



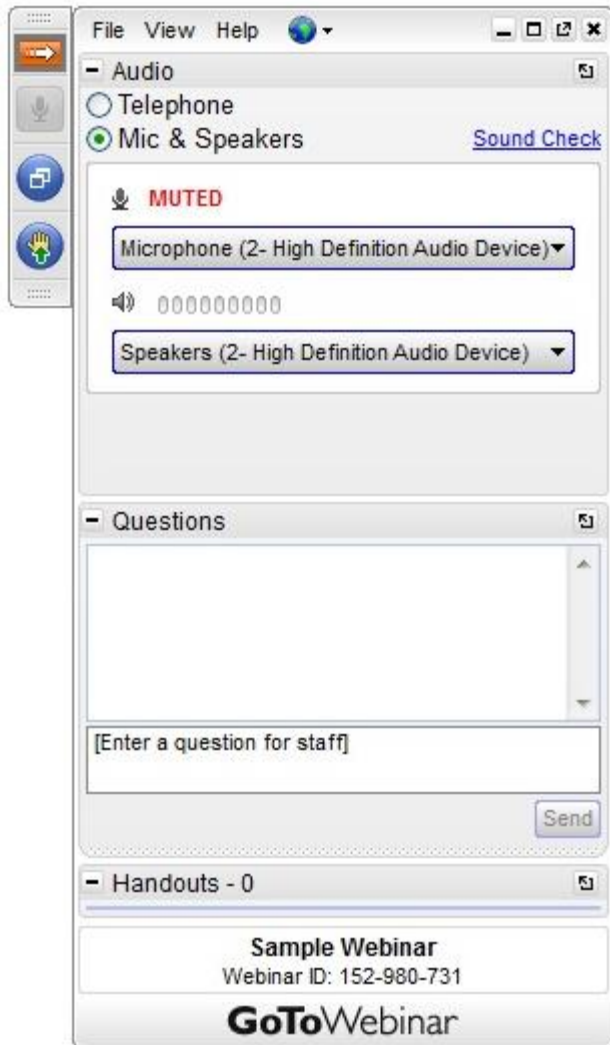
SENTURUS

UNDER THE HOOD WITH COGNOS ANALYTICS R5

Say Hello to Portal Tabs Replacement



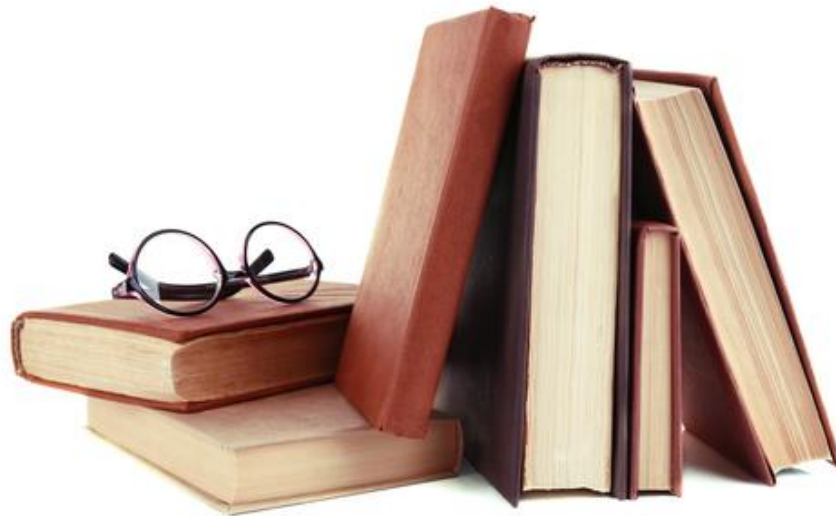
GoToWebinar Control Panel



Click arrow to restore full control panel



Submit questions here



RESOURCE LIBRARY

An extensive, free library of past webinars, demonstrations, whitepapers, presentations, helpful hints, and more.

Agenda

- Introductions
- Customizations
 - Portal Tab Replacement
 - Extensions
- Navigation Paths
- Mapping
 - Today
 - Tomorrow
- Release 6 Update
- About Senturus
- Additional Information
- Q&A

Introducing...Today's Presenters



Todd Schuman

Practice Lead
Installations, Upgrades,
and Optimization

Senturus, Inc.



Jim Frazier

VP of Client Solutions
Senturus, Inc.



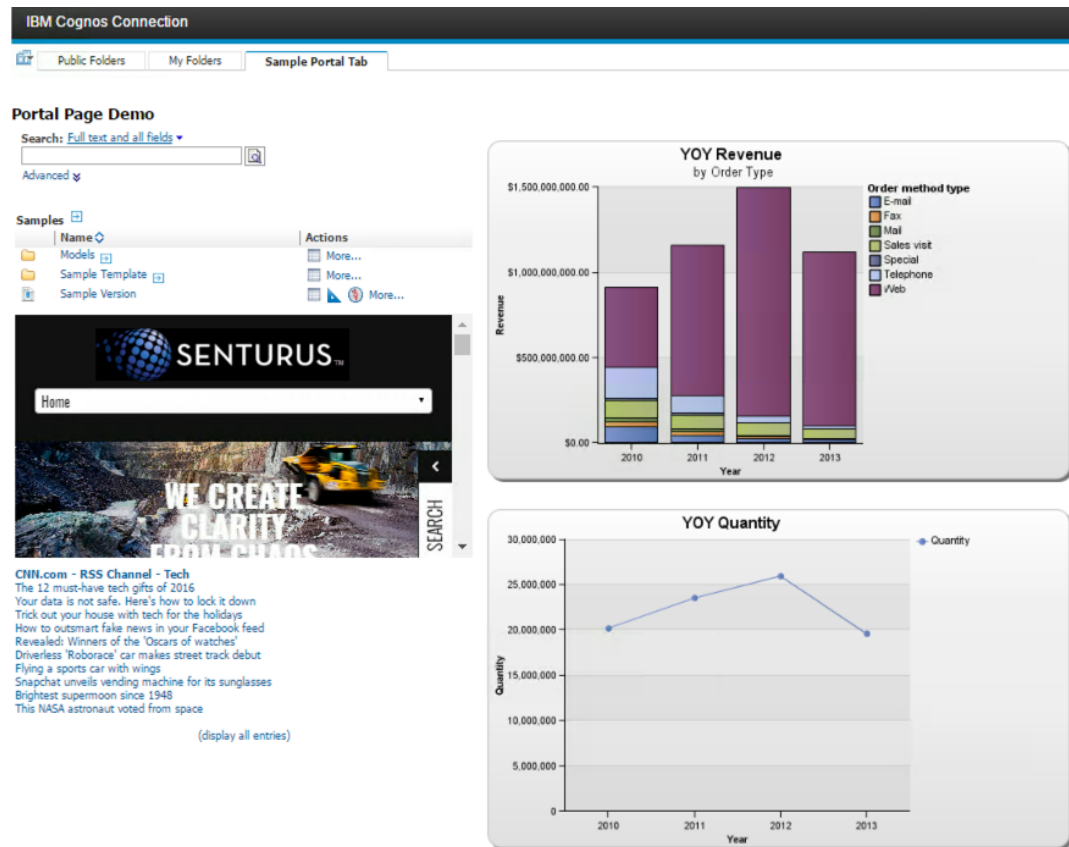
SENTURUS

CUSTOMIZATIONS

Portal Tab Replacement Using Extensions

Portal Tabs in Cognos BI 8/10

- Search
- Websites/intranet
- Report/dashboard viewer/landing page
- Security - limit access
- Remove public folder



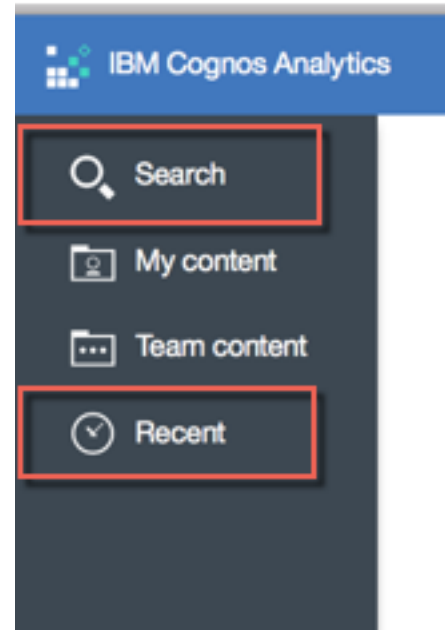
Cognos Analytics - Search

Search

- Vastly superior to Cognos BI 10
- No need to run index jobs
- Auto complete
- Save searches

Recent

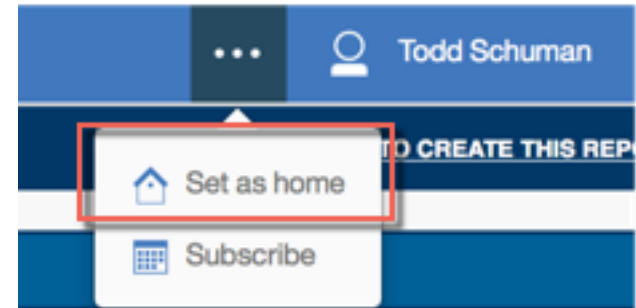
- Every report you run



Cognos Analytics - Landing Page

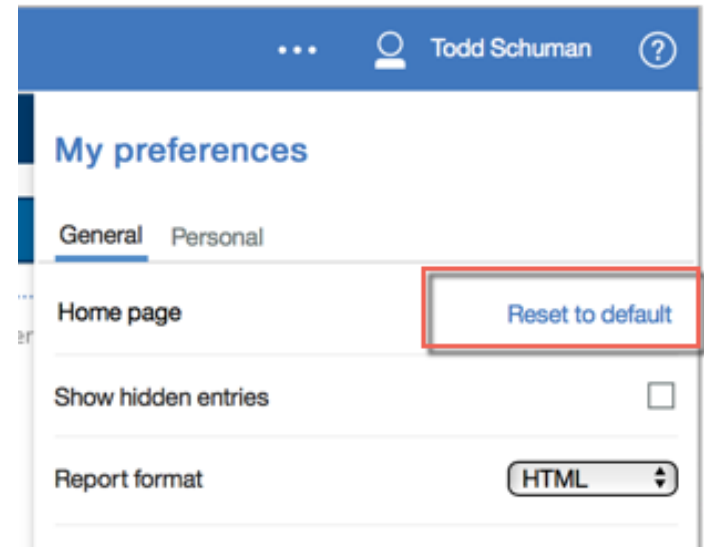
Users can "set as home"

- Report or dashboard
- Run report or dashboard, click ellipsis to set
- My preferences, home page, reset to default to revert back



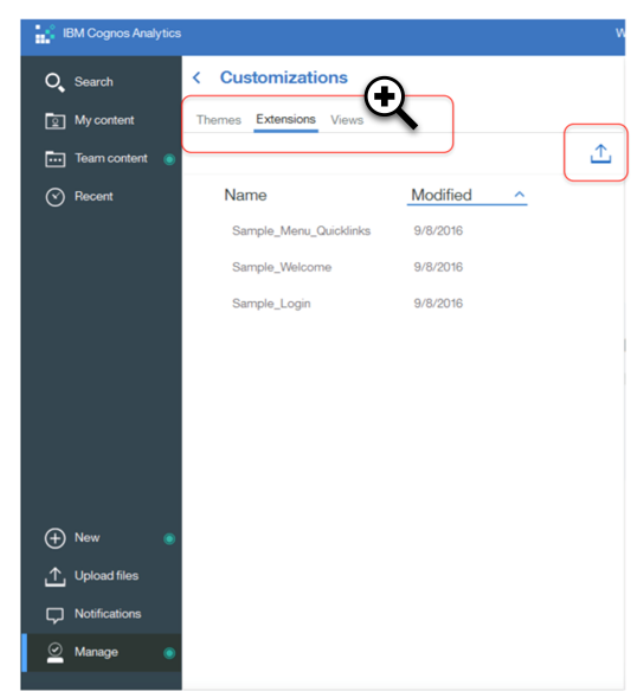
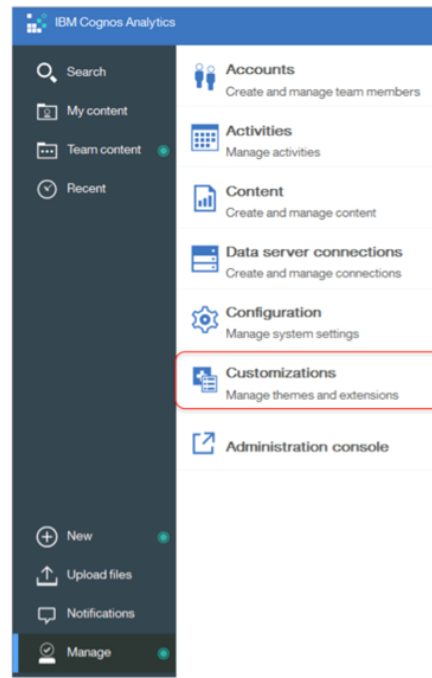
Administrators can "set as home"

- Cognos groups only
- Available in R5
- Manage -> accounts



Cognos Analytics - Customizations

- [Install Directory]/samples/extensions
- Samples available
 - Button Folders
 - Button Report/Dashboard
 - Button Website
 - Context Menu
- .zip format
 - Extract
 - Modify
 - Zip
 - Upload



Cognos Analytics - Sample JSON

```
{  
  "name": "Senturus_Button_Folder",  
  "schemaVersion": "1.0",  
  "extensions": [  
    {  
      "perspective": "common",  
      "comment": "There is a special meta perspective called COMMON. Adding contributions to this perspective will cause the extension to be applied to All perspectives.",  
      "features": [{  
        "id": "sample.common.button.openFolder",  
        "toolItems": [  
          {  
            "comment": "This code adds a button to easily access an important folder.",  
            "id": "sample.folder.opener",  
            "containerId": "com.ibm.bi.glass.navbarLeadingGroup",  
            "label": "Security reports",  
            "type": "Button",  
            "icon": "common-folder",  
            "weight": 700,  
            "push": "true",  
            "comment": "The greater the weight, the higher the item will appear in the container.",  
            "actionController": "bi/glass/api/FolderOpener",  
            "options": {"path": ".public_folders/Security"}  
          }  
        ],  
      }  
    ],  
  }  
}
```

```
{  
  "comment": "This code adds a button to easily access an important folder.",  
  "id": "sample.folder.opener2",  
  "containerId": "com.ibm.bi.glass.navbarLeadingGroup",  
  "label": "Development reports",  
  "type": "Button",  
  "icon": "common-folder",  
  "weight": 800,  
  "push": "true",  
  "comment": "The greater the weight, the higher the item will appear in the container.",  
  "actionController": "bi/glass/api/FolderOpener",  
  "options": {"path": ".public_folders/Development"}  
}  
]  
}}  
}}
```

Spec.JSON Description

https://www.ibm.com/support/knowledgecenter/en/SSEP7J_11.0.0/com.ibm.swg.ba.cognos.ag_manage.doc/c_ag_manage_json.html

Cognos Analytics - Customize Accounts

Administrators can now control

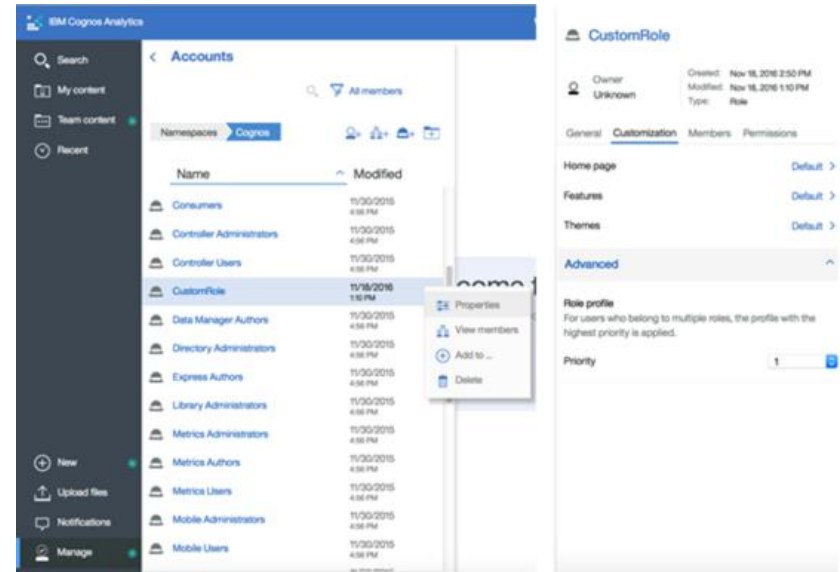
- Home page
- Features
- Themes

Create Cognos groups

- Add in AD groups/users
- Assign home page, UI features
- Set priorities

Extensions can be enabled/disabled

- Grant/restrict access to folders
- Restrict access to team content
- Restrict new content creation



Cognos Analytics - Still a Work in Progress

Team content still available

- Unable to hide
- Can be restricted access

Unable to absorb multiple group customizations

- Priority decides conflict

Cognos namespace only



Demo





SENTURUS

NAVIGATION PATHS

Navigation Paths

- Create with data modules
- Access with dashboard
- Special context icon
- Break free from dimensional modeling



The screenshot shows a software interface for creating a navigation group. The top bar is blue and contains the text 'Regional Sales' with a dropdown arrow. Below the bar, there are three main panes. The left pane, 'Selected sources', has a search bar and shows 'GOSALESDW'. The middle pane, 'Data module', has a search bar with 'city' and shows a tree view with 'Regional Sales' expanded to 'Go Branch Dim', which contains 'City' and 'City Mb'. The right pane, 'Create navigation group', has a 'Name' field with 'Region - City' and a 'Columns' list with three items: 'Region' (Go Region Dim), 'Country' (Go Region Dim), and 'City' (Go Branch Dim). Each item in the 'Columns' list has a minus sign icon to its right.



SENTURUS

GEOSPATIAL MAPPING

Mapping - Tomorrow

- City and zip code color boundary
- Available in reporting
- MapBox customizations
- Custom shapes
 - Building interiors



Demo



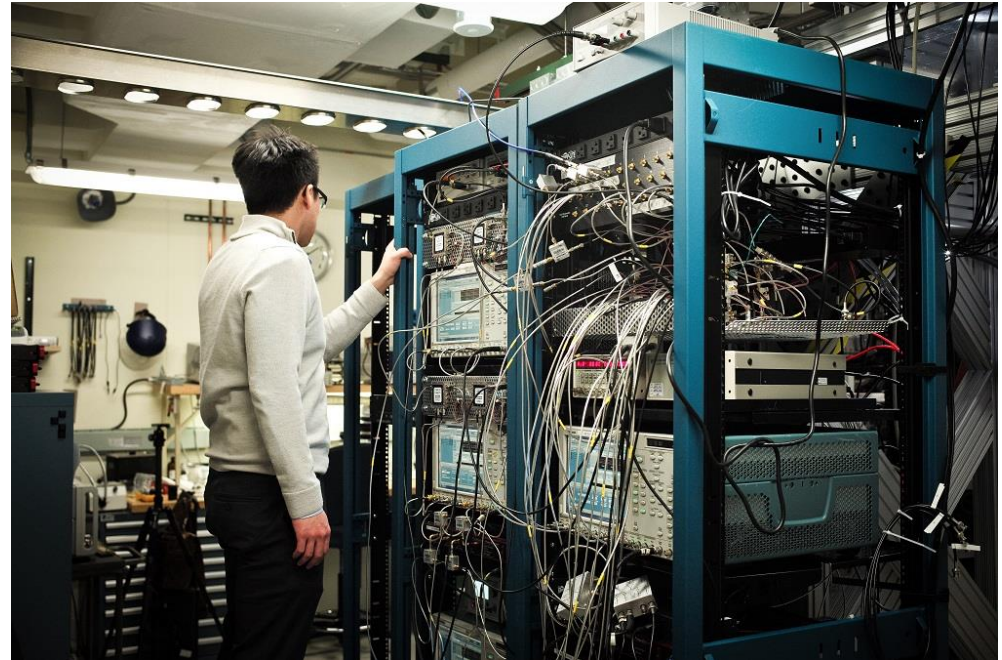


SENTURUS

RELEASE 6?

Release 6 Update

- March 17 - expected date
- BlueID SSO
- Additional mapping capabilities
- Planning analytics
- Dashboard PowerCubes



V11 Transition Assistance

Expert guidance with the flexibility to help where you need it

- Upgrade consultation: full upgrade assistance or quick start
- Architectural guidance to transition from Portal Tabs
- Conversion of Query Studio reports to Report Studio using Motio PI Pro
- V11 training (7 brand new classes available)

Cost: \$4000/20 hours or \$8000/40 hours

Upgrade Assistance - Two Options

Our dedicated integration and upgrade staff provides expertise and guidance to smoothly migrate your system to a stable platform with minimal impact on end users.

- Quick Start
 - Installation and configuration of development environment plus full documentation
 - \$4499
- Full Upgrade Implementation
 - Full service implementation across all appropriate environments
 - Free estimate with completion of short questionnaire

Read details here: <http://www.senturus.com/ibm-cognos-upgrade-services/>. For more information contact: info@senturus.com or 888 601 6010 ext. 85

Other Resources

What You Need to Know Before Upgrading to Cognos Analytics

<http://www.senturus.com/resources/what-you-need-to-know-before-upgrading-to-cognos-analytics/>

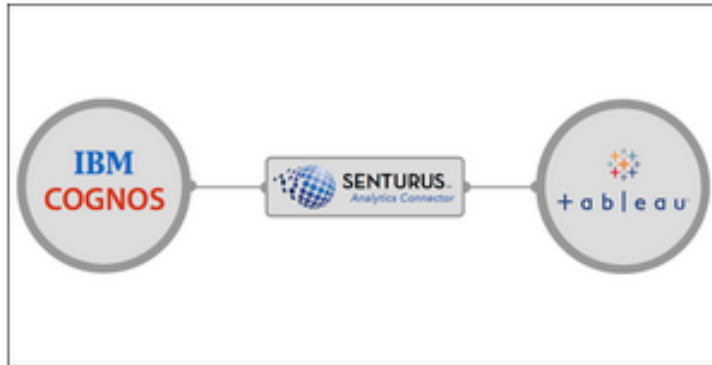
Preparing for Cognos Analytics V11

<http://www.senturus.com/resources/preparing-for-cognos-analytics-v11/>

Data Acquisition Storytelling in Cognos Analytics

<http://www.senturus.com/resources/data-acquisition-storytelling-in-cognos-analytics/>

Upcoming Events



USING COGNOS AS A DATA SOURCE FOR TABLEAU

DEMO & LIVE CUSTOMER CASE STUDY

Thursday, March 16, 2017 - 10am PT/ 1pm ET - 45 minutes



COGNOS ANALYTICS: MARCH 2017 ENHANCEMENTS

11.0.6 DEMOS AND Q&A WITH IBM PRODUCT TEAM

Thursday, April 06, 2017 - 10am PT/ 1pm ET - 60 minutes



SENTURUS

WHO WE ARE

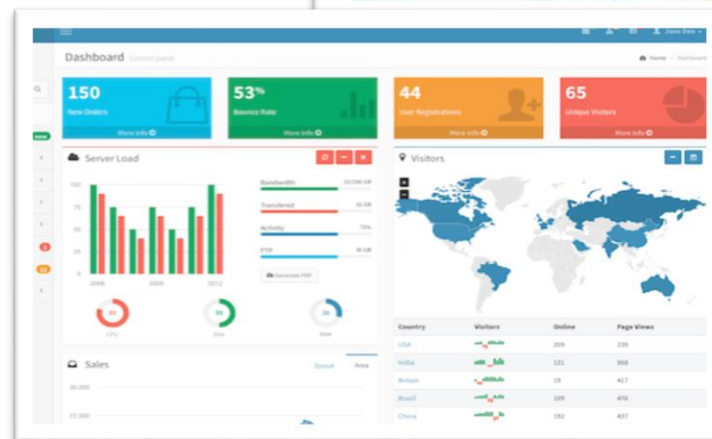
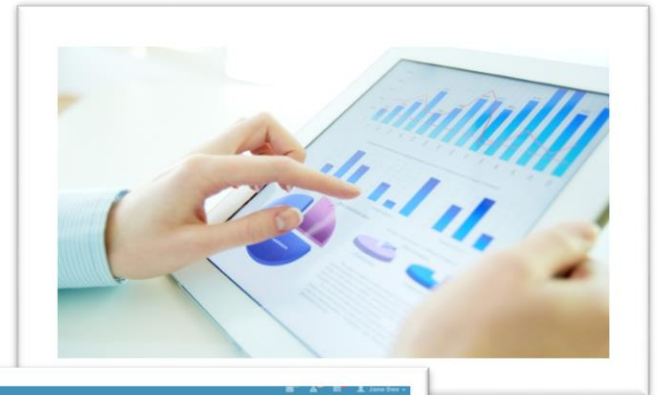
Business Analytics Consultants

Bridging the Gap Between Data & Decision Making



Business Analytics Architects

- Dashboards, Reporting & Visualizations
- Data Preparation & Modern Data Warehousing
- Self-Service Business Analytics
- Big Data & Advanced Analytics
- Planning & Forecasting Systems
- Proprietary Analytics Connector Software



1000+ Clients, 2000+ Projects, 16+ Years



SEPHORA



KELLY-MOORE
PAINTS™



FREMONT BANK



CRC
HEALTH GROUP



NETGEAR®
Connect with Innovation™

U.S. AIR FORCE

Genentech
A Member of the Roche Group



National
Semiconductor

KORBEL®
CALIFORNIA CHAMPAGNE



lisi AEROSPACE



MEYER®



Abbott



BIO-RAD

TriNet
Ambitions realized™



shutterfly

PENTAIR

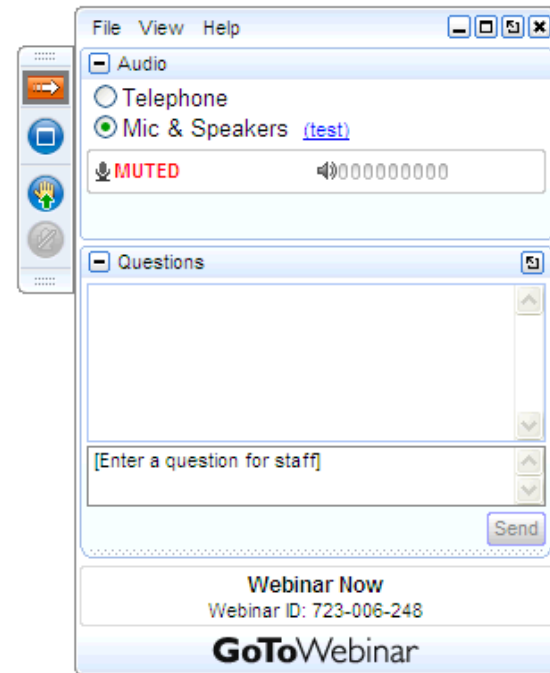


Q&A

If your question or issue is broader than what can be answered today, contact us at

info@senturus.com

and we will set up a free consultation.



Thank You!

www.senturus.com
info@senturus.com
888 601 6010



Copyright 2017 by Senturus, Inc.
This entire presentation is copyrighted and may not be
reused or distributed without the written consent of
Senturus, Inc.

