



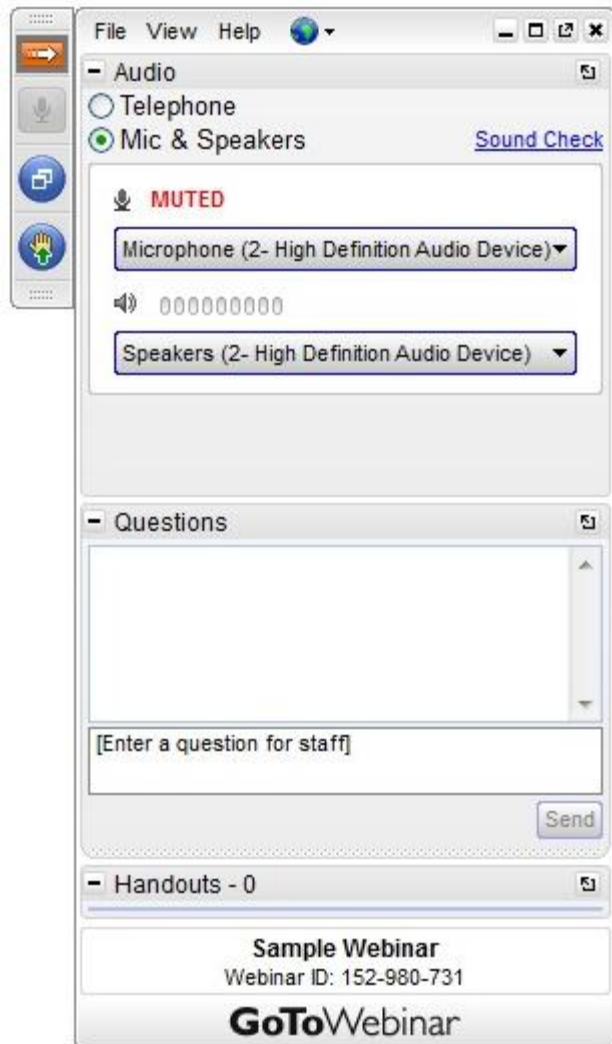
SENTURUS

WHAT'S NEW IN IBM COGNOS ANALYTICS 11.0.5

Demos and Q&A with the IBM Product Team



GoToWebinar Control Panel



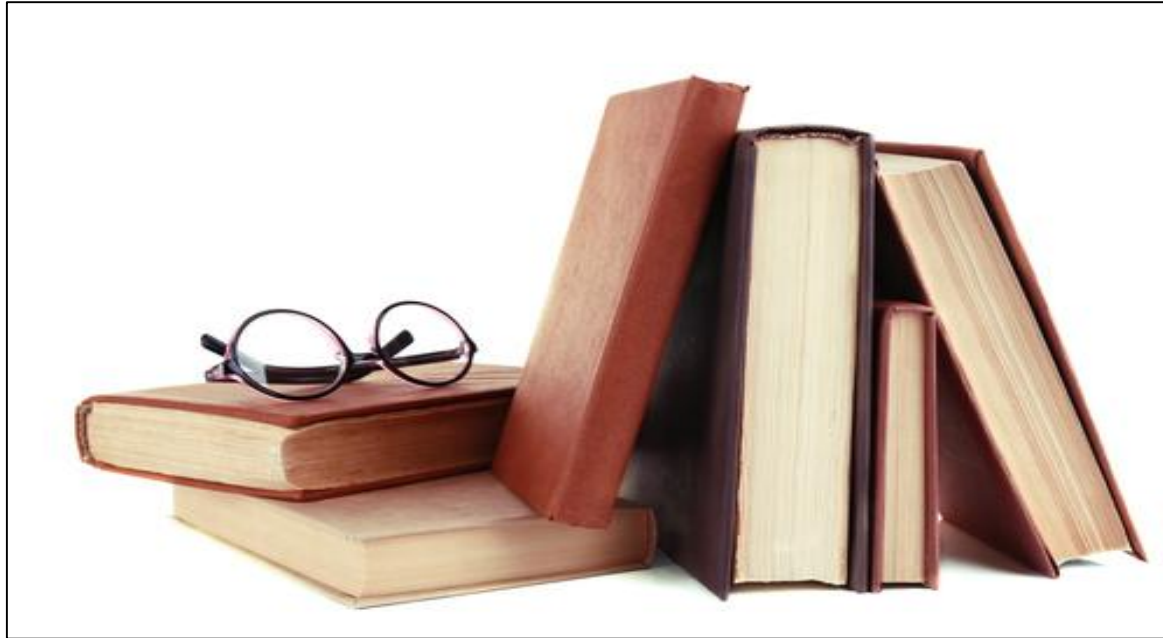
Click arrow to restore full control panel



Submit questions here

Presentation Slide Deck:

<http://www.senturus.com/resources/>



RESOURCE LIBRARY

An extensive, free library of past webinars, demonstrations, whitepapers, presentations, helpful hints, and more.

Agenda

- Introductions
- Cognos Analytics Releases
- What's New in 11.0.5 (R5)
- FAQs & Useful Links
- Senturus Overview
- Additional Resources
- Q&A

INTRODUCING...TODAY'S PRESENTERS



Nic Leduc
Product Manager
Cognos Analytics



Greg Herrera
President and Co-Founder
Senturus, Inc.

Poll #1

Are you planning on upgrading/migrating to Cognos Analytics version 11?

- Already upgraded
- Yes, in the next 3 months
- Yes, in the next 4-12 months
- TDB - we will create a dev/test environment first
- Not sure/never

Poll #2

How familiar are you with Cognos Analytics version 11?

- I have seen some demonstrations
- I have used the free trial
- I have used a locally installed version
- This webinar is my first introduction

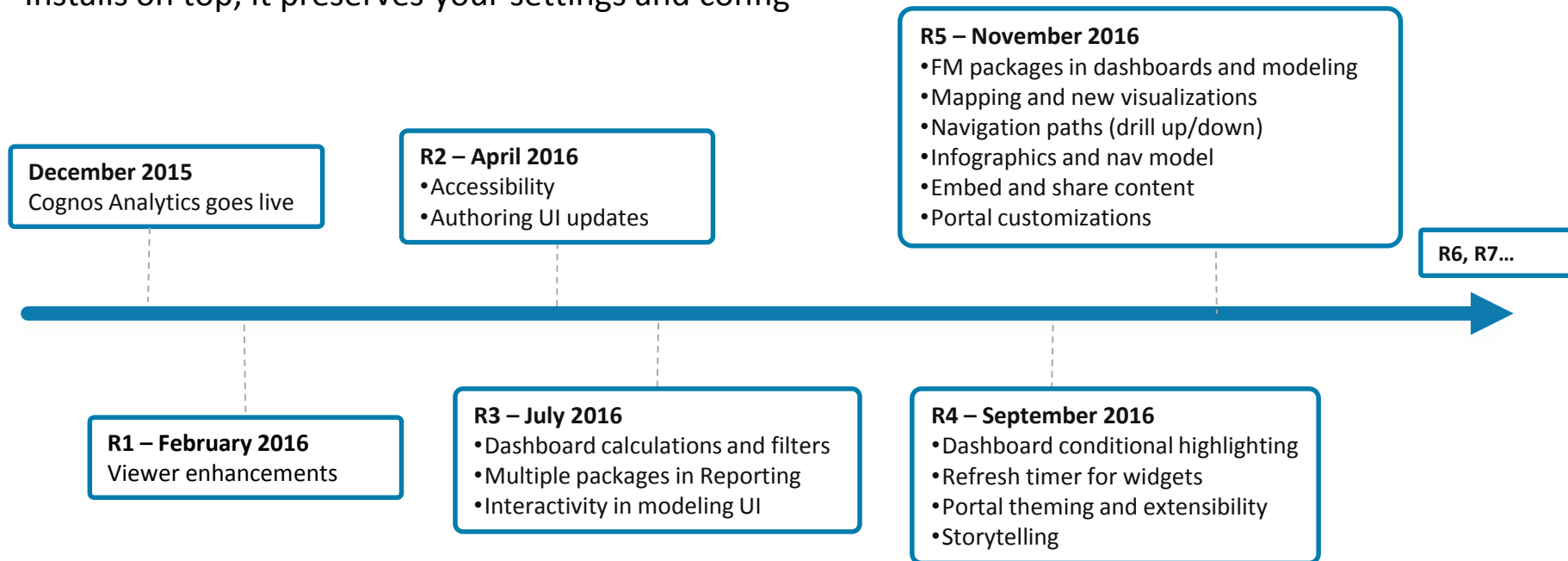


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COGNOS ANALYTICS RELEASES **CONTINUOUS DELIVERY**

Cognos Analytics releases

- Continuous delivery for on-prem and Cloud
- Contains defect fixes and enhancements
- Installs on top, it preserves your settings and config





Cognos Analytics and Watson Analytics

World class mapping and geospatial solution

No added base cost to customers

Common across Cognos Analytics reports
and dashboards

Best in class polygons

Geocoding

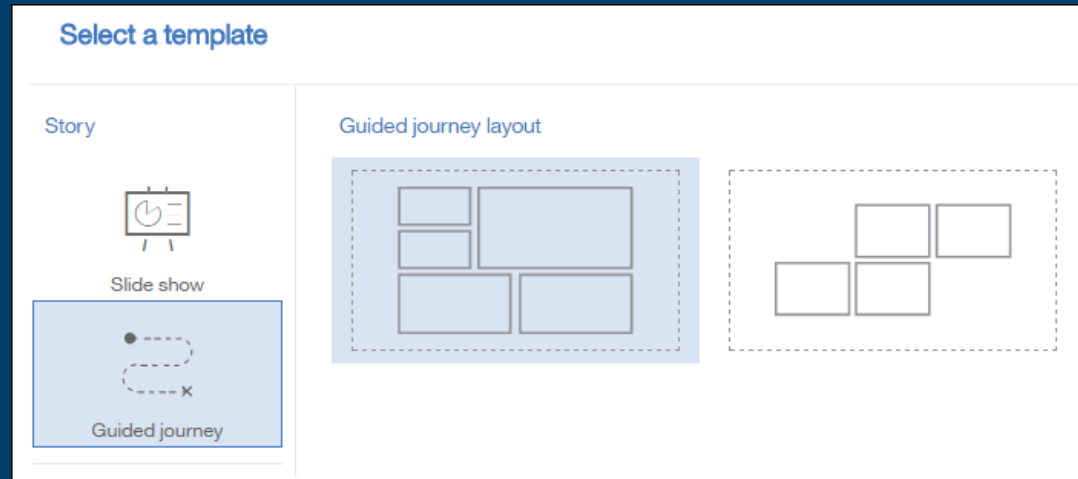
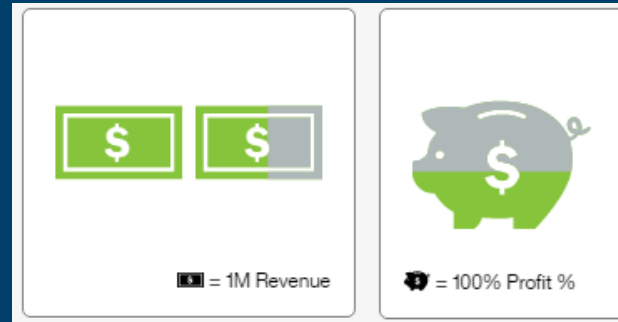
+ much more



WHAT'S NEW IN 11.0.5 (R5)

11.0.5 (R5) highlights - Storytelling

- Instant Infographic
- Text animations
- Guided journey navigation



11.0.5 (R5) highlights - Dashboarding

Ease of use

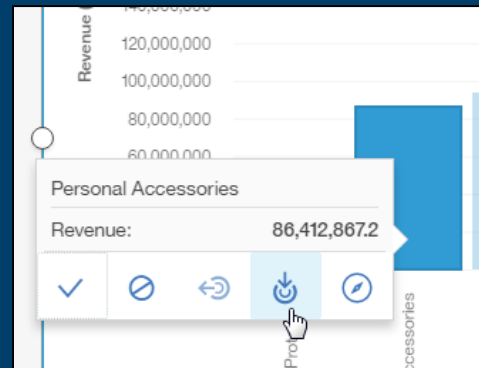
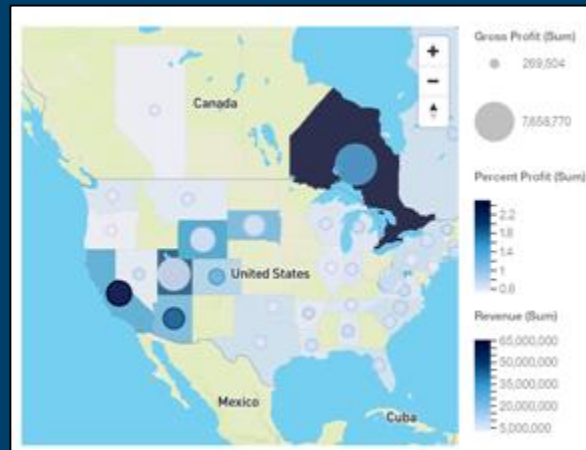
- Pin column headers
- Remove filters
- RAVE2

Exploration

- Navigation paths
- Mapping

Bring existing customers into CA

- Access to relational FM packages



< GO data warehouse (query)

- ▶ HR (query)
- ▼ Sales and Marketing (query)
 - ▶ Advertising (query)
 - ▶ Inventory (query)
 - ▶ Product forecast (query)
 - ▶ Product survey (query)
 - ▶ Product survey target (query)
 - ▶ Promotion (query)
 - ▶ Promotion plan (query)
 - ▶ Retailer survey (query)
 - ▶ Retailer survey target (query)
 - ▶ Returned items (query)
 - ▶ Sales (query)
 - ▶ Sales target (query)
- ▶ Finance (query)
- ▶ Filters

11.0.5 (R5) highlights – Modeling

Navigation groups

Create navigation group

Name Product Orders

Select and order the columns to use in the navigation group.

Columns

- Product Line**
Product Line
- Product Type**
Product Type
- Product Name**
Product Name Lookup
- Order Method**
Order Method
- Province / State**
Branch
- Retailer Name**
Order Header

Schema metadata load improvements

General Schemas Permissions		
Status	Schema name	Load information
✓	GOSALES/dbo	
✓	GOSALES/gosales	
✓	GOSALES/gosaleshr	
✓	GOSALES/gosalesmr	
✓	GOSALES/gosalesrt	

Product T

Load metadata
Clear metadata
Load options

Relational package as data module source

Data modules

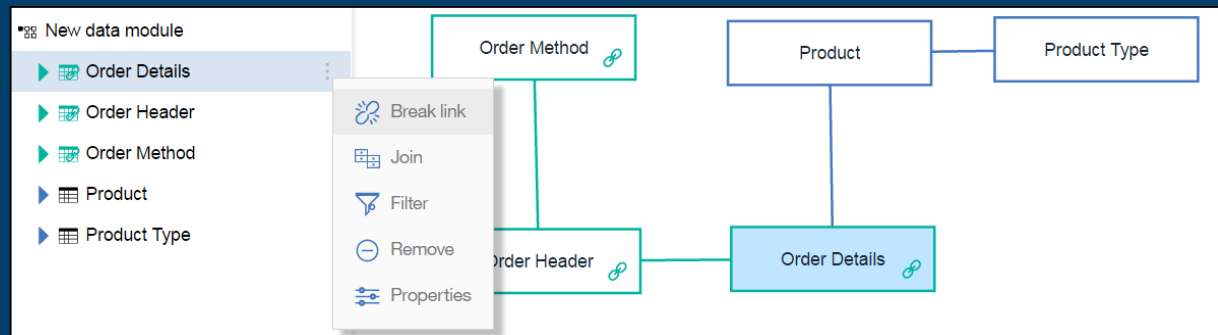
Data servers

Uploaded files

Data sets

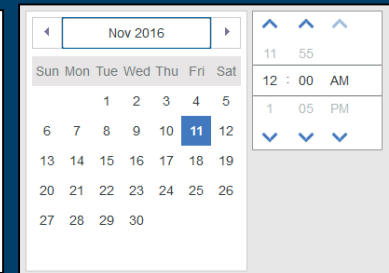
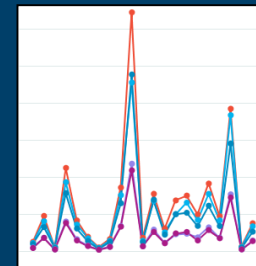
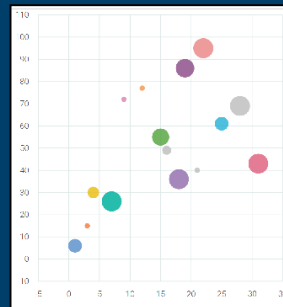
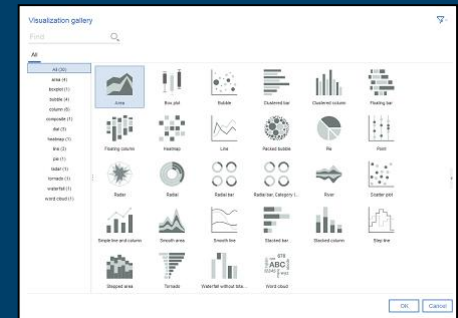
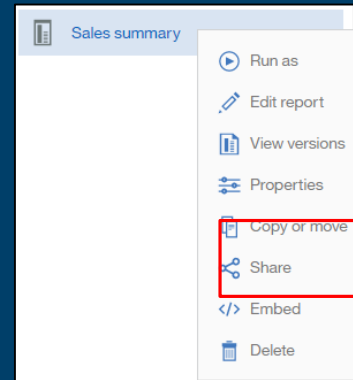
Packages

Linked data modules



11.0.5 (R5) highlights - Reporting

- New visualizations in the box
- Interactive Viewer API
 - Allows you to embed and share Cognos reports
- New visualization dialog brings all charting engines together
- Improved navigation
- Modernized prompt UI



11.0.5 (R5) highlights – Embedding and customizations

Embed and Share Dashboard/Report

The screenshot illustrates the process of embedding a dashboard into a web application. On the left, the IBM Cognos Analytics interface is shown with a sidebar containing 'Search', 'My content', 'Team content', and 'Recent'. The main area displays 'My content' with a 'ProductLine' dashboard. A context menu is open over the dashboard, with the 'Embed' option highlighted in a red box. A blue arrow points from the 'Embed' option to the 'Embed' dialog box in the center. The dialog box contains the following text:

Embed

Copy this code to embed.

Width: 500 Height: 400

```
<iframe src="http://cognos.ibm.com:9305/bi?perspective=dashboard&
&id=0E42D77284DC45E1B81B8D5782F58E00&us_appbar=false&us_navbar=false&action=view&
module=b%2Fdashboard%2FDashboardView&isStoryMode=false" width="500" height="400"/>
```

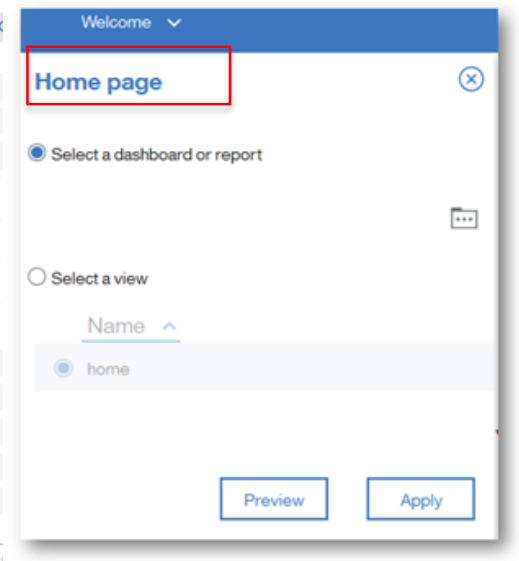
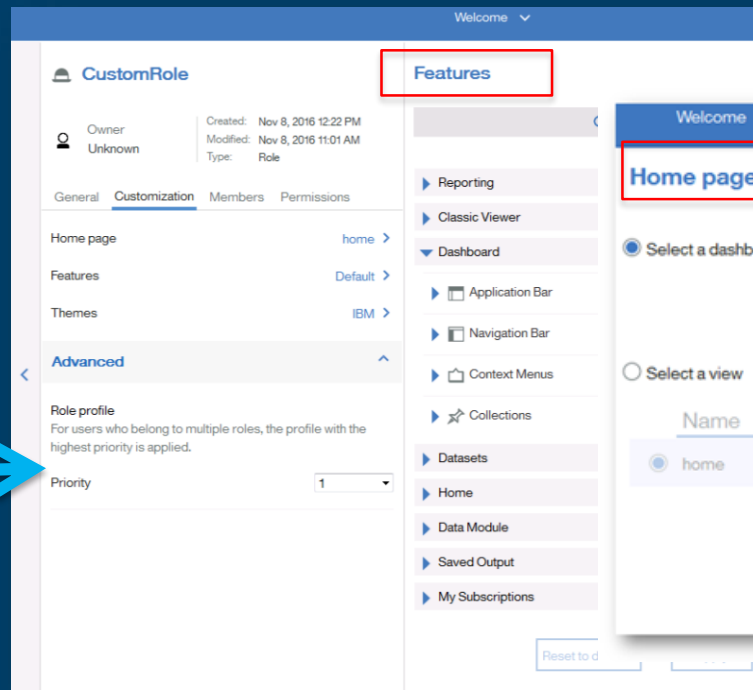
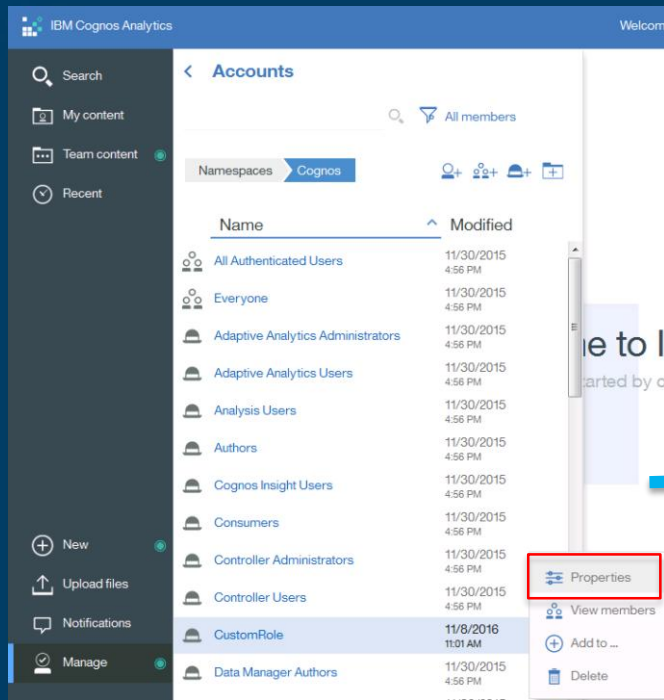
Buttons: Copy, Cancel

On the right, a sample web application for 'Great Outdoors Organization' is shown. It features a header with navigation links (PRODUCTS, LOCATIONS, ABOUT US) and a main content area with a large image of a mountain landscape and several product categories: CAMPING EQUIPMENT, GOLF EQUIPMENT, CLIMBING EQUIPMENT, and FIRST AID. Below this, a dashboard titled 'Tab 1' displays financial data:

Metric	Value
Planned revenue	2,334,149,496.54
Revenue	2,221,183,961.41
Unit cost	5,229,000.08

The dashboard also includes a bar chart showing revenue by product type and a list of product categories: Camping Equipment, Golf Equipment, Mountaineering Equipment, Outdoor Protection, Personal Accessories.

Customizations per user or group (Home page, Features, Theme)





Mapping R5 FAQ

Find a detailed Mapping FAQ on our community

<https://www.ibm.com/communities/analytics/cognos-analytics-blog/cognos-analytics-11-0-5-mapping-and-visualization-faq/>

1. What map coverage is supported?

In Cognos Analytics R5, we support worldwide base maps and about 200 countries and their states as polygons allowing you to analyze data by country and state.

2. Is internet access required?

Yes, Mapbox is a cloud based service. The user's web browser connects to their server. For those without internet access, the previous maps are still available.

3. Is there a cost to use the new maps?

There is no charge for customers and partners.



Common FAQ

1. Where can I find info on how to install Cognos Analytics

We have added more information to our [install and config guide](#) to make it easier to follow and answer FAQ.

2. CW, AS and QS deprecation

Announced for [future deprecation](#). No immediate plans to remove from product quite yet.

3. Portal pages

Currently evaluating whether our new extension and customization options fill our customers' needs. Getting lots of feedback!

4. CAFE support

[CAFE v10.2.2 FP6](#) supports MSOffice 2016 with Cognos Analytics.

5. Cognos for MSOffice 2016

It is [supported for Cognos Analytics](#) on-prem and in the cloud.



Other notables in R5

- New data sources support:
 - Snowflake
 - Pivotal HDB
 - Amazon Aurora (using the MySQL connection option)

Useful links

- Main Cognos Analytics page
 - <http://www.ibm.biz/cognosanalytics>
- Community and blog posts
 - <https://www.ibm.com/communities/analytics/cognos-analytics/>
- Free trial
 - <https://ca-trial.mybluemix.net/>
- Knowledge Center / Documentation
 - http://www.ibm.com/support/knowledgecenter/SSEP7J_11.0.0/
- Upgrade Central
 - <http://www-01.ibm.com/support/docview.wss?uid=swg21624935>
- Videos
 - <https://www.youtube.com/user/Analyticszone/videos>



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WHO WE ARE

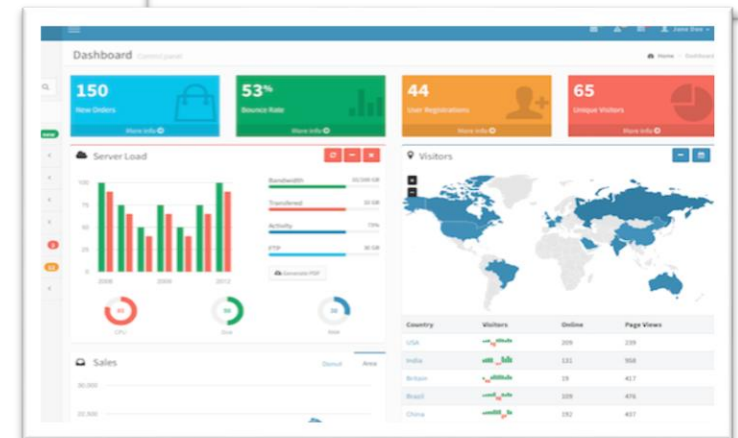
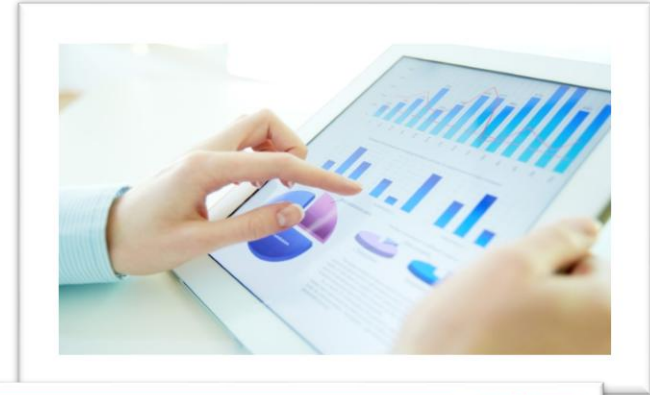
Business Analytics Consultants

Bridging the Gap Between Data & Decision Making



Business Analytics Architects

- Dashboards, Reporting & Visualizations
- Data Preparation & Modern Data Warehousing
- Self-Service Business Analytics
- Big Data & Advanced Analytics
- Planning & Forecasting Systems
- Software to Automate and Enable our Clients in the Practice Areas Above



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Our dedicated integration and upgrade team offers:

- Quick Start
- Full Upgrade Implementation

For more details: <http://www.senturus.com/ibm-cognos-upgrade-services/>

For more information contact: info@senturus.com or 888 601 6010 ext. 85

Cognos Training Options - Five New V11 Classes

HOME FOCUS EXPERIENCE RESOURCES TRAINING ABOUT US CONTACT

OVERVIEW

COURSE SCHEDULE

CUSTOM TRAINING

LOGISTICS AND FAQ

CHOOSING A COGNOS CLASS

LOGISTICS AND FAQ

CHOOSING A COGNOS CLASS

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PLATFORM	VERSION	TOOL	TITLE	DATE	GO
IBM COGNOS	11	COGNOS ANALYTICS	SELF-SERVICE DATA MODULES AND DASHBOARDING IN V11	JAN 06	→
IBM COGNOS	11	COGNOS ANALYTICS	V11 NEW FEATURES FOR EXPERIENCED AUTHORS	JAN 12	→
IBM COGNOS	11	COGNOS ANALYTICS	PROFESSIONAL REPORT AUTHORIZING IN V11	JAN 19 - JAN 20	→
IBM COGNOS	11	COGNOS ANALYTICS	SELF-SERVICE OLAP DATA EXPLORATION IN V11	FEB 01	→
IBM COGNOS	11	COGNOS ANALYTICS	DIMENSIONAL REPORT AUTHORIZING IN V11	FEB 06 - FEB 07	→

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UPCOMING EVENTS



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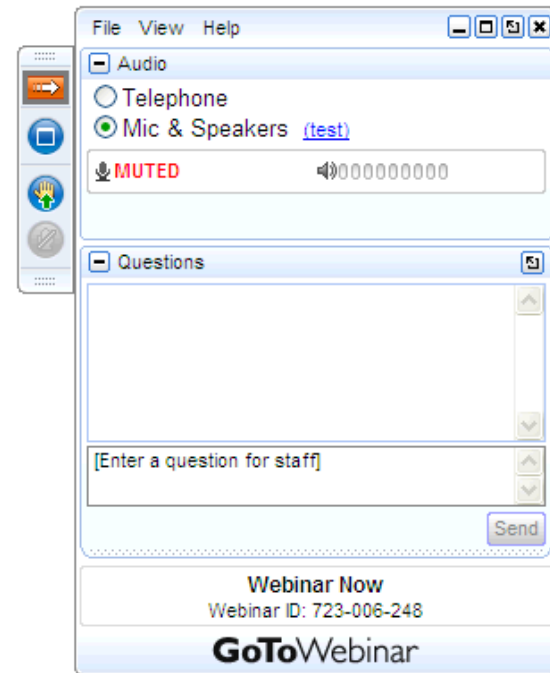
BLOG

Q&A

If your question or issue is broader than what can be answered today, contact us at

info@senturus.com

and we will set up a free consultation.



Thank You!

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