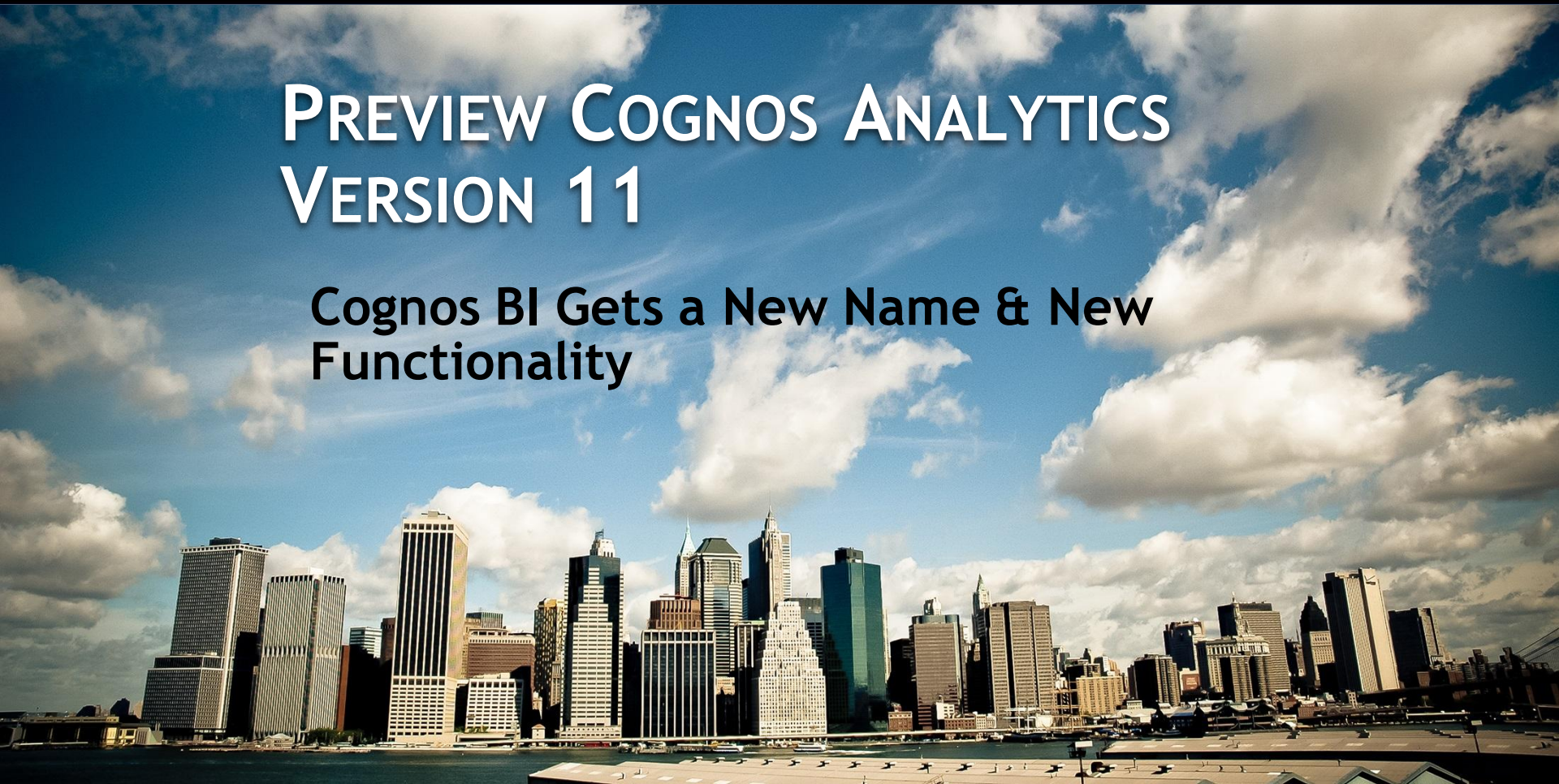




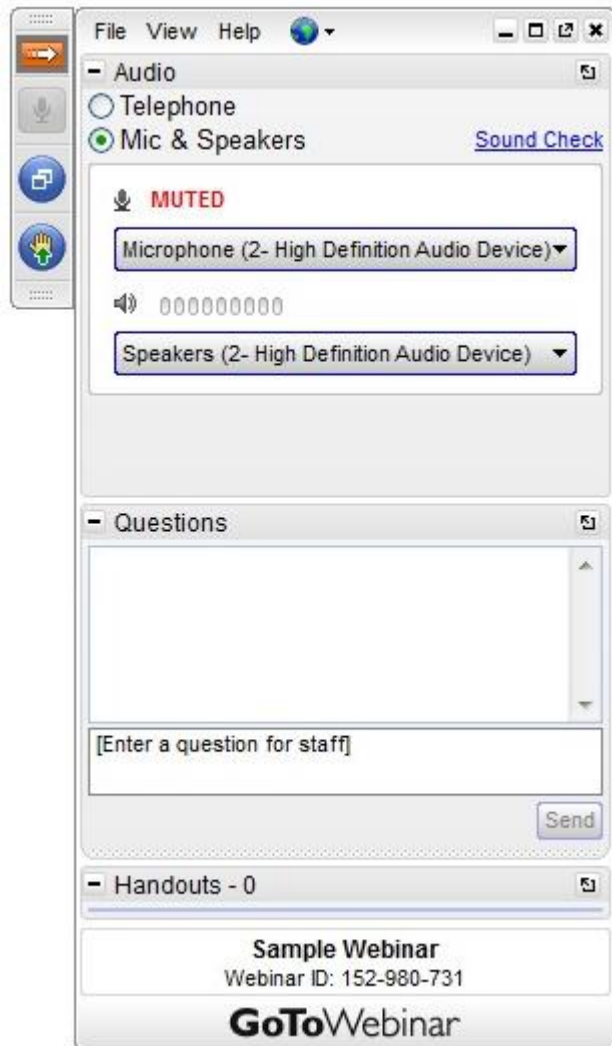
**SENTURUS**

# **PREVIEW COGNOS ANALYTICS VERSION 11**

**Cognos BI Gets a New Name & New  
Functionality**



# GoToWebinar Control Panel

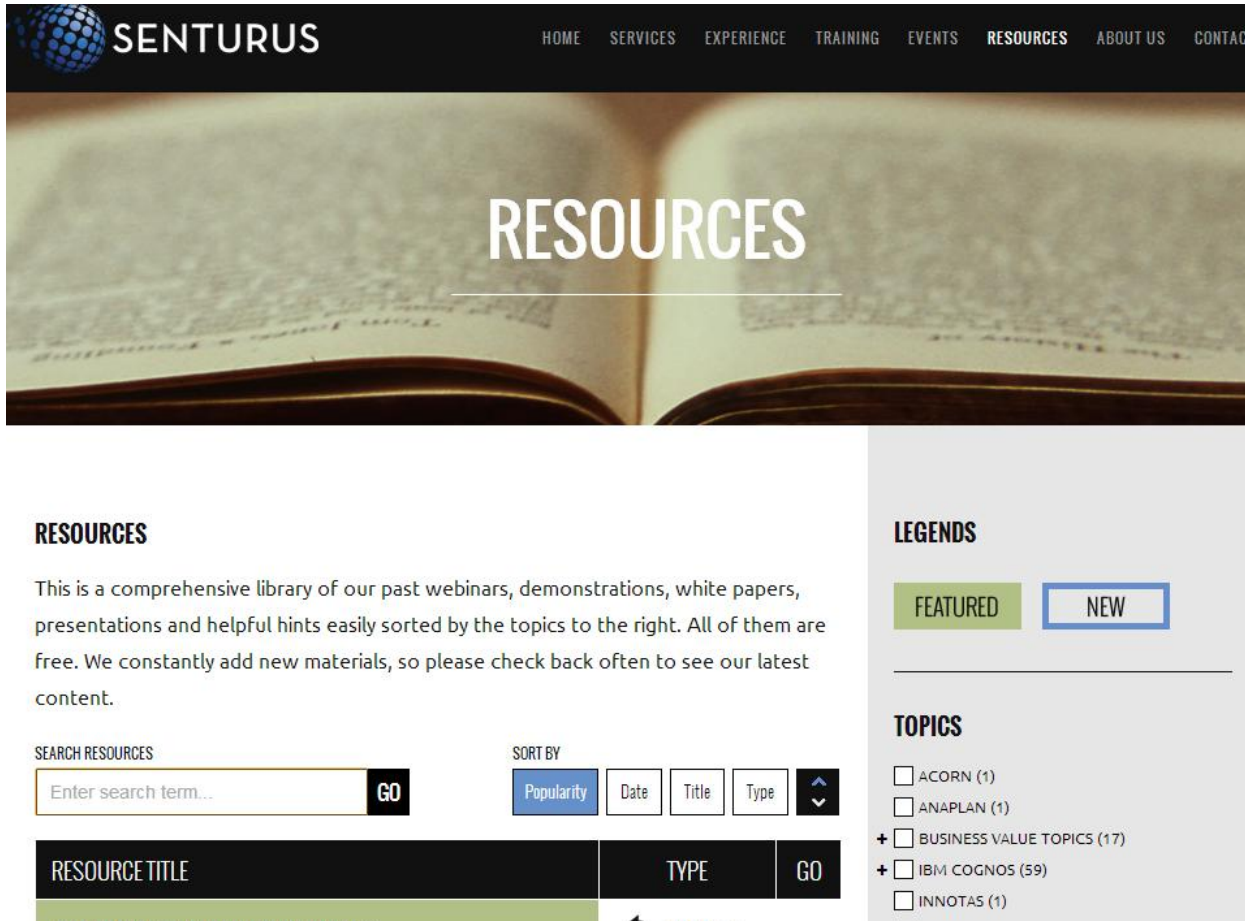


Click arrow to restore full control panel



Submit questions here

# Presentation Slide Deck on [www.senturus.com](http://www.senturus.com)



The screenshot shows the 'RESOURCES' section of the Senturus website. The header features the Senturus logo and a navigation menu with links: HOME, SERVICES, EXPERIENCE, TRAINING, EVENTS, RESOURCES (highlighted), ABOUT US, and CONTACT. The main banner displays the word 'RESOURCES' over a background image of an open book. Below the banner, the 'RESOURCES' section includes a descriptive paragraph and a search bar. To the right, there are 'LEGENDS' and 'TOPICS' filters. The 'LEGENDS' section has 'FEATURED' and 'NEW' buttons. The 'TOPICS' section lists various topics with checkboxes and counts. At the bottom, a table header is visible with columns for 'RESOURCE TITLE', 'TYPE', and 'GO'.

**SENTURUS** HOME SERVICES EXPERIENCE TRAINING EVENTS **RESOURCES** ABOUT US CONTACT

## RESOURCES

This is a comprehensive library of our past webinars, demonstrations, white papers, presentations and helpful hints easily sorted by the topics to the right. All of them are free. We constantly add new materials, so please check back often to see our latest content.

SEARCH RESOURCES

Enter search term... **GO**

SORT BY

Popularity Date Title Type

**RESOURCE TITLE** **TYPE** **GO**

### LEGENDS

**FEATURED** **NEW**

### TOPICS

- ☐ ACORN (1)
- ☐ ANAPLAN (1)
- ☒ BUSINESS VALUE TOPICS (17)
- ☒ IBM COGNOS (59)
- ☐ INNOTAS (1)

# Agenda

---

- Introduction
- IBM Cognos Analytics Version 11
- Special Offers
- Additional Resources
- Q&A



# Introduction: Today's Presenters

---



**Jim Youldassis**

Business Analytics Portfolio Architect  
IBM



**Jim Frazier**

Vice President of Client Solutions  
Senturus, Inc.



**SENTURUS**

## **SENTURUS INTRODUCTION**

### **WHO WE ARE**

# Laser Focused on Business Analytics

- **Dashboards, Reporting & Visualizations**
  - Business intelligence and enterprise reporting
  - Information dashboards and balanced scorecards
  - Ad hoc analysis and self-service BI
  - Advanced visualization
- **Data Preparation**
  - Best practices architectures for enterprise-wide analytics
  - Staging for big data
  - Data warehousing and data integration
  - Data acquisition, integration, transformation, and delivery
- **Big Data & Advanced Analytics**
  - Data exploration and visualization
  - Predictive analytics
- **Enterprise Planning**
  - Automated planning, budgeting, and forecasting systems
  - Consolidated financial reporting systems



# Senturus Service & Product Offerings

- Architecture, Design & Development
- Turnkey Project Delivery
- Support & Managed Services
- Roadmaps, Assessments & Feasibility Studies
- Quick Wins & Jumpstarts
  - Troubleshooting and performance optimization
  - Software installations, upgrades, migrations
- Training & Mentoring
- Knowledge Resource Library
- Software Tools (for accelerated development)
  - Connectors between analytics tools
  - Pre-built data mappings and industry analytics models





# 900+ Clients, 2000+ Projects, 16+ Years



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HEALTH GROUP



NETGEAR®  
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MEYER®



TriNet  
Ambitions realized™



KORBEL®  
CALIFORNIA CHAMPAGNE



# IBM Cognos Analytics

Designed for me, built for us

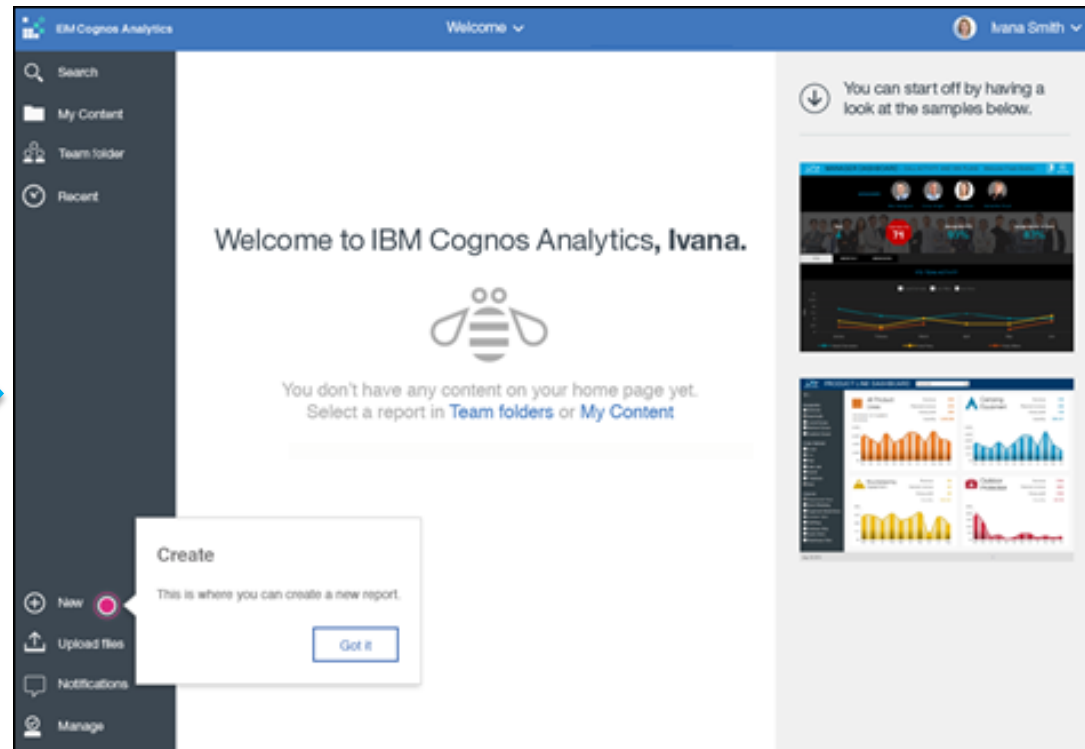


[ibm.biz/cognosanalytics.com](http://ibm.biz/cognosanalytics.com)



# Portal – Welcome Screen

- Easy access to samples
- Coach marks to guide users

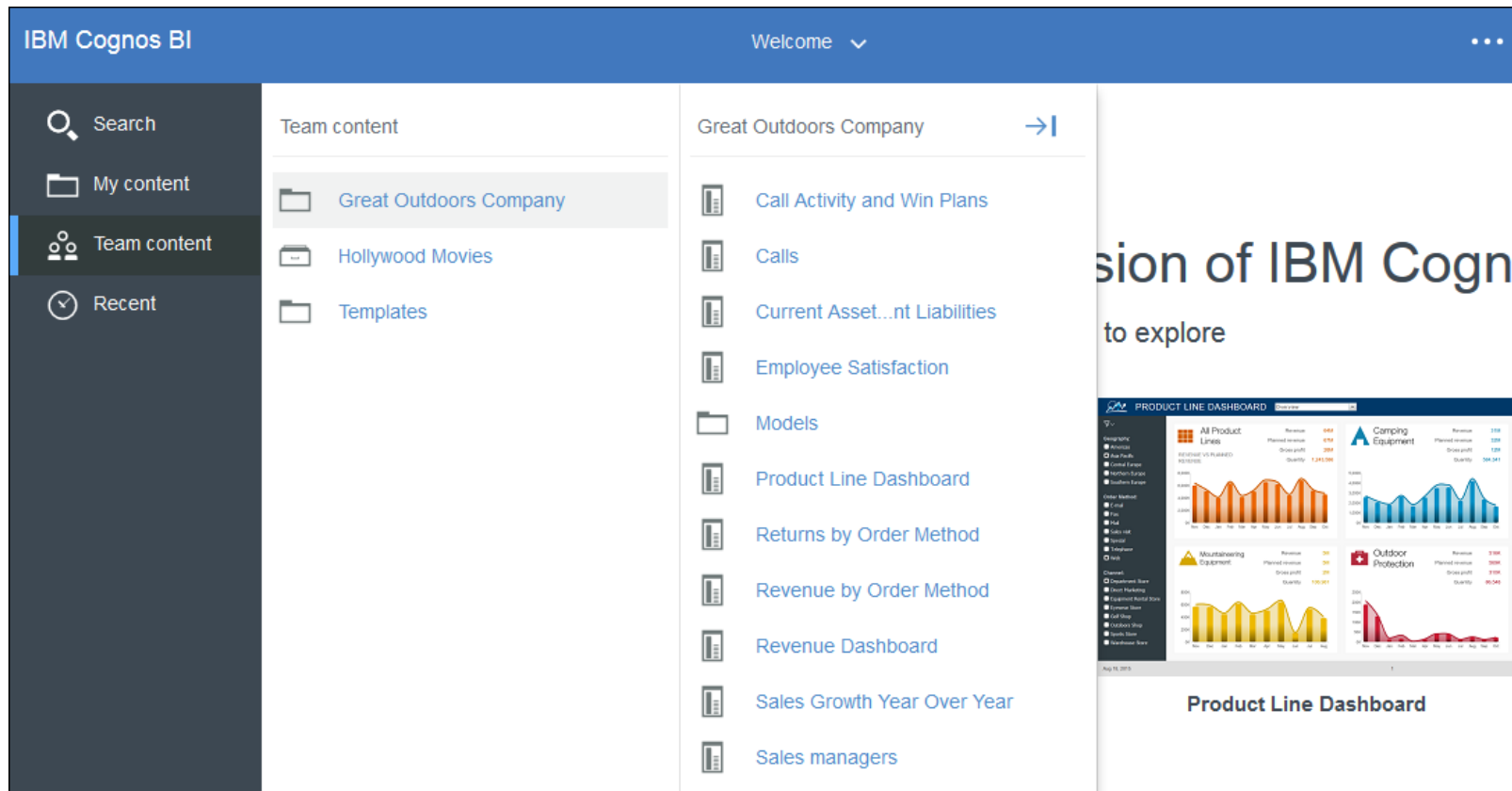


#IbmInsight



# Navigation Revamp

- New sliding panels for each section
- Helps to retain current context
- Allows easy navigation with minimal complexity



# Content Management

- Manage content in wide view
- Create folder, sort, copy, move and more
- Properties

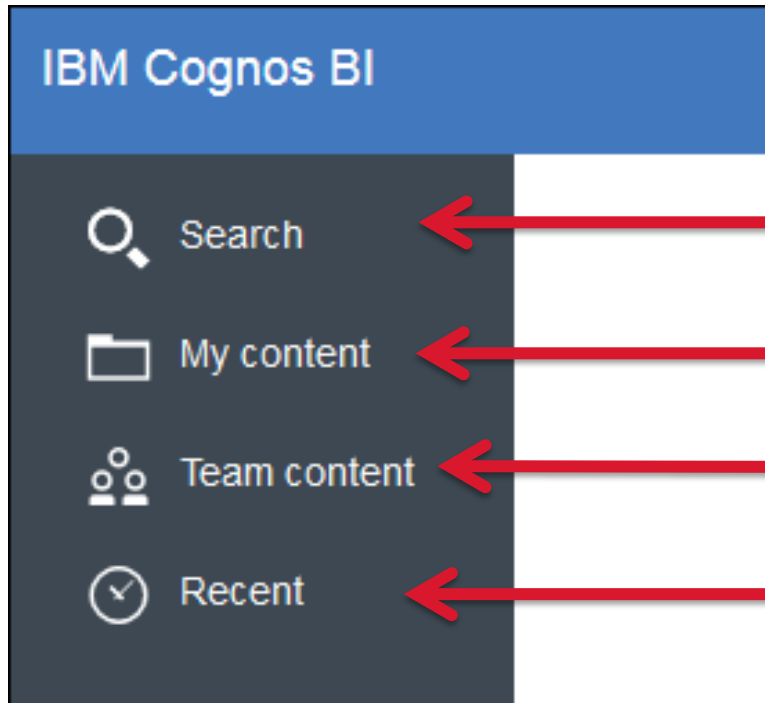
The screenshot displays the IBM Cognos BI Content Manager interface. The top navigation bar includes 'IBM Cognos BI' and a 'Welcome' dropdown. The left sidebar contains navigation links: 'Search', 'My content', 'Team content', and 'Recent'. The main content area shows a breadcrumb trail 'My content > Sales > Regional'. Below this is a table of reports with columns 'Name', 'Modified', and 'Owner'. The 'Calls' report is selected, and a context menu is open over it, showing options: 'Properties', 'Edit report', 'Run report', 'Delete', and 'Copy or move'. A mouse cursor is pointing at the 'Copy or move' option. To the right, a preview of a report titled 'Product Line Dashboard' is visible, showing two bar charts: 'All Product Lines' and 'Maintaining Equipment'.

Name	Modified	Owner
Call Activity and Win Plans	8/25/2015	NICOLAS LEDUC
Calls	11/19/2014	NICOLAS LEDUC
Current Assets Versu	11/24/2014	NICOLAS LEDUC
Employee Satisfaction	11/21/2014	NICOLAS LEDUC
Sales Growth Year O	9/3/2015	NICOLAS LEDUC





# New Names



New redesigned Search

Content from My Folder

Content from Public Folder

List of all recently used assets



Insight2015

The Premier Data and Analytics Conference

# Portal Pages and Tabs



## Pages

- Opens in new browser tab, outside of the new UI
- Cannot set them as Home
- Cannot create them

## Tabs

- Cannot be set as home
- Planned to create as shortcuts for the users

# Authoring

- Authoring interface merges Report Studio and Cognos Workspace Advanced
  - It's the same studio under the covers
  - It uses same XML report specification



# Other Items

- Prompts have slightly different appearance
- User interface profiles not available
- Templates now in Template folder
  - No more editing XML file to customer template palette



# Query Studio and Analysis Studio

- Studios still available
- No changes in functionality or look
- Launches in new browser tab



# Existing Reports Assets



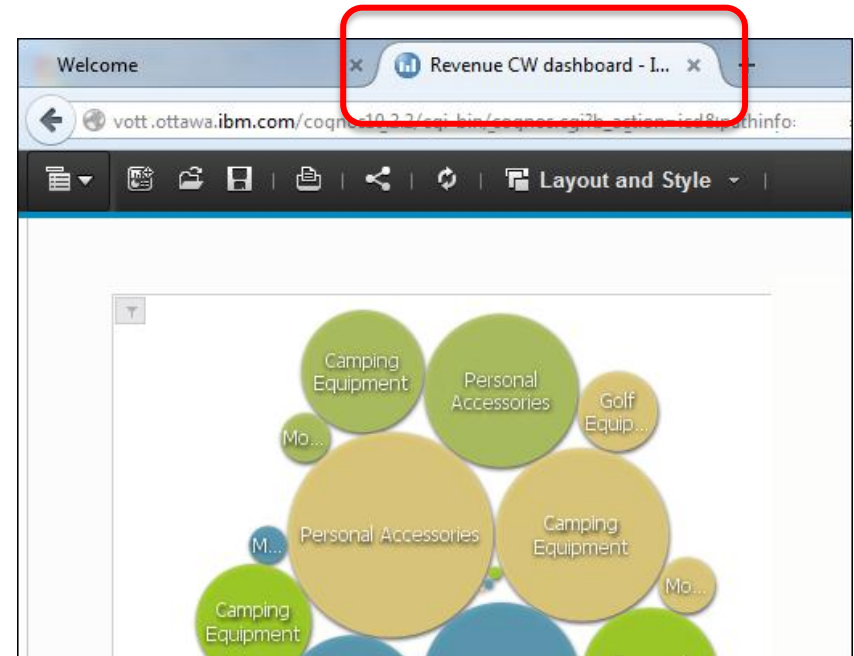
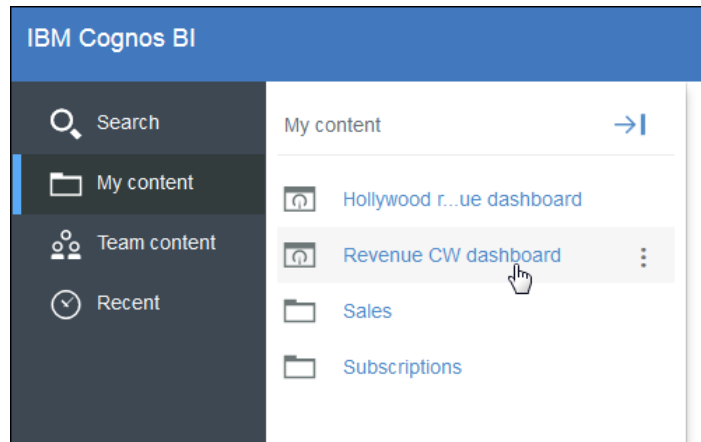
#ibminisight

- Existing reports are upgraded in “non-interactive” mode by default.
- Switching to “interactive mode” will remove all JavaScripts and Prompt APIs.
- Query Studio reports -> no change
- Analysis Studio reports -> no change
- Saved outputs -> no change
- Report Views -> no change
- Report properties -> no change
  - Name, descriptions, security



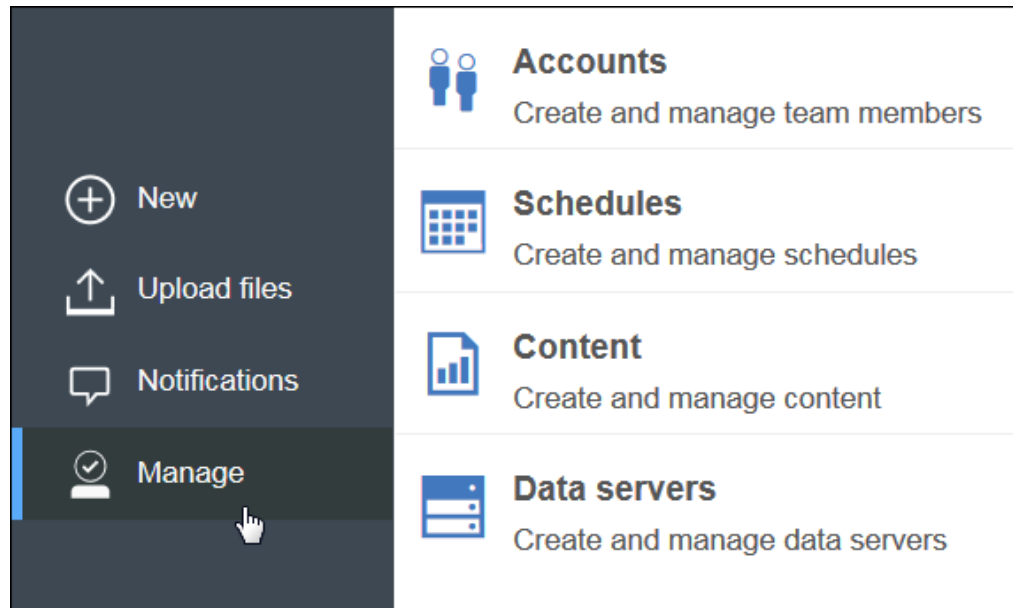
# Cognos Workspace

- Opens in a new browser tab
- Fully functional (filter, toolbar actions, drill)
- Can edit, create new dashboards
- Cannot set as home
- Removed: Do More, new report widget



# Manage

- Basic administrative capabilities
- Targeted at the departmental admin
- Simplified UI

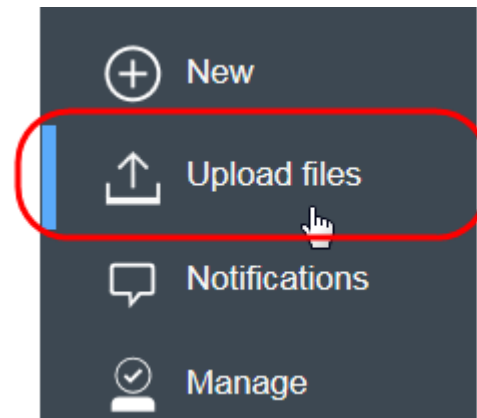
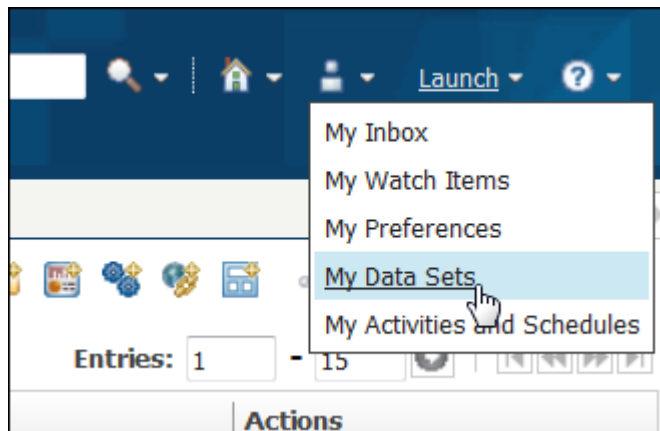


#ibminsight



# Uploaded Files

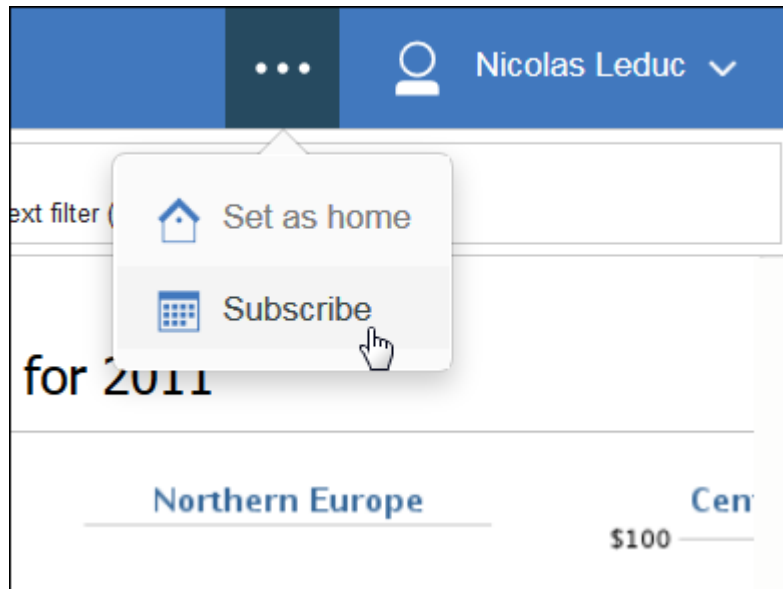
- Existing reports will continue to work
- 10.2.2 My Data Sets are no longer updateable
- Re-upload your data using new Upload files feature





# Schedules and Subscriptions

- All schedules and jobs are maintained
- Users can now subscribe to reports
- The report is delivered to their Notification Center on a schedule.



A screenshot of the 'Subscribe' configuration modal for the '2014 Sales Summary' report. The modal asks 'When do you want to receive this report?'. It includes fields for 'On day(s)' with a selection of days (M, T, W, T, F, S, S), 'Time' set to '7:00 AM', and 'Format' set to 'HTML'. At the bottom, there are 'Create' and 'Cancel' buttons. A mouse cursor is pointing at the 'Create' button. The top navigation bar shows a user profile for 'Nicolas Leduc'.



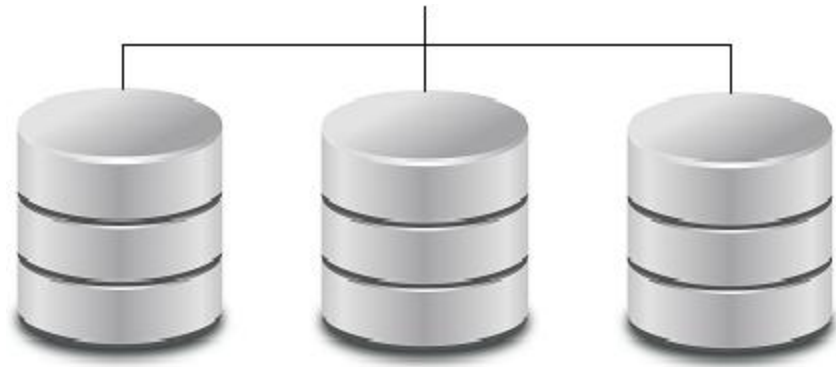


# Data, Metadata and Query



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- Framework Manager, models and packages as is
- Compatible Query Engine (CQE) as is
- Dynamic Query Engine (DQE) as is
- Dynamic Cubes and Cube Designer as is
- PowerPlay and Transformer as is



# Infrastructure Changes

- Gateway removed
- Moving internal APIs from SOAP to REST
- Life Cycle Manager will be updated and will ship later



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# Embeddability and Partner Apps

- Viewer URL APIs should continue to work
- SDK is unchanged
  - Some APIs may no longer work
  - New UIs are not part of the SDK
- Portlets to embed content in 3<sup>rd</sup> party portal unchanged
  - SharePoint
  - WebSphere

# Other Changes



#ibminisight

Item	Changes
Event Studio	No change (opens in new browser tab)
Metric Studio	No change (opens in new browser tab)
Cognos Office Connection	No change
Drill-through definitions	No change (opens in new browser tab)
Cognos Mobile native apps	<ul style="list-style-type: none"><li>• Remove access to regular reports</li><li>• Consume Active Reports and CW only</li></ul>



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Ends Tomorrow, Friday Dec 4

- All Senturus live, online Cognos training courses
- Over 50 courses
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  - Add code during checkout - code is case sensitive

<http://www.senturus.com/training/course-schedule/>

# IBM's Bridge to Cloud Promotion: Complimentary Fit Assessment

---

- Fit Assessment
  - Fill out a short questionnaire about your environment
  - Complimentary consultation led by our Upgrade and Installation Practice Lead
- Bridge to Cloud Promotion
  - Migration path
  - Dual support for 12 months
  - Option to stay on premise at end of term

# Cognos Analytics Upgrade Path Assessment

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Understand your migration path to Cognos Analytics  
once it goes GA

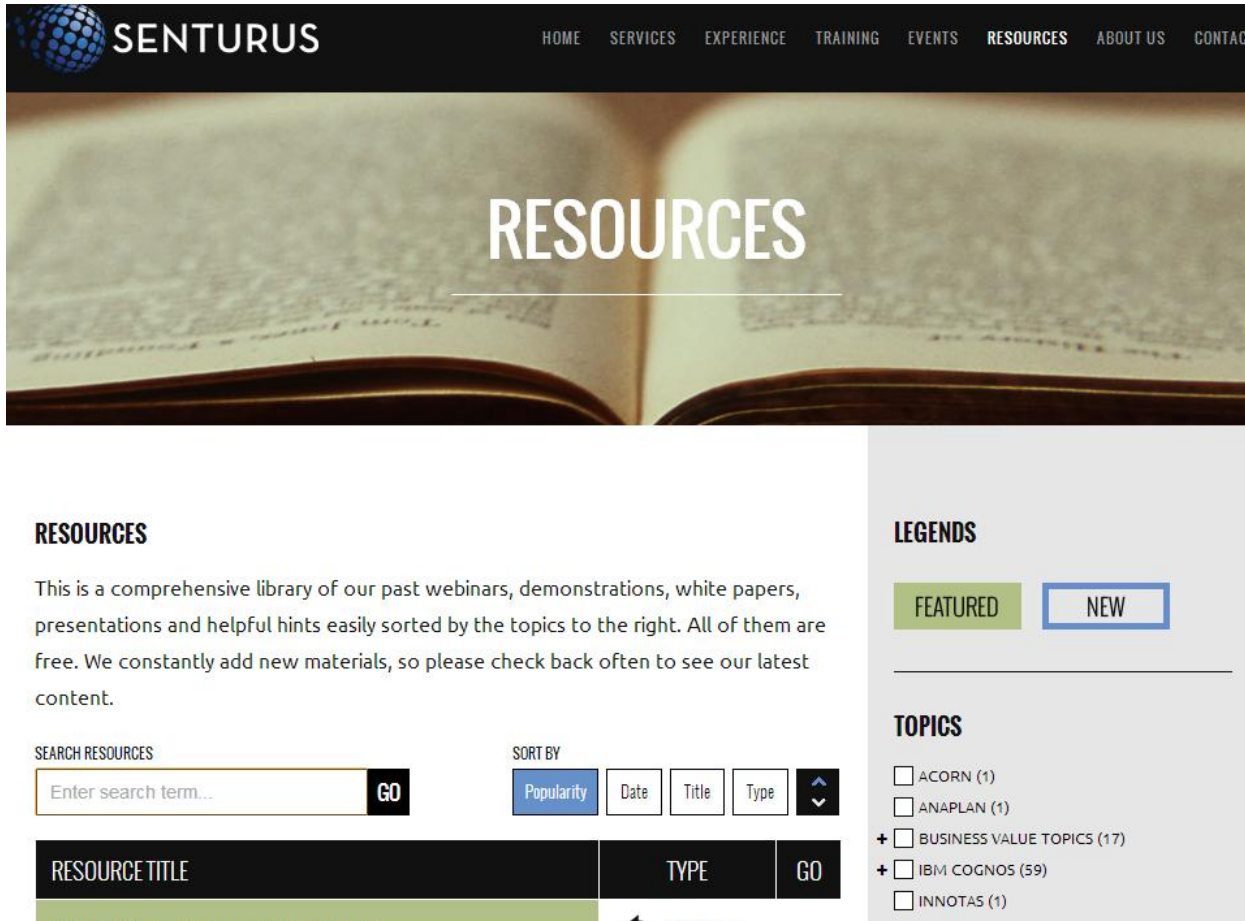
## How it Works

- Fill out a short questionnaire about your environment: email us at [info@senturus.com](mailto:info@senturus.com)
- Complimentary consultation led by our Upgrade and Installation Practice Lead
- Provide migration plan including what content needs to be migrated
- Detailed estimator that includes the tasks and time for each step required for the upgrade



## ADDITIONAL RESOURCES

# Resources on www.senturus.com



The screenshot shows the 'RESOURCES' section of the Senturus website. The header features the Senturus logo and a navigation menu with links: HOME, SERVICES, EXPERIENCE, TRAINING, EVENTS, RESOURCES, ABOUT US, and CONTACT. The main banner displays the word 'RESOURCES' over a background image of an open book. Below the banner, the 'RESOURCES' section includes a descriptive paragraph and a search bar. To the right, there are 'LEGENDS' and 'TOPICS' filters. The 'LEGENDS' section has 'FEATURED' and 'NEW' buttons. The 'TOPICS' section lists various topics with checkboxes and counts: ACORN (1), ANAPLAN (1), BUSINESS VALUE TOPICS (17), IBM COGNOS (59), and INNOTAS (1).

**SENTURUS** HOME SERVICES EXPERIENCE TRAINING EVENTS **RESOURCES** ABOUT US CONTACT

## RESOURCES

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SEARCH RESOURCES

Enter search term... **GO**

SORT BY

Popularity Date Title Type

RESOURCE TITLE	TYPE	GO

### LEGENDS

**FEATURED** **NEW**

### TOPICS

- ☐ ACORN (1)
- ☐ ANAPLAN (1)
- ☒ BUSINESS VALUE TOPICS (17)
- ☒ IBM COGNOS (59)
- ☐ INNOTAS (1)



# Upcoming Events

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[www.senturus.com/events](http://www.senturus.com/events)



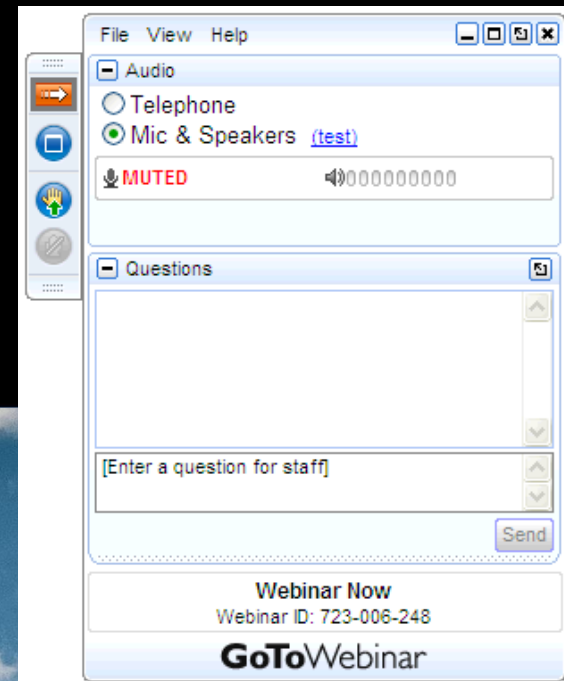
## **CREATING USER DERIVED DATA VALUES**

TABLEAU DESKTOP TIPS

**Thursday, December 10, 2015 - 10am PT/ 1pm ET - 90  
minutes**



Q & A



# Thank You!

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