAD

TriNet
Ambitions realized™



shutterfly®





DEMO #2: AUTHORIZING AND DATA EXPLORATION IN COGNOS ANALYTICS

GET UNDER THE HOOD OF V11

Poll #2

What do you see as the #1 value in upgrading?

- Have to - support for version 10 ends in April 2018
- New, UI will improve productivity and encourage user adoption
- New self-service features will allow us to standardize on a single BI platform
- Access to new, modern data sources (such as Hadoop or Redshift)

Poll #3

Which of the features/techniques that you've seen today are most compelling?

- This is an open-ended question, please use the Q&A Pane in GoToWebinar to provide your answers
 - Think about enhanced consumer and author experiences
 - What questions/concerns/fears are most pressing regarding and upgrade?

The IBM Cognos Author - The Path Forward

- Keep Building Skills
 - Continue to invest in training - Cognos 10 skills and content will not become obsolete (Report Studio and Workspace Advanced)
- Check out What's New
 - V11 New Features Training
 - Experienced Authors? - Take a day to transition
 - Senturus Resources
 - YouTube
- Plan to Take Advantage of New Features
 - Data modules & dashboarding
 - Want a quick overview of the entire new environment?
 - Take a full day, get hands-on including light authoring
 - Short on time? Take a ½ day training to get a feel for what's new

Senturus Overview of IBM Cognos Analytics Training

Senturus Classes

Suggested Attendees by Role

Tools Used

Optional - OLAP Only

Consumers

Data Modules,
Dashboarding

IBM Cognos Analytics Overview and New
Features Jumpstart (1/2 day)

IBM Cognos Self-Service Analytics
with Dashboards and Data Modules
(1 day)

Business Authors/Analysts

Reporting

IBM Cognos Analytics Overview and
Self-Service Authoring (1 day)

IBM Cognos Analytics OLAP Data
Exploration (1 day)

New Professional Authors

Reporting

Professional Authoring with IBM
Cognos Analytics (2 - 10 days total)

Existing Professional Authors

Reporting

Professional Authoring with IBM
Cognos Analytics (2 - 10 days total)

Announcing: Computer-Based Training for Large Groups


- Senturus computer based training (CBT) option for companies that have more than 100 employees requiring training on the same business analytics topic
- Current CBT course offerings (don't see a topic you need? let us know, we can develop the course)
 - [IBM COGNOS ANALYTICS OVERVIEW AND NEW FEATURES \(JUMPSTART\)](#)
 - [IBM COGNOS SELF-SERVICE ANALYTICS WITH DASHBOARDS AND DATA MODULES \(JUMPSTART\)](#)
 - [IBM COGNOS ANALYTICS \(V11\) NEW FEATURES FOR EXPERIENCES AUTHORS \(JUMPSTART\)](#)
- The Jumpstart series courses are designed to be light and provide a basic proficiency with the relevant tools (not mastery)



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ADDITIONAL RESOURCES

Cognos Training Options - All Classes updated to version 11.0.5 (Release 5)

 **SENTURUS**

HOME FOCUS EXPERIENCE RESOURCES **TRAINING** ABOUT US CONTACT

WHY SENTURUS TRAINING

COURSE SCHEDULE

CUSTOM TRAINING

UPCOMING COURSES

SEARCH TRAINING

Enter search term... **GO**

SORT BY

Date Platform **Tool** Title

PLATFORM	VERSION	TOOL	TITLE	DATE	GO
IBM COGNOS	10.2	ANALYSIS STUDIO	ANALYSIS STUDIO MULTIDIMENSIONAL ANALYSIS	UPCOMING	→
IBM COGNOS	10.2.2	CAFE	COGNOS ANALYSIS FOR EXCEL	JUN 14	→
IBM COGNOS	11.0.5	COGNOS ANALYTICS	V11 NEW FEATURES FOR EXPERIENCED AUTHORS	JUN 15	→
IBM COGNOS	11.0.5	COGNOS ANALYTICS	PROFESSIONAL REPORT AUTHORIZING IN V11	JUN 26 - JUN 27	→
IBM COGNOS	11.0.5	COGNOS ANALYTICS	ADVANCED REPORT AUTHORIZING IN V11	JUN 28 - JUN 29	→
IBM COGNOS	11	COGNOS ANALYTICS	OVERVIEW, NEW FEATURES AND BUSINESS AUTHORIZING	JUL 11	→
IBM COGNOS	11.0.5	COGNOS ANALYTICS	DIMENSIONAL REPORT AUTHORIZING IN V11	UPCOMING	→
IBM COGNOS	11	COGNOS ANALYTICS	OVERVIEW AND NEW FEATURES JUMPSTART	UPCOMING	→
IBM COGNOS	11.0.5	COGNOS ANALYTICS	SELF-SERVICE DATA MODULES AND DASHBOARDING IN V11	UPCOMING	→
IBM COGNOS	11.0.5	COGNOS ANALYTICS	SELF-SERVICE OLAP DATA EXPLORATION IN V11	UPCOMING	→

PUBLIC VIRTUAL CLASSROOM

These live, online training courses are taught by real-life subject matter experts and include hands-on exercises and time for Q&A.

We now offer Cognos Analytics courses to reflect valuable new features through Release 5 and Tableau updated for 10.

- Summer dates coming soon!
- Check your email for special offers

Upgrade Assistance - Two Options

Our dedicated integration and upgrade staff provides expertise and guidance to smoothly migrate your system to a stable platform with minimal impact on end users.

- Quick Start
 - Installation and configuration of development environment plus full documentation
- Full Upgrade Implementation
 - Full service implementation across all appropriate environments

<http://www.senturus.com/ibm-cognos-upgrade-services/>

Contact us at: info@senturus.com or 888 601 6010 ext. 85

More Free Resources

<http://www.senturus.com/resources/>



UPCOMING EVENTS



RESOURCE LIBRARY



BLOG

Upcoming Events

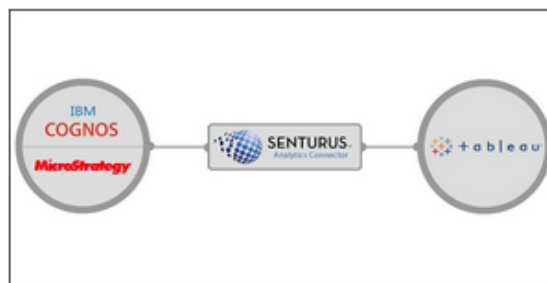
www.senturus.com/events



TABLEAU LIKE A PRO IN HALF A DAY

HANDS-ON WORKSHOP IN NEW YORK, NY

Tuesday, June 13, 2017 - 8:30am – 12:30pm ET or 1pm – 4:30pm ET - 4 hours or 3.5 hours



CONNECTING TABLEAU TO COGNOS & MICROSTRATEGY

EASILY ACCESS THE GOVERNED DATA IN YOUR ENTERPRISE ANALYTICS PLATFORM

Thursday, June 22, 2017 - 11am PT/ 2pm ET - 60 minutes



TABLEAU LIKE A PRO IN HALF A DAY

HANDS-ON WORKSHOP IN DENVER, CO

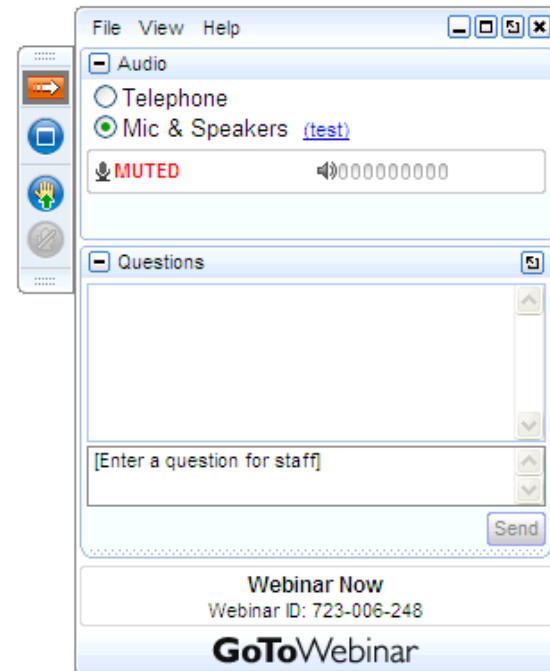
Tuesday, July 18, 2017 - 8:30am - 12:30pm MT - 4 hours

Q&A and Wrap-up

If your question or issue is broader than what can be answered today, contact us at

info@senturus.com

and we will set up a free consultation.



Thank You!

www.senturus.com
info@senturus.com
888 601 6010



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